



## **The National Flood Forum National Conference**

# **Building Resilience through Partnership**

**Feb 25<sup>th</sup> 2010**  
**Aston Conference Centre, Birmingham**

The National Flood Forum is a credible and respected force in the world of Flood Risk Management providing a national voice for individuals and communities affected by flooding.

*The aim of this conference is to provide a unique platform for those who are at risk of being flooded to meet, share experience and best practice with professionals from the flood risk management sector. It will also explore how politicians will respond to their plans for effective flood management for the future.*

### **Sponsors:**

**Environment Agency**      **Defra**      **FloodArk**  
**Hydro-Logic**      **Landmark Information Group**  
**Watertight International**

If you would like to sponsor this event please contact  
Amanda Davies at [amanda.davies@floodforum.org.uk](mailto:amanda.davies@floodforum.org.uk) 01299 403101 or  
Bob Earll [bob.earll@coastms.co.uk](mailto:bob.earll@coastms.co.uk) 01531 890415

**Please circulate to colleagues who may be interested**

# THE NATIONAL FLOOD FORUM CONFERENCE

25<sup>TH</sup> FEBRUARY 2010  
PROGRAMME

## Background to the Conference

Since its inception in 2002 the National Flood Forum (NFF) has become a credible and respected force in the world of Flood Risk Management providing a national voice for individuals and communities affected by flooding. Approximately 200 community groups have now registered with the NFF and we have helped thousands of individuals who ring us for advice on a daily basis. We have a close working relationship with Defra, the EA, the insurance industry and local authorities who face flooding problems, many of whom turn to us for advice on flood mitigation and engaging communities.

We look on this conference as a unique platform for those who are at risk of being flooded to meet, share experience and best practice with professionals from the flood risk management sector.

## 2009 has seen

- The continued work including revised projections of the effect of climate change on our island highlighting the fact that we will be seeing more extreme rainfall and flooding events
- The continued string of flooding events the most notable being in Cumbria in November when an English record of 12 inches of rain fell in a day but with many notable events all over the UK often caused by extreme rainfall and flash floods
- The Government's introduction of the Floods and Water Management Bill whose primary aim is to put into practice the recommendations of the Pitt Review. This Bill sees many of the points the Forum have been arguing for not least the greater role of local authorities
- The start of the election battle coming up in 2010 which we hope will see the political parties rising the challenge of flood to meet the genuine needs of individual and communities

**The National Flood Forum Annual conference aims reflect these major events** and to share experience and best practice for those working with flooded communities and flood risk management professionals and to explore how politicians will respond to their plans for effective flood management for the future.

## The objectives of the conference are to:

- Publicise and promote the views of individuals and communities that have been affected by flooding
- To hear the views flood risk management professionals charged with managing flooding and to enable these views to be explored by those who have been affected by flooding
- To understand the position of the major parties leading up to the election in terms of their positions on policies and delivery after the election

## Who should attend?

- Flooded individuals and communities and those at risk from flooding
- Professionals who have to work with flood victims
- Flood risk Management professionals who are involved in developing and implementing policies
- Those concerned with the development of new and more effective policies
- Companies providing flood resilience equipment (Blue Pages Directory Guide)

**A dinner is being held the night before the conference at the Aston Conference Centre. If you would like to meet with members of the National Flood Forum and other conference delegates please use the booking form on the back page.**

**THE NATIONAL FLOOD FORUM CONFERENCE - 25<sup>TH</sup> FEBRUARY 2010  
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08.30	<b>Registration and Coffee</b>
09.15	<b>Welcome and Introduction: Mary Dhonau</b> Chief Executive National Flood Forum <b>The Flooding Agenda and the work of the National Flood Forum</b> <b>Laurence Waterhouse</b> Chairman National Flood Forum
09.35	<b>Learning from the Experiences of Flooding</b> <b>Dr Rebecca Whittle</b> , Lancaster Environment Centre, University of Lancaster
09.55	<b>Flood Recovery from the Flood Victims Perspective</b> <b>After the Rain Group – Residents of Hull</b>
10.15	Q&A
10.25	<b>Judy Gibson</b> Chair of the Uckinghamall Flood Action Group <i>Setting the scene – key questions</i>
10.45	<b>Coffee</b>
11.15 Natural Affairs	<b>Huw Irranca Davies, Keynote speech</b> Parliamentary Under-Secretary (Marine and Environment), Department for Environment, Food and Rural
11.35	<b>Anne McIntosh</b> Shadow Environment Minister Conservative party
11.55	<b>Martin Horwood</b> , Shadow Minister, Environment, Food & Rural Affairs Liberal Democrat Party
12.15	<b>The Question Time Panel with the politicians</b> chaired by Laurence Waterhouse
13.10	<b>Lunch</b>
14.00	<b>Key Note Speech - overview of the EA strategy and Q and A</b> <b>Lord Chris Smith</b> Chairman , Environment Agency
14.20	<b>Managing a major flood a LA's perspective and Q&amp;A</b> <b>Maddi Bali</b> Senior Emergency Management Officer Gloucestershire County Council
14.45	<b>The Kempsey experience</b> <b>Cathy Garner Oram</b> , Kempsey FLAG
15.05	<b>The Floods Cumbrian Floods of 2009 from the perspective of flood victims from Keswick</b> <b>Lynne Jones</b> Keswick Flood Action Group
15.25	<b>Continued Insurance Availability Update and Q&amp; A</b> <b>Tim Humphries</b> ABI
16.00	<b>Golden Brolly Awards Presentations</b> Introduced by <b>Mary Dhonau</b> Chief Executive National Flood Forum
16.20	<b>Closing Words – Laurence Waterhouse</b> , Chair of the National Flood Forum
16.30	Finish

