



## The National Flood Forum Conference

*The National Flood Forum is the national, community based charity that helps communities and individuals prepare themselves for the impacts of flooding, and supports them to address the myriad of issues they face when it does occur. Uniquely, it helps individuals and communities to take control of their lives.*

### Insurance, Communities, Flood Risk What will the future hold?

March 7<sup>th</sup> 2012  
SOAS, University of London

**At a time of unprecedented change in household insurance and funding for flood protection, the conference aims to examine what this means for flood risk communities. It will look at a range of perspectives from the major players and most importantly what individuals and communities expect from the insurance and investment agenda so that the NFF can direct its advocacy and support in the most constructive way.**

#### Sponsors:



#### If you would like to sponsor this event please contact:

Amanda Davies [Amanda.davies@floodforum.org.uk](mailto:Amanda.davies@floodforum.org.uk) T: 01299 403101 or  
Bob Earll [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk) T: 01531 890415

This conference is organised by CMS – Communications and Management for Sustainability

## Supporting and representing flood risk communities

## THE NATIONAL FLOOD FORUM CONFERENCE

MARCH 7<sup>TH</sup> 2012  
PROGRAMME

### The National Flood Forum

The National Flood Forum is the national, community based, charity that helps communities and individuals prepare for the impacts of flooding, and supports them to address the myriad of issues they face when it does occur. Uniquely, it helps individuals and communities to take control of their lives.

It seeks to provide a strong and independent voice representing the interests of people affected by flooding. This includes working closely together with the Environment Agency, local authorities, Government, flood protection companies and the insurance industry.

### Introduction to the conference

Flooding is increasing decade by decade. Climate change and growing urbanisation are likely to increase this pattern. Furthermore, the probability of a once flooded community being affected again is real, with the victims of flooding being repeatedly traumatised and their communities blighted.

Among the most recent events was Cumbria in November 2009, when an English record of 12 inches of rain fell in a day, and more recently Cornwall in November 2010 where extreme rainfall and flash floods affected hundreds of people and caused huge damage to property.

This conference is about household flood insurance and funding across the UK. The Statement of Principles, the agreement between the insurance industry and Government on funding and insurance, will expire in 2013. The insurance industry has said that it will not continue with the agreement. What should, or could be put in its place? This debate will focus on some difficult realities.

The National Flood Forum conference **aims** to address current issues around flood insurance, from the perspective of flooded communities. It will look at what individuals and communities expect and perspectives from the main players across the UK.

### The objectives of the conference are to:

- Listen to and promote the views of people at risk of flooding on insurance and investment
- Understand the new partnership funding for schemes from a community perspective
- Understand the perspectives of the insurance industry, the Environment Agency and Government
- Promote networking between community groups and individuals, to share knowledge and experiences

### Who this conference is for

- Individuals and communities who have been flooded and those at risk from flooding
- Professionals who work with flood victims
- Flood risk management professionals involved in developing and implementing policies
- Those concerned with the development of new and more effective policies
- Companies providing flood resilience equipment

Supporting and representing flood risk communities

## PROGRAMME

- 09.00 **Registration and refreshments**
- 09.45 **Welcome Charles Tucker** Chairman NFF
- 09.50 **Session 1 A community view** Chairperson: **Sarah Spencer** CBE NFF Trustee
- 09.55 **Heather Shepherd:** National Flood Forum Community Support Manager  
10.05 **Phiala Mehring:** Loddon Valley Residents Association  
10.15 **Michael Sol Owen:** Community Ambassador on the Pwllheli Pilot project  
10.25 **Philip Wright:** The Scottish Flood Forum  
10.35 Q&A
- 10.55 **What do we actually want** **Paul Cobbing** CEO National Flood Forum  
11.05 **How can we deliver a fair insurance industry?** **John O'Neill** University of Manchester  
11.15 **The Morpeth Model** **Alan Bell** Morpeth Flood Action Group Insurance Proposal  
11.25 Q&A
- 11.40 **Introducing the networking sessions – Sarah Spencer** CBE NFF Trustee
- 11.50 **First break and refreshments**
- 12.15 **Networking sessions: Partnership Funding, Community group networking, Property Level Flood Protection**
- 12.55 **Session 2 Perspectives** Chairperson: **Ruth Goodall** NFF Trustee
- 13.00 **The Insurance Industry position** **James Dalton** Association of British Insurers  
13.15 **The Environment Agency perspective** **Aidan Kerr** Head of Investment and Funding  
13.30 Q&A
- 13.45 **Introducing the network sessions** **Ruth Goodall** NFF Trustee
- 13.50 **Second break Refreshments & Sweet**
- 14.10 **Networking sessions: Partnership Funding, Community group networking, Property Level Flood Protection**
- 14.45 **Session 3 The Government's perspective and developing NFF response**  
Chairperson: **David Beuzeval** NFF Trustee
- 14.50 **The Government perspective: insurance, flood risk and communities**  
**Richard Benyon** Defra Minister for Natural Environment and Fisheries
- 15.05 **Gavin Shaker** Shadow Minister for Water and Waste  
15.10 **Steve Gilbert** Liberal Democrat MP  
15.15 Q&A with MP's  
15.35 **The developing policy on Insurance; Have we got it right?** **Paul Cobbing** CEO NFF  
15.55 **Final thoughts and Next steps:** **Charles Tucker** Chairman NFF
- 16.00 **End & Refreshments**

## THE NATIONAL FLOOD FORUM CONFERENCE - MARCH 7<sup>TH</sup> 2012

**The National Flood Forum (NFF)** The National Flood Forum is the national, community based, charity that helps communities and individuals prepare themselves for the impacts of flooding, and supports them to address the myriad of issues they face when it does occur. Uniquely, it helps individuals and communities to take control of their lives. It champions the interests of people at risk of flooding at all levels of government and been at the centre of changing policy. [www.floodforum.org.uk](http://www.floodforum.org.uk)

**The Venue:** The venue is the School of Oriental & African Studies (SOAS), Russell Square, London. This is a new, air conditioned lecture theatre, with all the modern AV aids and professional projectionists; there will be ample space to accommodate the anticipated delegate numbers.

**Accommodation:** There is a wide range of accommodation available in the area and delegates will receive a hotel list when they book.

**The Organisers:** The conference is being organised by Bob Earll of CMS – Communications and Management for Sustainability (CMS), in partnership with the National Flood Forum

**Conference fee:** VAT at 20%

Conference fee – FRM Professionals	£185.00	VAT £37.00	£222.00
Members of an affiliated community flood group	£25.00	VAT £5.00	£30.00

\*Our aim is to make the conferences as inclusive as possible not least to those affected by flooding. The reduced rate applies to individuals and community groups that clearly work from limited budgets. We will review this on a case by case basis and place individuals and organisations on a register for future reference. Please contact us first by email to [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk) **before booking** if you think you qualify.

- The fee includes food and refreshments and the conference papers
- Delegates with special needs should make this clear on booking

**Conditions:**

- Payment may be by cheque, BACS, credit card or online at [www.coastms.co.uk](http://www.coastms.co.uk)
  - Cheques (made payable to 'CMS') should be sent to: **CMS, Candle Cottage, Kempley, Glos GL18 2BU**
  - For BACS payments please **return the booking form first** for an invoice to be raised
  - Invoices will be issued as the standard response
  - Confirmation of registration will be acknowledged on receipt of booking form
  - Receipts will be issued on payment
  - Payment should be completed **BEFORE** the event; otherwise entry may be refused
  - Payment is due for all cancellations within ten days of the meeting. Refunds (less £20 administration charge) will only be issued for cancellation more than ten working days before the meeting; substitutes are permitted
- Further details from Bob Earll: Phone/Fax 01531 890415 Joining details – maps, directions and hotels – programme are on the CMS website: [www.coastms.co.uk](http://www.coastms.co.uk) or Email: [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk)

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National Flood Forum Conference    March 7<sup>th</sup> 2012

Name \_\_\_\_\_ Organisation \_\_\_\_\_  
 (BLOCK CAPITALS PLEASE)  
 Address \_\_\_\_\_

\_\_\_\_\_ Telephone \_\_\_\_\_  
 Name of affiliated flood action group that you are a member of \_\_\_\_\_

**It is essential for both pre and post conference communication that we have your email address:**

Email address \_\_\_\_\_ Job Title \_\_\_\_\_

I am happy for my Email address to be included on the CMS Emailing System Y / N

I am happy to receive National Flood Forum email updates Y / N

Please register \_\_\_\_\_ place / s    Total amount \_\_\_\_\_    Your ref. /order number \_\_\_\_\_

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