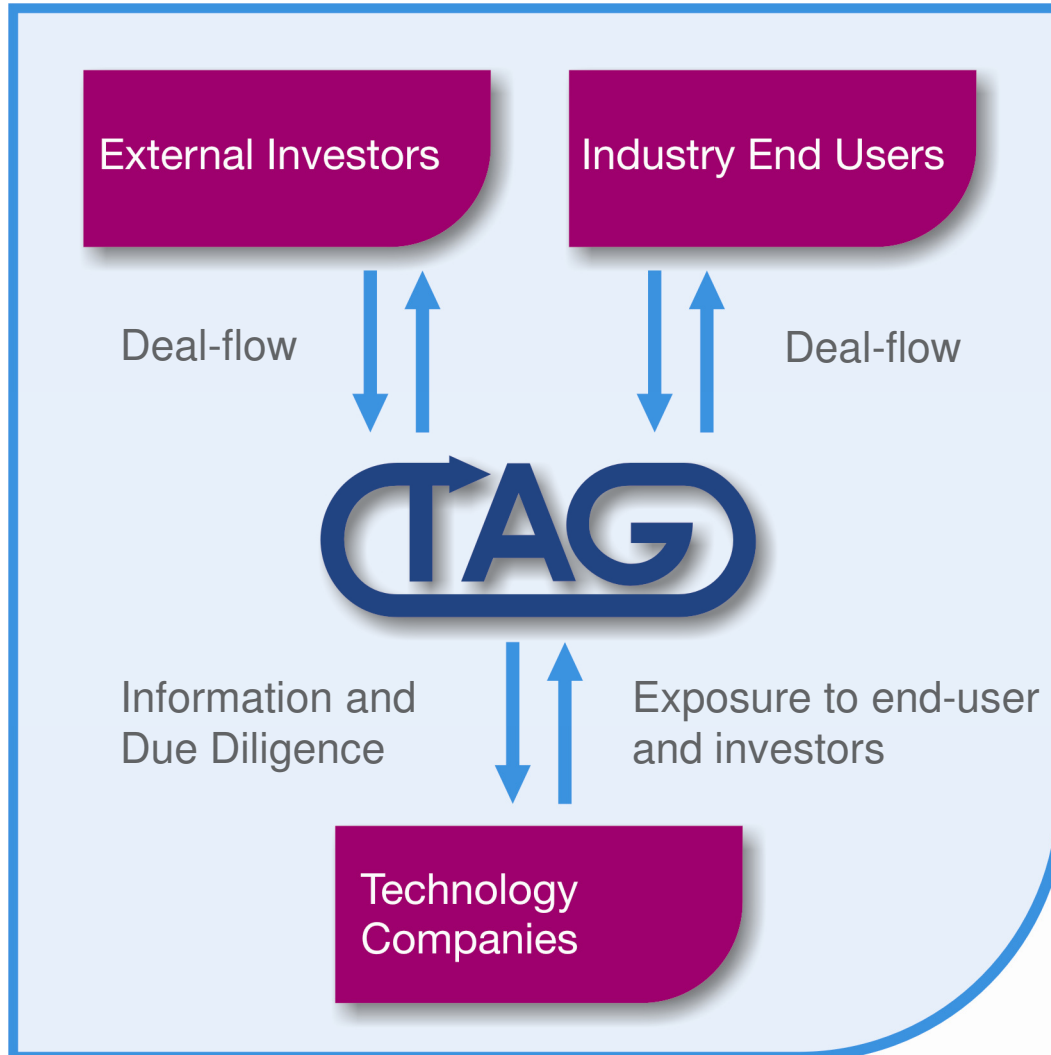




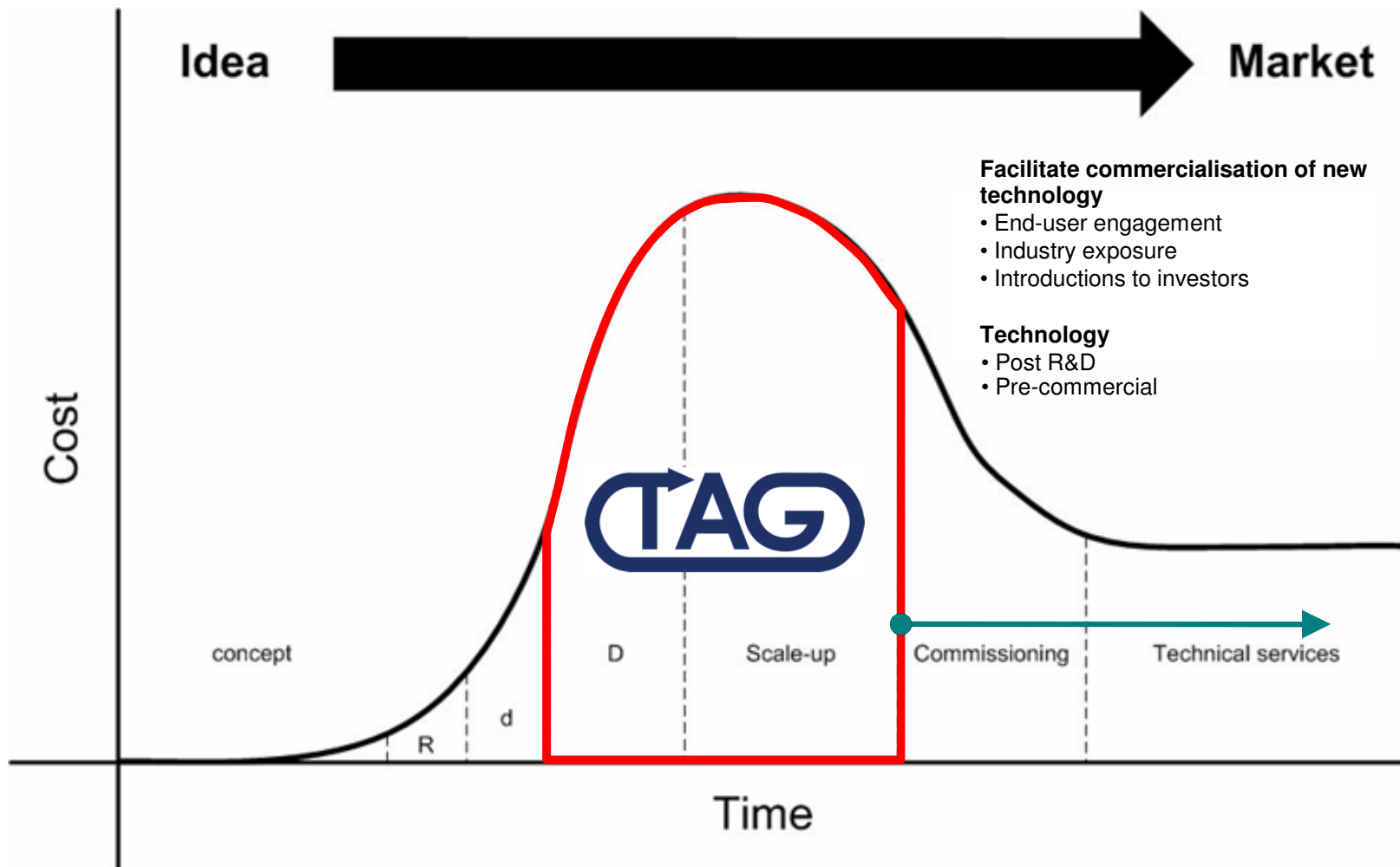
Water Network Optimisation

Stuart Moss

Technology Approval Group



TAG – what is it?



What does TAG do?

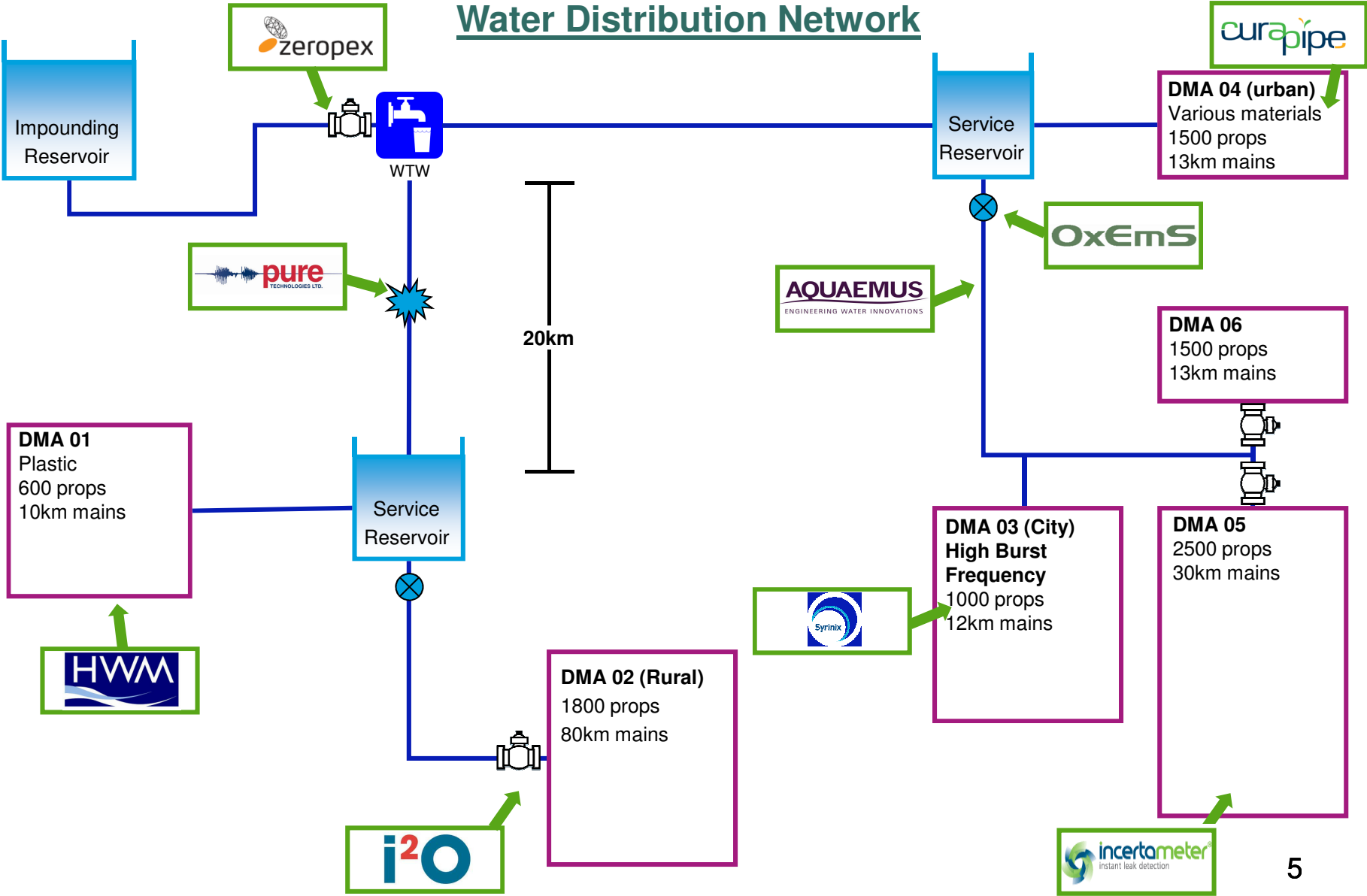
- Provides end user view on product
 - Drawing directly on industry expertise
 - Competitors, operational robustness, legislative drivers
- Market exposure
 - Creating end user engagement and 'market pull'
 - Supporting investee companies through the process and beyond
- Attracts external investment into the industry
 - Ensuring TAG members have access to industry new technology
 - Avoiding end user carrying risk of product development
- Reduces investor risk
 - Identifying technologies with market demand
 - Ensuring that investments continue to flow into key industry sectors



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Introducing the Technologies

Water Distribution Network



Final Comments

- Mouchel's TAG facilitates the development and commercialisation of novel technologies within the water industry
- TAG has a good track record of introducing novel technologies to the industry and securing external investment
- Mouchel work alongside TAG members to identify suitable sites for trials to ensure the acceleration of uptake
- There are many innovative technologies introduced to the industry through TAG that can optimise our water networks to meet the tightening targets

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