

A CMS CONFERENCE
Coastal Futures™ 2012
REVIEW AND FUTURE TRENDS

18-19th January 2012

SOAS, University of London, Russell Square, London

Dear Colleagues

Sponsorship for the Coastal Futures January conference 18-19th 2012

This note sets out what the sponsorship offers and where we are in the process of setting out the programme. This is the same arrangement and cost level as for the last few years - £825 + VAT - £990 total.

Benefits of the sponsorship The basic elements are the same as previous years, these include:

- 5 free places *plus* any chairs and speakers free, from your organisation or your nominees from outside your organisation
- Exhibition spaces
- Material in the delegate pack
- Logos on the programme, welcome slide, web-page links to your site, delegate notes etc

Getting your message to a wide cross section of the coastal and marine audience The attendance at the conference over the last few years has exceeded over 300 delegates from 140+ organisations and so this provides a very effective way of getting your message to a wide cross section of the coastal and marine audience.

Cost effective attendance for staff groups The delegate rate for the *whole* conference will be £150 + VAT for the two days. Another way to rationalise the sponsorship is that if your organisation is likely to have five delegates this would be an effective way to cover what would otherwise be their individual fees (5 x £150 = £750) *with* the benefits outlined above.

The programme The Coastal Futures January conference has now been running for 18 years. The broad aim is to provide a comprehensive overview and briefing for the coastal and marine environment on all the major events, policy changes of the year and to look to major future trends and developments. Its appeal cuts across a wide range of sectors and disciplines. For the last four years the programme has sold out.

Please contact me if you wish to sponsor this event.

Best wishes Bob

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