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**The Benefits of Water Framework Directive
Programmes of Measures in England & Wales
APPENDIX L - VERBATIM RESPONSES**

A Draft Final Report to DEFRA re CRP Project 4b/c/d

NERA
Economic Consulting

The Accent logo consists of a grey, curved, brushstroke-like shape above the word "Accent" in a bold, black, sans-serif font.

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Appendix L. Verbatim Responses

Table L.1
Reactions to Local Water Quality Map

<i>urn</i>	<i>Local map vs Expected Status</i>	<i>Reason for Reaction</i>
C435000014	Great deal better	improvement in the water lines welsh water pipes
C437000006	Great deal better	river near where we live and it floods quite often and it's full of algae and rubbish. needs to be dredged. this chart shows that we have good water quality - i'd disagree with that
C448000017	Great deal better	because youve got felixstowe a major port and and sizewell power station you have more water traffic. and its high quality near nature reserve
C476000007	Great deal better	this area the pollution is lss
C476000009	Great deal better	in the last 3 years the water quality has improved locally number of fish has increased inequality
C476000037	Great deal better	just thought it was a lot worse
C479000018	Great deal better	higher popotion of high quality
C479000020	Great deal better	i had completely different ideal
C479000033	Great deal better	i had a compeletely differeant idea
C481000004	Great deal better	worked hard claeared rivers in the area. got rfish/ducks in the rivers now. dingle river has been vastly improved,take children down there now cos water is so clear and area is clean and safe
C481000028	Great deal better	i'm quite impressed. i didn't think it was as good as this
C482000023	Great deal better	i didnt think it would be so high quality i expected medium quality
C483000002	Great deal better	the council have recently cleaned up the river
C483000007	Great deal better	i did not think they were doing that bgood a job
C483000010	Great deal better	more attention paid to areas in wales
C483000025	Great deal better	clearer nicer water altogether
C499000017	Great deal better	we have yucky water around us but this map shows its better
C499000032	Great deal better	i used to live near the river ebbw which was very polluted with iron ore so i thought it would be worse.
C502000014	Great deal better	i didnt think it was as good as that
C502000016	Great deal better	i thought we had more water pollution here
C502000017	Great deal better	i expected it to be worse because of industrial pollution
C502000018	Great deal better	thought the in land rivers would be better than the humber
C502000019	Great deal better	i didnt realise the humber was that clean
C507000025	Great deal better	quite amount of housing and traffic in the area so therefore better than expected considering the pollutants
COMP432000006	Great deal better	i dont know until you see the map you dont expect it to be because we live in a highly populated area
COMP432000021	Great deal better	because luton is showing that it is in the dark blue area
COMP434000029	Great deal better	i had better than i imagine
COMP434000030	Great deal better	because it does not taste very nice
COMP436000004	Great deal better	the envionment is so important regardless of cost.
COMP436000005	Great deal better	there are alot sections that are good quality for the water,there lots of canals,
COMP436000034	Great deal better	i thought the water will be low quality but its actually high quality
COMP438000019	Great deal better	the coast and river ids all high quality
COMP438000025	Great deal better	because of the high quality water
COMP443000020	Great deal better	the pollutant pumped into the humber i would have thought blighted the whole thing
COMP443000022	Great deal better	i thought it would worse with all the floods and the sewerage etc
COMP445000007	Great deal better	cleaner than i thought

COMP446000021	Great deal better	i did think there was much more pollution than this it is good for us
COMP460000022	Great deal better	you can see its better dark blue alot around the area
COMP470000015	Great deal better	it shows that living in the village we havnt got the pollution of a big city
COMP471000007	Great deal better	water seems to be clean than expected
COMP471000020	Great deal better	i thought it was worse because i have the the river water around here and it did not look that good
COMP473000012	Great deal better	it shows the dark blue on the map i didnt realise how clean it was
COMP473000021	Great deal better	i never thought about it before until i saw your map
COMP473000026	Great deal better	because water of the water goes through reading and gets contaminated
COMP473000030	Great deal better	i was thinking there might be more pollution than that
COMP488000028	Great deal better	the whole of the coastal area is of high quality.
COMP491000003	Great deal better	general awareness and care and consideration .
COMP493000009	Great deal better	looking at the map is high quality water level i expected medium
COMP498000017	Great deal better	the water is all murky and horrible, so i am surprised that it is dark blue, ie. high quality. we as a fammily would never swim in that water, nor even paddle
COMP498000018	Great deal better	it doesn't always look that great compared to the mediterranean for instance.
COMP498000022	Great deal better	just imaged being so central london it would be really bad
COMP505000012	Great deal better	mixture of quality enviroment is good
COMP506000005	Great deal better	fish in the water now
COMP509000019	Great deal better	i thought our water was horrible
C414000007	Somewhat better	mainly low quality a fair way round but in our area its sort of medium quality.
C435000013	Somewhat better	the history of this area is very industrial iexpected there to be pollution in the land that would drain into the water
C437000005	Somewhat better	seems to be more better quality water than i thought they'd be
C437000013	Somewhat better	visited sites on mps and didnt agree with assessmenbt on map
C437000017	Somewhat better	from the information read so far its ok
C437000019	Somewhat better	water not good in home so somewhat better overall
C439000019	Somewhat better	because we often here complaints of poor quality water in the midlands for fishing and recreation purposes
C444000009	Somewhat better	when you see the water when you go out its not so nice dirty looking
C447000007	Somewhat better	better than i expected for the coastal areas / although quite alot of light blue / no
C472000001	Somewhat better	because i had no idea that the water was so good in the area
C472000003	Somewhat better	i am surprised how much high quality water in the area
C472000009	Somewhat better	i didn't realise that there was so much darker blue quality areas around here
C472000012	Somewhat better	i was expecting to see poorer quality water
C472000014	Somewhat better	the majority of the area is medium to good
C472000023	Somewhat better	from looking at the local river, which looks awful, it is suprising. the local water seems to generally be quite bad looking.
C472000024	Somewhat better	shown as mainly meduim , whereas repsondant thought it would be a lot lower quality than that going on what she has seen in the local area.
C474000004	Somewhat better	not as polluted free from rubbish
C474000014	Somewhat better	been less impacy of farming on water
C474000019	Somewhat better	because you look at the tyne and sometimes it is smelly it looks really dirty they have cleared up the pollution
C474000022	Somewhat better	i have heard from people the quality will not be as high as other areas

C476000035	Somewhat better	justg aware of what the water is like,
C478000010	Somewhat better	you only hear of the bad issues the water is good in more areas than i thought
C479000006	Somewhat better	because it looks like there is quite a bit of the medium blue i would have expectedmore pale blue
C479000028	Somewhat better	because i know there are alot of industrial works in this area
C479000032	Somewhat better	because it is an industrial area. so, i thought it'd been worse
C479000036	Somewhat better	with all industries near by i had a different idea
C480000024	Somewhat better	because of the industry in the coventry area i thought it would be a bit worse
C481000002	Somewhat better	gosh i don't know
C481000010	Somewhat better	it's not as badbas i thought expected more pollution
C481000014	Somewhat better	mainly because it's like we spend a lot of time on the coast and on farms and you expect discharge of sorts
C481000020	Somewhat better	i thought it would be od lower and bad quality
C481000024	Somewhat better	got rid of all the mines heavy industry depleted quyality of water improved still a problem of fly tipping
C481000034	Somewhat better	there's not as much pollution as i thought it would be
C482000005	Somewhat better	i expected more polution
C482000022	Somewhat better	i never expect anything to be b
C482000025	Somewhat better	ive never really thought about it really as im not a fisherman but my husband is
C482000026	Somewhat better	i think because of general pollution there is i n the area
C483000003	Somewhat better	the water is much cleaner and fresher
C483000011	Somewhat better	water in river dee has higher quality than i thought
C483000015	Somewhat better	not much low quality water
C483000019	Somewhat better	the quality of the sea has improved since i was a kid anyway
C483000023	Somewhat better	the water quality in the taps in bridgend sometimes has a funny taste
C490000026	Somewhat better	i go fishing and the rivers seem alot cleaner
C490000028	Somewhat better	i exspected it to be a poor here
C490000029	Somewhat better	because i throught that it was worse that that because the canal by me looks dirty and people have thrown things in
C497000011	Somewhat better	we are in very built up not rural area and some the parts of central london are much better than you would expect
C497000018	Somewhat better	there's more high quality all the rivers are showing high quality.
C499000002	Somewhat better	water does not taste good i expected the quality to be worse
C499000004	Somewhat better	beaches look better
C499000007	Somewhat better	more medium quality water
C499000008	Somewhat better	because the water is cleaner than i thought
C499000010	Somewhat better	i thought that water in england would be of a lower quality
C499000014	Somewhat better	i thought that many rivers were more polluted than they are
C499000027	Somewhat better	where i live near a river it looks unattractive so you thought quality would be pooreer
C502000021	Somewhat better	i thought it would be mid quality around here
C503000005	Somewhat better	i didnt expect so much to be as medium quality especially the estary
C507000011	Somewhat better	i have never really thought about it its a thing you take for gaurnted you can turn on tap and it tastes of water no strong things in it
COMP432000003	Somewhat better	better quality than i expected
COMP432000012	Somewhat better	my perception it is better than what i thought
COMP433000004	Somewhat better	where we live its over poulated but it looks fine
COMP433000005	Somewhat better	i find its much better than what i see in my area
COMP433000009	Somewhat better	going by colour coding more high quality areas than i thought
COMP434000005	Somewhat better	its improved in the last few years
COMP434000007	Somewhat better	i expected to see more low quality water areas on the map
COMP434000012	Somewhat better	did'nt think it was that clean

COMP435000005	Somewhat better	sometimes it's good or not. had da bad experience in the past
COMP436000003	Somewhat better	hav'nt heard of anybody getting infected with water bourne infections for some years
COMP436000012	Somewhat better	when i come across lakes when i walk alot f them are weeded over and have algae
COMP436000051	Somewhat better	got dark blue and i havent seen any one doing anything in them they leave it and it gets worse
COMP438000012	Somewhat better	i thought the humber was pouled from the rivers and industries running into it
COMP438000016	Somewhat better	its good
COMP438000017	Somewhat better	i expected the humber to be lower
COMP438000018	Somewhat better	the humber is better than you expected
COMP438000020	Somewhat better	because ther is more good quality regards the amount of shipping around hull
COMP438000021	Somewhat better	there is more dark blue than i expected
COMP438000023	Somewhat better	its clean no discolouration
COMP443000013	Somewhat better	looks like more money has been spent on the area
COMP443000015	Somewhat better	the drain i live near is disgusting and this is all leading into the drk areas on this map
COMP443000029	Somewhat better	because its medium to high
COMP445000009	Somewhat better	medium quality
COMP445000015	Somewhat better	good for drinking
COMP445000018	Somewhat better	i can drink the water
COMP446000006	Somewhat better	based on experience of floods in sheffields and floods it is not particularly clean this looks better than i thought
COMP446000017	Somewhat better	because its better than i expected along the humber and along the coast
COMP446000018	Somewhat better	i wouldnt have expected the river too be so good
COMP449000020	Somewhat better	i thought luton would be worst because ive seen it not very clean looking
COMP449000033	Somewhat better	the map looks fair around the town centre
COMP449000036	Somewhat better	based local experience in the area.
COMP449000037	Somewhat better	i quite often see what a typical river sight is and am suprised at the quality.
COMP450000013	Somewhat better	moore dark blue
COMP450000021	Somewhat better	looks alot cleaner lots f dark blue
COMP450000022	Somewhat better	yu would expect it to be
COMP450000026	Somewhat better	because there is an occasional about quailty of rivers now and an awareness of pollution now
COMP450000028	Somewhat better	i thogut because of what i have seen it would be worse
COMP460000016	Somewhat better	i thought it would be worse, knowing the area
COMP460000021	Somewhat better	i thought it would be better quality water in this area
COMP460000026	Somewhat better	thought it was worse, alot of factories around
COMP460000028	Somewhat better	it is good around here the water, never had any promblems
COMP470000009	Somewhat better	alot of light blue area which is more than i thought
COMP470000011	Somewhat better	fairly surprising for rural areas
COMP471000001	Somewhat better	the way it is going on television i thought it worse
COMP473000009	Somewhat better	there is a lot of industry around and they pollute
COMP473000010	Somewhat better	i remember it as it was when it was clean a lot of houses have been built and there is more rubbish
COMP473000027	Somewhat better	because i thought it was really bad
COMP475000005	Somewhat better	the river is alot clearer and there is an abundance of pond life / the amount of wildlife around is vast
COMP475000007	Somewhat better	well it looks as if the coastlines are quite clean which is good for the tourism
COMP475000010	Somewhat better	i thought it would have been terrible because of all the chemicals they put in it
COMP477000009	Somewhat better	the area of mid blue is better than i expected

COMP477000012	Somewhat better	i was expecting bristol channel area to be worse quality/taunton is what i expected
COMP484000010	Somewhat better	from what you hear i did not expect it is so good its amazing how many dark places there are
COMP484000047	Somewhat better	i wasn't expecting to see any good quality. i was expecting to see medium to low
COMP484000050	Somewhat better	we don't get any problems here
COMP484000054	Somewhat better	the dark blue areas are more
COMP484000070	Somewhat better	for london its quite good. i'm surprised
COMP485000007	Somewhat better	most of the rivers seem to be high quality
COMP485000010	Somewhat better	the rivers look good but generally other areas look better
COMP485000026	Somewhat better	dont know just thought it would be worse rochdale council never seem to be doing much to make water areas nicer or cleaner
COMP486000004	Somewhat better	thats why they built the dam
COMP486000010	Somewhat better	experlenced discoloration of water
COMP486000013	Somewhat better	its always been good
COMP487000014	Somewhat better	you dont get any water cuts and the water is free of clorine
COMP487000015	Somewhat better	because looking at the drainaged the ground is cracked and the water runs off its a merical it isnt worse
COMP487000022	Somewhat better	because they tell us what its like but you dont ever see it
COMP487000027	Somewhat better	i just thought it is better than i assumed
COMP487000033	Somewhat better	i expected it not to be so good around the woodham ferrers area.have seen a lot of basic rubbish in the waters there
COMP489000021	Somewhat better	it shows you here that its high quality
COMP491000007	Somewhat better	i did expect it to be poor there is quite a loy of medium quality
COMP491000018	Somewhat better	because we have the river down in gillingham suprised the river in shafsbury is better than something 3 miles away
COMP492000003	Somewhat better	based on iformation
COMP493000006	Somewhat better	i would've thought that there would be any dark areas
COMP493000008	Somewhat better	on the map 30 miles from here high density of the population degree of industrial use
COMP493000012	Somewhat better	i didn't expect any dark blue
COMP493000019	Somewhat better	the low quality water is less than expected.
COMP493000021	Somewhat better	it would be nice to see some more dark blue areas but it's what i expected really.
COMP493000034	Somewhat better	i know the water is quite good.
COMP495000003	Somewhat better	primarily i thought all water catchment areas close to london would be over used highly polluted due to high population and large amounts of industry. looking at map there are some high quality and quite a few medium areas as well.
COMP495000020	Somewhat better	becuase quite a lot of it is med to high quality and that is surprising to me
COMP495000032	Somewhat better	amount of water we are getting is in the mid blue colour
COMP496000018	Somewhat better	
COMP498000011	Somewhat better	its obviously got better because of all the basic clean ups that have been done
COMP498000012	Somewhat better	i didnt realise there were so many lakes
COMP498000024	Somewhat better	just that i had a view of london being very dirty very polluted
COMP498000036	Somewhat better	just guessing there is light blue and mid blue
COMP498000037	Somewhat better	quality of sea water better
COMP505000023	Somewhat better	because theres quite a few areas of high quality water. dark areas
COMP505000025	Somewhat better	because it seems to be clearer water, no grit or mud in it.
COMP505000028	Somewhat better	there is lot of farm land in this area so expected it to be worst
COMP505000029	Somewhat better	local rivers are very bad colour water so its better than i expected

COMP505000031	Somewhat better	i see we cant swim here looking on map its much better we can swim
COMP506000003	Somewhat better	the best qaulity water is not around here
COMP506000009	Somewhat better	it just is no reason
COMP506000017	Somewhat better	expect as know water is not that good here
COMP509000003	Somewhat better	i think the areas of good quality is good as we dont have many problems in the are
COMP509000009	Somewhat better	just looking at the colours it looks ok
COMP509000015	Somewhat better	walking by the river it looks a bit murky plus askam sewerage goes into the river that is in my mind as well
COMP509000018	Somewhat better	i was expecting it to be alot lower in quality
C402000001	As expected	thliveiplacee
C402000004	As expected	cos of the demographics of people living in this ares
C402000005	As expected	we are geographilly positions at the end of the water run
C435000012	As expected	great idustrial areas so quality is better than expected
C435000017	As expected	it agrees with my thoughts of the water quality in the area
C437000003	As expected	its better because if you are closer to the sea, its higher quality
C437000008	As expected	is quite often dead fish in the local river. is often rubbish in it and it is discoloured
C437000015	As expected	lowest proportion good medium quality
C437000018	As expected	some wildlife there so not bad; as expected
C437000022	As expected	water to my hiousse has always been this quality
C439000003	As expected	cant really driink tap water
C439000005	As expected	canals dont seem that clean with rubbish and oil should be cleaned up
C439000006	As expected	the waters are used as dumping grounds
C439000007	As expected	knew it was high in lime
C439000014	As expected	just aguess don't know to much about it
C439000018	As expected	you will always have areas that are polluted because people missuse it throwing rubbish in the rivers and businesses youwill never get 100 percent sucess
C439000020	As expected	heard on the radio and t.v
C439000021	As expected	because alot pollution in the avon they pump sewerage into it
C439000025	As expected	just hte places of been you can tell its not good quality
C439000029	As expected	you only have to look at the rivers etc round here to see the quality
C439000038	As expected	thought it would be at least medium quality
C439000040	As expected	rubbish thrown in water water smells
C439000042	As expected	lived here for 40 years and thought it was much better quality
C442000004	As expected	its pretty good in this area because the dutch did the draining of the fens
C442000007	As expected	thats what it is in around london i see most time
C444000002	As expected	our tap water always comes out horrible a murky brown for acouple of minutes
C444000005	As expected	the area is a dirty place with many factories,rubbish in the rivers eg.cars dumped
C444000008	As expected	i dont walk along the rivers or boating i cant say alot
C444000011	As expected	it has a mix of all types of water
C444000014	As expected	cant be perfect the water to me look ok
C444000015	As expected	bits of good water its ok
C444000019	As expected	some good patches
C444000020	As expected	i fish find some some bad
C444000021	As expected	just that i feel they are trying i dont expect it to be perfect
C444000023	As expected	it should be that thats what i expect it to be because i dont really know
C444000024	As expected	we have no ducks swans or wildlife nearby on our waters
C444000025	As expected	rivers have no fish and murky
C444000026	As expected	all the industry here

C444000031	As expected	because water in this area is polluted by cattle and such like from farms
C447000002	As expected	because of all the pollution we have had in past/ rain comes over from abroad bringing germs, everything we are growing this year has been water damaged
C447000008	As expected	the amount of rivers around here arnt a huge amount so you are going to have more low quality than high quality /no
C447000009	As expected	most of the beaches have had blue flags /i dont know too much about the lakes just coastal areas /no
C447000012	As expected	its not perfectly clean but people have more ownership and take more pride in more ownership
C448000007	As expected	anglian water go around with their machines and cleans out the culverts
C448000020	As expected	we have a river bythe side of us and doesnt dry up . they dug it out and we do not get the flooding.living in a rural area its about average
C448000023	As expected	the main bodies of water seem to be high quality. the light blue is land. where the rivers are is shjowing good quality.
C472000007	As expected	it seems poorer around the industrial areas and better in the rural areas
C472000008	As expected	because it is a reasonable quality for the money they put in
C472000011	As expected	because it runs in with population density
C472000015	As expected	it would be worse by commercial areas and better in rural areas
C472000020	As expected	because the vast majority being the middle the next highest being the poorest quality which is in the welsh valleys what you would expect and the best water being the least
C472000021	As expected	because our water is extremely poluted
C472000026	As expected	respondant assumed there was a good level of medium quality water in the area
C474000003	As expected	because the polution is in the industrial areas and the hight quality in the more rural areas
C474000005	As expected	because you live and know the area
C474000007	As expected	because i know it is very good quality
C474000008	As expected	there isnt much pollution no big factories nobody dumps etc
C474000011	As expected	live in quite a rural area lot of reservoirs no indusry
C474000012	As expected	our area is good
C474000015	As expected	i know from walking grassmere is heavily pollitied but some areas like ennerdale the chare is trying to get ir the balance right
C474000016	As expected	has not changed much /we have fast flowing water usually very clear/fishermen seem to be very happy
C474000020	As expected	dont know
C474000021	As expected	i cant see any difference in the quality of it
C476000010	As expected	do notice alot of pollution when we feed the ducks
C476000013	As expected	the water round this area needs dredging to help with flooding and there isnt enough plant life. wildlife lacks due to lack of forna.
C476000015	As expected	i expect my area to be of medium quality
C476000017	As expected	i was already aware of the watere quality in m y area
C476000023	As expected	aware of the state of the water in the area
C476000024	As expected	had problems through work so found out it is bore water
C476000026	As expected	not a high priority
C476000027	As expected	not sure
C476000031	As expected	because it is an industrial area canals oftn by these areas and thing thrown in
C478000005	As expected	when you see the water in this area i wouldn't want to swim or even touch it seeeing moist of the lakes and rivers in this area
C478000012	As expected	i knew it was quite bad

C478000013	As expected	need a lot of work it doesnt get looked after as much as it should
C478000014	As expected	as expected
C478000020	As expected	always been the same since i was a child
C478000023	As expected	because enough is not done to protect it
C479000003	As expected	you only have to look around and see there not very clean and looked after
C479000008	As expected	that is what i have observed
C479000010	As expected	they have taken more care in the area recently theyve cleared part of the mersey so we have fresh fish in the mersey and tthey have started clearing canals as well
C479000012	As expected	where i live the mersey always looksw murky and i neverf see any birds
C479000014	As expected	noticed ponds where i live are poor quality
C479000017	As expected	its a built area
C479000021	As expected	because im familiar with it
C479000023	As expected	because i think it's just what i had in mind
C479000030	As expected	it seems ok to me
C479000031	As expected	because its close to the sea and i think its quite low quality
C479000034	As expected	i know about there are alot of pollution in the area
C480000002	As expected	water is poor
C480000003	As expected	dont see much polution
C480000013	As expected	knew it was like it smells would not go in it
C480000015	As expected	most of the rivers seem to be filthy
C480000017	As expected	having seen rivers in the area and in the summer the river rea smells
C480000020	As expected	local knowledge
C480000025	As expected	not doing a lot to improve the water so iys as expected
C480000028	As expected	not suprised with industry we had
C480000030	As expected	just nis
C480000031	As expected	are a disgrace we used to swin in rivers years ago but no worry about risk to health
C480000034	As expected	quite aware that when we go out to the seaside know they good quality areas if not mistaken have blue flag beaches too low quality areas in land i m aware the rivers lakes and ponds are dreadful
C480000035	As expected	we seem to have a problem with water in this area drinking water does nt taste nice and knew quality was not high
C481000005	As expected	dk
C481000006	As expected	not good quality water in this area. can see that from going to bech and looking in local rivers.
C481000009	As expected	because we know the industry is doing all it can to improve water in the area
C481000011	As expected	no particular reason
C481000012	As expected	when you look rivers locally there not teaming with fish
C481000015	As expected	personal experience of walking about in this area
C481000029	As expected	clear what i thought
C481000030	As expected	abenough money spenmt on it
C481000031	As expected	the water around here i feel is medium or high quality. i have not seen poor water here
C481000033	As expected	the high quality off the coast is blue flag. i would expect more pollution in the docks area
C482000003	As expected	they dont spend enough money
C482000012	As expected	i go along the canal a lot and find it stagnant - fair amount of bird life minimal fish and no animals
C482000015	As expected	i have got used to it because i have lived here 20 years./we have always been worned about interuptions.

C482000017	As expected	the wildlife is quite good, lot of swans etc. plenty of ducks on the river, seems to be plenty of fish, because when the water is clear they can breed now.
C482000020	As expected	i did not expect it to be better than average or lower, i did think it is what it should be.
C483000004	As expected	because when i go for walks, i have a rough idea what the water quality is like
C483000008	As expected	it looks good quality
C483000013	As expected	because i have heard of pollution in water would explain low quality
C483000014	As expected	because of pollution i did not expect much high quality
C483000016	As expected	as you can see the immediate area where i live is good but some rivers and lakes surrounding the area are polluted because of dumping.
C483000018	As expected	seems to be a fair quantity of medium quality. reason saying not better is that a lot of poor quality then runs into the better quality areas and i don't know what effect that has. does seem rather mixed for reasons that are not too apparent.
C483000020	As expected	i know there's ponds around which are dirty. i didn't think the sea was as good as this.
C483000021	As expected	water is filthy
C483000026	As expected	i use it a lot
C483000027	As expected	they always telling you about what improvements they are doing, they have improved certain rivers and there is now fish where there weren't before but still room for improvement
C490000004	As expected	you can't keep the water good quality in all areas
C490000005	As expected	considering the dense population of people its not bad
C490000013	As expected	the river in tamworth is often brown and dirty
C490000014	As expected	because i know how bad it is rubbish and dirt in river and canals its disgusting
C490000016	As expected	walking the area suggests medium is about right
C490000017	As expected	the water quality is not as good as derby where i moved from and its harder
C490000023	As expected	go to other areas bird watching and rambling and talk to other people so i know what the quality of the water is like
C490000025	As expected	don't seem to be bothered about the waterways around here
C490000030	As expected	ive been past the canals recently and its full of rubbish
C490000035	As expected	you never get perfection
C497000002	As expected	on my experience of local waters its quite good for contact sports sailing etc
C497000009	As expected	just thought there would be a lot of low quality
C497000013	As expected	i would have thought that the water in the centre of london would not be a high quality. i thought it would be lower quality than medium.
C497000017	As expected	don't really know what to expect. surprised that brighton had a large high quality area.
C497000019	As expected	looks good quality along the coast which i expected
C499000003	As expected	dk
C499000005	As expected	dk
C499000009	As expected	i know that most water is drinkable even if we don't officially use it for drinking water in the mains
C499000013	As expected	i am not really sure
C499000016	As expected	i think its quite good. welsh water is better than it was in bristol. it still needs improvement
C499000018	As expected	because we're hearing so much about what they're doing, especially this last week
C499000020	As expected	stream near is badly polluted. dirty
C499000024	As expected	rivers were used as industrial washeries

C499000025	As expected	state of river determines quality of water
C499000029	As expected	nothing is perfect not to bad overall
C499000033	As expected	because the worst places are still the upper valleys where they have still got run-off from mining. further down they seem to be coming out rather better which is what was expected
C502000005	As expected	the water doesnt always taste very nice nor is it always clear.
C502000007	As expected	i think the quality of water is low in this area as the map shows
C502000010	As expected	about 10 years ago you had no fish in the local rivers and know there is
C502000011	As expected	because the main river we have is fed from west riding which has industrial pollution
C502000015	As expected	know what the local water is like
C502000020	As expected	they are not as keen as cleaning up the rural dykes rivers etc
C503000003	As expected	from personal knowledge of local area
C503000015	As expected	quite acceptable
C503000019	As expected	you hear about the water standard go to other areas ie cornwall better quality water
C503000024	As expected	look ok
C504000003	As expected	i dont drink tap water its not nice and im not surprised by your chart
C504000006	As expected	current situation much worst
C504000007	As expected	because of the environment we are in
C504000008	As expected	because of what i have seen on tv and read in newspapers
C504000012	As expected	it reflects a varied approach but depends on suburban areas
C504000014	As expected	its not very clean around here were close to a motorway and alot of pollution from cars
C504000022	As expected	old coal mining area with quite an amount of polution
C507000007	As expected	because i have little to go on but what i know its what i expect
C507000012	As expected	i walk up the local streams quite a lot so i am familiar with them not as good as could be but better than could
C507000013	As expected	because it is a more high population area so would expect it
C507000020	As expected	it's what i expected, as the biggest poluter is man
C507000022	As expected	seemed an easy answer
C507000024	As expected	not a huge amount of low quality water
C507000026	As expected	shows a varied quality /
COMP432000007	As expected	i am encouraged to see some dark blue
COMP432000008	As expected	it shouldnt be but i know that it is like that
COMP432000010	As expected	its darker where the rivers are but i thought we might be a bit better in our area
COMP432000011	As expected	i know they have had some trouble with some of the rivers and some of them are not as well monitored as others
COMP432000020	As expected	its just similar to what i think of it but i believe improvement can be made
COMP432000029	As expected	did not expect quility of water to be good
COMP432000030	As expected	i think because it is such a hugh area and there are bounb to be areas that are better than outers
COMP432000031	As expected	used to go fishing now you dont because to much rubbish in the water from prams to buckets
COMP432000034	As expected	we are near the thames the water looks quite nice.has ducks and swans and other birds swimming there.there si good area of high quality water.
COMP432000035	As expected	the water is relatively clear supports a degree of wild life and unlikely to flood except in exceptional circumstances
COMP432000036	As expected	have always thought that woking water was very good but anything can be bettered
COMP433000010	As expected	with it being industrial area and a city water quality lower than in countryside
COMP433000016	As expected	always thought water was bad in this area

COMP433000019	As expected	whenever you go near a canal you can't see the bottom.the only plant life you see is weeds
COMP433000021	As expected	because of industry over last decade
COMP433000024	As expected	i know that not enough local care is taken
COMP433000025	As expected	from my own persnal experience and local knowledge
COMP433000026	As expected	in terms of money that is spent and available it's what would be expected
COMP433000027	As expected	dont know why just as you thought
COMP434000003	As expected	because of the area' rubbish dumped in rivers and canals.
COMP434000009	As expected	just the way things are
COMP434000013	As expected	even though i .don't like water ,my sons and grandsons go fishing and they have said the lakes have got so much algie on them they just can't fish the lakes in the parks are so disgusting that theycan't use the boats. the family of swans hav
COMP434000016	As expected	because there is'nt a lot of lakes with fishes or boats.
COMP434000018	As expected	because i know what the water quality is like
COMP434000032	As expected	only because when you walk by that is what you see and in my lifetime ive seen a big difference in the deterioration of them
COMP434000043	As expected	from local area going and around,, water in this area is not great just acceptable
COMP434000044	As expected	firly evident in the local area water quality, surprised to find the difference between wokingham and 2 miles down the road
COMP435000003	As expected	because the high percentages of pollution is 74%
COMP435000004	As expected	because it is average not perfectly clean
COMP436000010	As expected	k nowing the pollution that is in the area its what i expected
COMP436000011	As expected	because of the residn etial and density if population in the area- and lack of money invesgtd in this area
COMP436000017	As expected	there doesnt seem to be much interest from councils in general to clean up our rivers and improve wild life
COMP436000023	As expected	based on all i know about aylesbury
COMP436000024	As expected	i am aware of the situation
COMP436000029	As expected	what i expect travelling
COMP436000033	As expected	its just what i expected.
COMP436000039	As expected	i did'nt expect much money to be spent around here
COMP436000044	As expected	there are significant areas of high med quality surprised that winchester is low quality
COMP436000045	As expected	from my experience of walking the area seems to be quite good
COMP436000047	As expected	because of some of the places i can see are as filthy as can be although some local areas are clean
COMP436000048	As expected	didn,t expect it to be wonderful
COMP436000055	As expected	we got all sorts of quality
COMP438000002	As expected	that is the result of time on environment
COMP438000003	As expected	because of in city area
COMP438000009	As expected	due to pollution from local firms
COMP438000011	As expected	what you hear and read in news seeing different vspeciesof fish coming back into the water
COMP438000015	As expected	i was aware it was good
COMP438000022	As expected	i know its not true
COMP438000026	As expected	thers quite a lot of dark blue
COMP438000027	As expected	i dont think they look after the waterways like they use to
COMP438000030	As expected	becuase weve had problems with our water in the past
COMP438000031	As expected	the river ouse never looks too inviting to go in
COMP443000011	As expected	we have all the docks and rubbish and they look disgusting
COMP443000012	As expected	i dk much about it really i am assuming its about right
COMP443000016	As expected	because there is a mix of quality
COMP443000025	As expected	i think basically the rivers seem to be reasonabl
COMP443000028	As expected	because i am great believer in dredging
COMP445000010	As expected	could be improved but better than down south

COMP445000011	As expected	better living here for water quality
COMP445000012	As expected	just what i thought as its near the lake district
COMP445000014	As expected	it does have a buid up sometimes put we just let the water run
COMP445000016	As expected	friend works for environment agency and does water control assessment and fishing
COMP445000017	As expected	no heavy indusrt in the area
COMP445000019	As expected	we get a lot of bad drains
COMP445000020	As expected	we pay enough water rates
COMP446000003	As expected	i know it is not good round here, because of industry rivers do get polluted
COMP446000007	As expected	some of areas are bound o be good because they are on the moors and have not been touched but a lot is med qual because we have been cleaning up locally, surprised at some of low qual areas
COMP446000016	As expected	because we are on a river and the river quality has been improved
COMP446000019	As expected	becuase the humber has been improved
COMP446000024	As expected	you only have to lok around to see it
COMP446000025	As expected	with the humber and the outlet of it
COMP446000032	As expected	the boats don't use the river much now si it should be okay.
COMP446000034	As expected	there is not a lot a lot of cleaning done
COMP449000004	As expected	i didnt expect to see high quality seeing medium is what i expected
COMP449000007	As expected	you never know with rivers and lakes build up of rain makes things different
COMP449000008	As expected	the water is disgusting the tap water gives you a belly ache
COMP449000009	As expected	because people in this bourough dont really care they throw rubbish in the river
COMP449000011	As expected	i have travelled around quite a bit and i have seen the area is of poor quality.
COMP449000017	As expected	varies from region to region and it depends on how much money is spent on it
COMP449000024	As expected	its the area we live in hard water and lakes pollution and rubbish
COMP449000026	As expected	i have seen that water near the lake
COMP449000027	As expected	one of my son catches fish in the lakes so i know the quality is mid blue medium
COMP449000028	As expected	because of the natural aspect the eco natural
COMP449000029	As expected	i believe quite a good area not too many people live in the area so it wouldnt be so polluted and also have the reserviors. its higher than average
COMP449000031	As expected	because i walk by it and i can see it the diversity the high quality
COMP449000032	As expected	because of the condition of the water supply in the area/ whenever i walk beside the river there has not been any pollution in it i.e cartons etc
COMP449000034	As expected	the nothing special and its mainly medium quality
COMP450000004	As expected	they are not going to do any thing about it or help us look as us with the floods if it was in london something would be done straight away
COMP450000010	As expected	its better than it used to be
COMP450000011	As expected	because i know there is quite a lot of pollution about
COMP450000014	As expected	i was aware of the quality of the local water
COMP450000015	As expected	i assumed it would be poor
COMP450000016	As expected	the sea will have moore lifethan rivers
COMP450000018	As expected	from what ive heard regarding the floods
COMP450000019	As expected	we live in a hard water area
COMP450000024	As expected	the way the area is alot of factories in the area so there isnt much chance for nature to take place

COMP45000029	As expected	because you have masses of houses industry in many areas
COMP46000017	As expected	its fairly good quality in my area
COMP46000024	As expected	i have grown up here so i knew it was bad, because i fish here
COMP46000025	As expected	because i have never thought about it
COMP47000003	As expected	because all the money has been spent on this area in the last few years
COMP47000006	As expected	expected the area urban to be affected
COMP47000007	As expected	heavy industry
COMP47000010	As expected	for where abouts in the country we are for the population and the lake areas its quite good
COMP47000020	As expected	thats why i buy bottled water
COMP47100002	As expected	you can find the pure water,, tastes about right
COMP47100009	As expected	recycled water for drinking purpose,, this is the same as i expected
COMP47100016	As expected	neither good nor bad its about what i expected
COMP47100022	As expected	same quality as in the picture
COMP47100026	As expected	overall water in the area is not as good as it should be - it is very hard in this area
COMP47100027	As expected	its reasonable quality i did not expectg it to be high quality
COMP47300015	As expected	i
COMP47300016	As expected	thought it would be worse
COMP47300028	As expected	because it is an affluent area
COMP47500008	As expected	because i knew it would not be any better than that as it is not very great in this area
COMP47500014	As expected	just by going around near waterways and other bodies of water and my husbnad tends to look in these waterways for fish so we do look/
COMP47500015	As expected	i didnt expect it to be any better, because i know that they dont maintain the waterways particularly brilliantly everywhere//
COMP47500016	As expected	do not expect 100 percent and do grumble about it
COMP47700005	As expected	looking at river and canal as i walk by i can see the general condition.
COMP47700016	As expected	it was i expected
COMP47700019	As expected	ive got nothing to compare it with. its what i see when i go walking near the water
COMP47700021	As expected	asumed it would be better
COMP48400004	As expected	central city would expect it to reflect pollution
COMP48400005	As expected	observation of the local rivers and canals polluted with rubbish not many animals froth on the surface
COMP48400016	As expected	london is high density area i would expect that quality of water but i like to see improvements
COMP48400019	As expected	in a city
COMP48400028	As expected	well my husband is a botanist so we spend time around lakes locally and from what ive seen its about what i expected.
COMP48400029	As expected	its a rather generalised way of classifying the area .possibly the fertaliser run off from fields and so would affect the water quality.so its about what i expected.
COMP48400032	As expected	the area by the coast is chalk, so you are always going to get good water there. the other area is high density.
COMP48400045	As expected	we have some good areas & some bad areas here
COMP48400051	As expected	i'm guessing this part is a lot better than other parts of the country
COMP48400052	As expected	the water around here is quite good
COMP48400053	As expected	not much of the light blue & more of the medium blue
COMP48400055	As expected	its not much high quality, mostly medium & low quality
COMP48400056	As expected	don't know much about it but seems alright
COMP48400057	As expected	don't know really
COMP48400058	As expected	there are not a lot of high quality areas here

COMP484000061	As expected	had an idea it would be like that
COMP484000062	As expected	i expected the water to be drinkable which it is
COMP484000063	As expected	its more medium blue
COMP484000066	As expected	i'm quite happy to row in the thames & i think its fairly high quality
COMP484000067	As expected	lived here 17 years & i knew it would be like this
COMP484000069	As expected	didn't expect inland water to be good
COMP485000002	As expected	what i thought it would be
COMP485000003	As expected	i expected that for this area
COMP485000006	As expected	they are trying to improving mainly the public to blame
COMP485000008	As expected	there is a canal where i live and it stinks its awful people use it as a dumping ground
COMP485000013	As expected	because there has been an industrial past in the north west and we are still clearing up the damage we have done
COMP485000018	As expected	the way the enviroment is now is pretty bad so water ways in my area will echo the bigger picture.
COMP485000019	As expected	we live in built up areas therefor pollution is high
COMP485000023	As expected	because the local waterways seem very clean from what i have noticed
COMP485000024	As expected	because the lakes and reservoirs near us always look good never discoloured or full of algae
COMP485000025	As expected	because our lakes are rivers are kept very clean
COMP485000027	As expected	it does look pretty good and what i thiught we have ok ponds and rivers and lakes
COMP485000031	As expected	dont know dont suppose it's that bad it could be alot worse
COMP485000034	As expected	because the local lakes and ponds are very clean i thought maybe nthere would be more high quality than there is
COMP485000035	As expected	because we have alot of rivers and reservoirs and they are really well looked after
COMP485000036	As expected	our local lake is very well looked after so i'm not surprised at all
COMP485000039	As expected	there are quite a few medium areas which i thought there would be and an alright amount of high but many low quality which i thought as well
COMP485000042	As expected	i didnt really have much thought on it but i didnt expect it to be good or bad i suppose
COMP485000043	As expected	we have alot of nice waterways so its as i thought
COMP485000044	As expected	because i didnt think for one minute we would have fantastic water in trnis part of the world the council are are waste of space so i'm not surprised we have dirty water in many parts
COMP485000045	As expected	i'm not surprised i dont think enough is spent on making lakes and ponds better there are a few water places near to us that look in a good state because they get alot of visitors but then there are lots of others that are left forgotten about
COMP485000046	As expected	d/k near us the water looks pretty good but i had no opinion of further afield
COMP485000049	As expected	the lake i visit from time to time is lovely very clean and on the whole i never expect really good or bad of anything in the local area
COMP485000052	As expected	not surprised at all dont think were doing enough
COMP486000007	As expected	urban areas worse than rural areas
COMP486000011	As expected	it is past the lake district it could be good
COMP487000004	As expected	i expect that kind of enviroment
COMP487000007	As expected	this is because of the knowledge i have about the local area and the industries around
COMP487000011	As expected	because of the industries, population and most facilities are old.
COMP487000024	As expected	because there is no sea water comming through this area
COMP487000025	As expected	i do alot of bird watching and walking and it fits in with my experience

COMP487000030	As expected	don't know just expected it to be as it is
COMP487000032	As expected	the drinking water is ok.just know that a lot of rubbish is tipped into all the rivers and lakes.
COMP487000035	As expected	the dark blue is what i would have expected it to be
COMP487000045	As expected	a large amount is arable farm land and housing
COMP488000008	As expected	very rare to see a nice clean site there is a lot of pollution around
COMP488000009	As expected	the river near me is always dirty with lots of cans and junk in it
COMP488000010	As expected	because we are so close to london near industry the thames is polluted
COMP488000012	As expected	the high quality is more prevalent than i thought, and the low quality is how i thought, as i imagined it to be
COMP488000019	As expected	in my local area its mainly medium so its what i expect
COMP488000020	As expected	i hoped its medium quality in this area
COMP488000025	As expected	we do walk around rivers so i see so much low quality area .
COMP488000026	As expected	i think the water authority are doing a good job looking after lakes and streams
COMP488000038	As expected	there are some good water quality environment areas around goring area
COMP489000003	As expected	i think there is problem with water in general,pollution i wasn't expecting it to be high quality
COMP489000004	As expected	knowing what the area is.never seen much work going at the canals, and i know manchester isn't renowned for its water features
COMP489000008	As expected	start cleaning then leave them and don't bother after
COMP489000010	As expected	because of industry
COMP489000011	As expected	past industrial sites here
COMP489000015	As expected	because it has a really weird taste to it
COMP489000017	As expected	because sometimes it's good sometimes bad
COMP489000019	As expected	i have experienced other areas midlands london and scotland and some weren't as good as others
COMP489000022	As expected	no factories to pollute them
COMP491000008	As expected	we are quite a rural area so i would expect there would be less pollution
COMP491000015	As expected	its a bit realistic to expect every where to be high
COMP491000019	As expected	i did think it wouldn't be high quality everywhere would be high areas and low
COMP491000020	As expected	cos its mostly fitting in the medium quality which is acceptable wouldn't expect it to be high
COMP491000021	As expected	the area showed varies between urban and farming and industries so its effected by everything around
COMP491000022	As expected	because we live in london doesn't go specifically to london
COMP492000007	As expected	i do walk around lakes and canals, sometimes there is algae on the lake sometimes it is quite clear. on the canals sometimes it's messy and dirty and in other places it's really beautiful. some of the rivers are clean and some are dirty, i do!
COMP492000010	As expected	things are not taken care of.
COMP492000011	As expected	the sea area looks a good quality not sure about rest
COMP492000012	As expected	always being told that our coastal water is good
COMP492000016	As expected	we are living in central london i expected pollution
COMP492000019	As expected	i don't think things are maintained properly that's what i thought it would be like
COMP492000020	As expected	just such a built up area lot of houses
COMP492000021	As expected	its good its what i expected and know as i fish
COMP492000022	As expected	where i live i don't get hard water it is soft no limescale
COMP492000024	As expected	people chuck things in the water not nice for other people or the wildlife
COMP492000029	As expected	the way the people treat the waterways, dumping rubbish in the

COMP492000030	As expected	there is very little lakes and ponds around here so thats what i expected
COMP493000003	As expected	some areas you can see people take a pride in it
COMP493000004	As expected	the pollution we creat affects water & water means life.you can't expect water here to be too high quality
COMP493000005	As expected	i expected it to be bad because they have done nothing about them for a life time the brent is bad
COMP493000015	As expected	because of the differant bussiness that are here not all the councils kook after the lakes and rivers
COMP493000020	As expected	i expected ther to be a lot of low quality water
COMP493000027	As expected	springs come and its seasonal and we are high level here
COMP493000031	As expected	because i lived at the coast and the water quality was better this is now inland and its prob more poluted
COMP494000006	As expected	knowledge of area
COMP494000008	As expected	we get discoloured water
COMP494000010	As expected	i dont knowbreally
COMP495000010	As expected	i just took a mediocre judgement i dont spend much time near water i find bit difficult to make a judgement
COMP495000013	As expected	ive seen wa'ter quality charts on the internet i check charts before sailing
COMP495000016	As expected	i do lot of walking around river so that s what i expected to be
COMP495000017	As expected	i'm surprised the area further up in the map is low quality. i'm surprised the coatline & brighton is so good,so i think its about right
COMP495000023	As expected	i know a lot of money recently has gone into improving t5he quality of water also london is an industrial area so they have to keep on top of water quality
COMP495000027	As expected	because i know acidic conditions effect this area its chalk at the coast so thats better
COMP495000040	As expected	the river here is good, i am surprised at the amount of low quality blue.
COMP496000002	As expected	manchester is a big urban environment
COMP496000003	As expected	it surrounds a big city i never see anybody clean it up
COMP496000006	As expected	because all the water i've seen in the area has been murky
COMP496000007	As expected	i've seen a lot of pollution in local canals and local flashes.the heavy industrial areas don't help in this area
COMP496000019	As expected	because a lot of the rivers round this area are near factories, and i think they have been left not drained or cleaned for quite a while. not routinely cleaned up.
COMP496000030	As expected	from local knowledge people have been talking about doing up local rivers etc
COMP496000031	As expected	local ponds are poor quality
COMP496000032	As expected	i walk along the douglas waterway and i know it has improve it fits with my observation
COMP496000038	As expected	because a lot of water in our area i thought was poor
COMP496000039	As expected	the poorer water quality is in the populated areas
COMP498000009	As expected	i travel a lot to european countries and im from scotland and the water quality is better
COMP498000010	As expected	becuase it is there are less high quality areas that is what i expected
COMP498000013	As expected	there is an awfull lot of people in a small area generally producing a lot of rubbish and waste
COMP498000015	As expected	i wouldn't expect it to be high quality all over that is not possible. it's what i expected
COMP498000016	As expected	there is a lot of marsh area about , andit is quite rural, so not a lot of built up areas . the better quality seems where the population is higher.

COMP498000040	As expected	we travel the river and on the whole we are quite happy with the river quality
COMP505000005	As expected	because i walk around the canals near to me plus a river and i can see for myself
COMP505000020	As expected	because the water authorities dont seem to spend enough on the rural side, and tghe pollution side.excessive leakage costs a lot, and flood defences are improving
COMP505000022	As expected	because knowing the area as i do, the irwell flooding levels are alot of flooding, its very hilly
COMP505000024	As expected	because the water is not as high quality as it could be.
COMP505000027	As expected	all over water is mostly good quality. on the whole is medium thats what i expected
COMP505000030	As expected	i am aware of pollution in the rivers i got lot worst
COMP506000006	As expected	the mid blue seems the dominant and there is not much of the light blue the percentage of the light blue is about what i expected over the whole area
COMP506000010	As expected	it is just prior knowledge as a teacher i have done a lot of study work with eden river trust
COMP506000011	As expected	medium quality
COMP506000012	As expected	nice area not too many water problems
COMP506000013	As expected	basically a fair ratio of water qualities
COMP506000014	As expected	thought it would be good here for polution not near big cities
COMP506000018	As expected	i think they try to improve but it is hard/sewage dupping/ factories dumping//
COMP506000019	As expected	well theres less polutors /less waste from buisnesses/less people/less sewage
COMP509000002	As expected	i think the rivers are clean
COMP509000010	As expected	because it looks ok and the water is usually ok
COMP509000016	As expected	just because it is a rural area and it has a lot of wild life and plants not a lot of people live near the river so they are not going to polutae it as much
C414000002	Somewhat worse	because its showing medium quality. the surrounding area also shows alot of low quality according to definitions.
C414000004	Somewhat worse	the map shows that its more than sixty percent low quality.
C414000009	Somewhat worse	i always thought there would be more darker blue bits/ when we walk along the canal we usually see quite a lot of fish//
C437000004	Somewhat worse	there is quite a lot of low quality water for the island, i would have expected it to be much better
C437000007	Somewhat worse	very little high quality water lots of medium quality
C437000012	Somewhat worse	far more polluted further up river than i expected.
C437000016	Somewhat worse	thought we had better quqlity water
C437000020	Somewhat worse	didnt expect to be so much pollution
C439000004	Somewhat worse	thought we had better water quality
C439000009	Somewhat worse	really thought it was better quality
C439000010	Somewhat worse	it just seems to be surrounded by so much poor quality water
C439000012	Somewhat worse	just assumed it was better
C439000016	Somewhat worse	there are a lot parks and wildlife in birmingham as well as the canals, and yet its only medium and low quality
C439000030	Somewhat worse	thought it would have been better
C439000031	Somewhat worse	alot more light blue area than i expected
C439000032	Somewhat worse	because i thought walsall would of had more high quality considering the amount of families living here
C439000039	Somewhat worse	not industrial so expected it to be high to medium quality to encourage wildlife and plantlife
C439000041	Somewhat worse	visit chase water with children and expected it to be much clearer
C439000043	Somewhat worse	looks ok where we live with a lot of wildlife

C442000003	Somewhat worse	my lkocal observations of water ways don't appear to be badly polluted.
C444000004	Somewhat worse	i assumed that the water would be far better to the west bside of stourbgridge
C444000007	Somewhat worse	alot of light blue areas water park should be better at kingsbury
C444000010	Somewhat worse	alot light blue around it looks better when you see it than what it is on the map
C444000012	Somewhat worse	alot of light blue areas
C444000013	Somewhat worse	allthe pollution allthe light blue areas
C444000017	Somewhat worse	not alot of good quality water iv always seen alot of fish in the water
C444000022	Somewhat worse	i always it was good but its quite low quality
C444000029	Somewhat worse	i would have thought that there would have been more medium quality than there is
C444000033	Somewhat worse	media makes you think wter is cleaner than it used to be with less factories
C447000001	Somewhat worse	well to be honest i suppose there used to be a lot of fishing and there are not now, i have not given it a lot of thought till now. there used to be bus loads of fishermen coming here and there is not now
C447000003	Somewhat worse	looking at the map i was surprised at the map being so poor
C447000014	Somewhat worse	did not realise how bad it is/ when you see on this map
C447000015	Somewhat worse	not as clean as it should be
C448000005	Somewhat worse	because its a very large area which is low quality
C448000008	Somewhat worse	because of all lighter areas
C448000009	Somewhat worse	the council
C448000013	Somewhat worse	the map shows me
C448000016	Somewhat worse	because of agricultural pollution from nitrate fertilisers and run offs from intensive livestock production
C448000018	Somewhat worse	considering the area is close to the fen i would have thought it would be better quality. the amount of wildlife that is there
C448000024	Somewhat worse	poluted
C448000026	Somewhat worse	i looked at the colour coding. quite a low level environment for species to survive. surprising!
C448000028	Somewhat worse	looks bad. not much dark blue
C472000002	Somewhat worse	i thought that mountains would provide cleaner water.
C472000005	Somewhat worse	i thought that anglesey would all be of high quality
C472000010	Somewhat worse	it's very poor quality in mols itself
C472000013	Somewhat worse	i thought that the water would be of a much better quality in this area
C472000016	Somewhat worse	i believed it was a lo cleaner
C472000018	Somewhat worse	i would have expected higher quality water than what there is and obviously less low, valleys would be improved by now
C472000019	Somewhat worse	i thought it may have recovered by now presuming the pollution is from industry
C472000025	Somewhat worse	over the years there has been no upkeep of the canals and other water ways
C474000006	Somewhat worse	i thought it would have covered a larger area
C474000009	Somewhat worse	could do with abit more dark b lue areas
C474000010	Somewhat worse	water we get i thought it brilliant but according to the map it isnt
C474000017	Somewhat worse	i presumed round this area wouldnt be so polluted
C476000003	Somewhat worse	expected better high class and clear water in this area
C476000004	Somewhat worse	much more low quality than there is high quality
C476000005	Somewhat worse	a lot of low quality area
C476000008	Somewhat worse	more lighter blue areas than darker blue
C476000011	Somewhat worse	when we come into town we can see the state of the rivers
C476000016	Somewhat worse	too much of it is low quality
C476000019	Somewhat worse	i thought the water quality was o.k round here

C476000022	Somewhat worse	dont see many ducks and wildlife around
C476000025	Somewhat worse	only six areas of high quality water nothing high quality in our area
C478000003	Somewhat worse	my husband is a fisherman and he tells me that there's so little fish and much weed and slime/you do expect it to be better than it is presently. e go down to whittlesea manor where the barges are and it's terrible down there
C478000006	Somewhat worse	relatively rural area and rivers around the nene would seem to be relatively good quality in my experience but its worse on the pie chart
C478000007	Somewhat worse	i thought it would be better than that
C478000011	Somewhat worse	i thought it would be less low quality and more medium quality
C478000019	Somewhat worse	the overall low quality colour
C478000021	Somewhat worse	fields as far as far as we can see but everything goes into water courses diesel etc
C479000004	Somewhat worse	its quite an industrial area knowsley and also quite rural so i expected more medium quality
C479000009	Somewhat worse	i knew it was bad but not as bad as it shows
C479000022	Somewhat worse	because it looks so bad
C479000024	Somewhat worse	because i thought it was much better
C479000025	Somewhat worse	i think our water comes from wales and its supposedly good water, it seemed pretty fine.
C479000026	Somewhat worse	because in though it was quite good.
C479000037	Somewhat worse	it seems good to me
C480000004	Somewhat worse	usiing the water ways i belive its a higher quality than stated on the map provided
C480000005	Somewhat worse	around my area you never see polition
C480000007	Somewhat worse	cant believe the amout of polution
C480000010	Somewhat worse	had higher expectations
C480000011	Somewhat worse	seemed to be making a lot of progress so i thought
C480000012	Somewhat worse	assumed it was beter quality
C480000014	Somewhat worse	expected standard to be higher
C480000016	Somewhat worse	just assumed we had good quality water
C480000018	Somewhat worse	expected mid blue at the very least
C480000019	Somewhat worse	all the minx are eating the fish and the swans eggs moseley bog yardley
C480000022	Somewhat worse	yhe rural areas around coventry, i expected then to be higher
C480000032	Somewhat worse	although i knew it was bad smelling in local waters i didnt realise it was so bad
C480000033	Somewhat worse	the canals around are bad but didnt realise it was that bad
C481000019	Somewhat worse	not spending enough on it too much going into fat cats pockets
C481000021	Somewhat worse	would expect better in rural areas
C481000032	Somewhat worse	there's poor quality around the cowbridge area
C482000004	Somewhat worse	not as many high quality areas as i would havr thought
C482000009	Somewhat worse	half coastline is low quality thatssouth coast. blackdown hillssurprised tht with lowpopulation only mid
C482000010	Somewhat worse	i would not expect low quality as not industrialised here
C482000011	Somewhat worse	didnt realise around taunton was very low quality i would have expected medium
C482000019	Somewhat worse	i thought our rivers and canals would have more wildlife. and would be at least medium quality.
C482000024	Somewhat worse	i didnt expect there to be such a high area where contact with water is unsuitable for
C483000005	Somewhat worse	i expected the water to be cleaner in this area
C483000012	Somewhat worse	a lot of low quality water in this area
C483000031	Somewhat worse	there is alot medium quality it is not bad and there is alot of low too. newport is quite high though

C483000032	Somewhat worse	i thought we have better water around this area. some of the valleys dont have as good quality as i thought even brecon that sells the water has the low quality
C483000033	Somewhat worse	all the canals and rivers the way i remeber as a kid were all nice but looking at the map not all can be. is alot of fly tipping must have done this thought it was better
C483000039	Somewhat worse	i thought the quality was alot higher than what it is saying on there i thought there would be a lot more of the darker blue. thought the water was good round here as the water is soft.
C490000002	Somewhat worse	state of the rivers and the pollution is worse than i expected, didn't think it was this bad in my local area.
C490000006	Somewhat worse	just didnt think it would be this bad, i thoght there would be a lot more high quality areas
C490000009	Somewhat worse	i thought with lakes we have around here it would be bigger i am very surprised
C490000010	Somewhat worse	i expected there to be more higher quality in this area as when i go i seem to be disappointed with kingsbury by far
C490000018	Somewhat worse	over the years i was aware that there was a lot of improvements within my local area however i was disappointed to see that this was not more regional especially within heavily dev areas
C490000019	Somewhat worse	thought it would be much better
C490000021	Somewhat worse	birmingham has had a lot of work done on canals and surrounding areas and i thought it would be better also i visit the sandwell valley and i thought it would be dark blue
C490000022	Somewhat worse	not alot of good areas for fisherman
C490000024	Somewhat worse	they just dont do enough you can see its allover the country
C490000027	Somewhat worse	because the rivers near to where i live the fish are coming back the water is more clearer now
C490000031	Somewhat worse	it gives the impression that its worse than it looks
C490000032	Somewhat worse	thought it would be alot better with amount we npay for water rates with the profits they make they would deal with the problem
C490000033	Somewhat worse	i expected the chase area to have much better quality water
C490000034	Somewhat worse	its showing alot of pale blue area did not expect it to be that polluted
C490000036	Somewhat worse	for the amount of taxes we pay thought more would have been improved
C497000006	Somewhat worse	i expected it to be at least medium quality
C497000007	Somewhat worse	water in my area is rubbish.cold water is really warm
C497000014	Somewhat worse	74 % low quality i expected it to be better
C497000020	Somewhat worse	because so me of areas are more rural with no industry so i thought they would have been a higher quality particularly around hereallthe emphasis on coast has been productive
C497000021	Somewhat worse	i just imajined it would be cleaner i thought the councils would have spent more money or the gvt
C497000023	Somewhat worse	iam suprized thatthreequarters is poor quality i expected approx half the medium quality is liveabl with the poor quality isnt
C497000024	Somewhat worse	i thought it would have been better quality because its rural
C497000026	Somewhat worse	i just didnt expect it to be polluted here its not6 heavilly populated and theres lots of fish
C499000011	Somewhat worse	i woould have expected more medium quality water
C499000012	Somewhat worse	i thought that north wales would have more high quality water sites.
C499000019	Somewhat worse	there are more low quality areas than i would have expected
C499000021	Somewhat worse	thought quality would be better24% low qualiyy seems a high figure
C499000023	Somewhat worse	expected it to be better as it is a rural area

C499000031	Somewhat worse	there seems to be clusters of low quality. i thought there wouldn't be so much low quality.
C502000006	Somewhat worse	because i thought they had cleaned up the river don, they keep saying there is more fish in it and i generally thought it was better maintained
C502000008	Somewhat worse	im suprised at the proportion of the low quality water in this area
C502000012	Somewhat worse	i thought i would be better
C502000013	Somewhat worse	thought it would be better quality
C502000023	Somewhat worse	thought it would be better than that
C503000004	Somewhat worse	the majority is poor i thought it might have been mediun
C503000006	Somewhat worse	if you walk down path you have trolleys in there but they could do a lot better
C503000009	Somewhat worse	im surprised at how much low quality water is shown on this chart \i would have thought this area would have shown more of the medium quality
C503000011	Somewhat worse	i would have thought there would be more of the higher blue
C503000013	Somewhat worse	i would have expected that most of it would be medium
C503000017	Somewhat worse	everything seems to be thriving but from map not as good as shloud be
C503000018	Somewhat worse	because finanace spent should be better
C503000020	Somewhat worse	based on the proportions shown on the local map
C503000021	Somewhat worse	though it should be better because its rural
C503000023	Somewhat worse	low quality higher than expected
C504000011	Somewhat worse	there doesnt seem to be many of the good ones on the map
C504000015	Somewhat worse	didnt know it was that bad
C504000018	Somewhat worse	if you want decent water it has to be filtered or bottled
C504000019	Somewhat worse	i thought with all this money that is spent and all work being carried out that the quality would be better
C504000020	Somewhat worse	i'm too optimistic i thought it would have been better
C507000004	Somewhat worse	i thought it was a better standard - we are a civilised contry and would expect better
C507000006	Somewhat worse	i think because its quite built up and they are building more all the time which effects the river also would expect the countyside areas to surround taunton be better
C507000009	Somewhat worse	a rather high percentage of low quality than expected
C507000010	Somewhat worse	i would have though and hope we had good quality its not a big industries it has a lot of countryside
C507000014	Somewhat worse	ithought we would have had better wildlife animals and plants
C507000015	Somewhat worse	i just thought it would be better
C507000018	Somewhat worse	i thought that our location would have been a maximum of 40% low quality
C507000019	Somewhat worse	the impresion i had was that the water quality was good especially in this area
C507000023	Somewhat worse	was not expecting such low quality
C507000027	Somewhat worse	shafesbury shows poor quality// no
C508000001	Somewhat worse	because its light blue low quality
C508000003	Somewhat worse	i dont know, they say they are improving but once you see the pie chart you realise they are not improving.
COMP432000009	Somewhat worse	not enough investment is made to the surrounding environment
COMP432000013	Somewhat worse	expected it to be higher percentage of medium quality
COMP432000016	Somewhat worse	more high quality expected
COMP432000017	Somewhat worse	more than 70 percent is poor quality
COMP432000022	Somewhat worse	the rivewr lee is running thro tbhe area and i would expect it to be better,i just expect it.
COMP432000023	Somewhat worse	i would have expected more medium quality and less low quality
COMP432000024	Somewhat worse	i thought we have no big industry we are out in thecountry sort of

COMP432000025	Somewhat worse	the levels of low quality is too high
COMP432000027	Somewhat worse	there is more low quality than high quality.
COMP432000032	Somewhat worse	i could not tell
COMP432000037	Somewhat worse	there seems to be a large area of low quality water.considering this is supposed to be a middle class part of the country.
COMP432000038	Somewhat worse	looking at the map,it show areas of low quality water,large areas of low quality
COMP433000006	Somewhat worse	lot of low areas
COMP433000022	Somewhat worse	i thought we had much better quality
COMP433000029	Somewhat worse	thought there would be more higher quality just didnt realise how bad the pollution is
COMP433000030	Somewhat worse	because on the whole there is less manufacturing which would have been an impact
COMP434000010	Somewhat worse	i thought it was a lot better than that.
COMP434000015	Somewhat worse	did'nt know about the quality of the water beforehand
COMP434000019	Somewhat worse	because i thought it was better. as we dont have many factories.
COMP434000023	Somewhat worse	thoght that it would higher quality
COMP434000024	Somewhat worse	they are not bothering with the problem
COMP434000031	Somewhat worse	i would of expected it to be higher quality due to the high cost of water rates
COMP434000033	Somewhat worse	i didn't think there will be a lot of low quality
COMP434000035	Somewhat worse	i thought there would be more medium blue areas than there are
COMP434000038	Somewhat worse	the rivers iwalk are clear and not very murky and the water meadows are clear. it might be where building and industry have disturbed the land
COMP434000041	Somewhat worse	i guess probably the pie chart at the top which shows only 10% high quality is somewhat shocking. i expected better
COMP436000008	Somewhat worse	lots of low quality water all arou nd this area which i did not expect
COMP436000009	Somewhat worse	just expected it to be higher quality
COMP436000013	Somewhat worse	it would have expected to see more dark blue i am surprised at the amount of light blue areas
COMP436000015	Somewhat worse	too many light areas
COMP436000018	Somewhat worse	i didnt think it would be that bad we drink a lot of water
COMP436000020	Somewhat worse	most of the area is low quality water
COMP436000021	Somewhat worse	i always assumed water quality was improving all over but this map clearly shows that its not
COMP436000025	Somewhat worse	i thought it was fine
COMP436000028	Somewhat worse	very few areas with high quality water
COMP436000032	Somewhat worse	because i expected that this area would be better because it has move villages and less industries.
COMP436000036	Somewhat worse	i didn't expect it to be 60% low quantity.
COMP436000038	Somewhat worse	it is a rich area and i thought it would be better
COMP436000052	Somewhat worse	i have seen speices in there althought there not common
COMP436000053	Somewhat worse	69% of water is low quality
COMP436000056	Somewhat worse	because of the lack of high quality water
COMP438000005	Somewhat worse	thought they had dneo more than they had its a surprise
COMP438000007	Somewhat worse	a lot of low quality water and i assumed it would be better
COMP438000008	Somewhat worse	with the peak district being nearby i assumed the water quality would be better
COMP438000014	Somewhat worse	alot of light blue
COMP438000028	Somewhat worse	i had no idea that the water quality in this area is so poor
COMP443000005	Somewhat worse	i would have thought there would have ben more mid blue some near me are well looked after
COMP443000007	Somewhat worse	being so close to the national park i would have thought it would have ben better
COMP443000008	Somewhat worse	the light blue, pooree quality is a lot more than i thought

COMP443000009	Somewhat worse	expexted better quality
COMP443000014	Somewhat worse	expexted better quality dk why
COMP443000019	Somewhat worse	i thought we would be in the higher quality i expected it
COMP443000021	Somewhat worse	thought it would be better quality
COMP443000024	Somewhat worse	when you look at the ratio of dark amd light blue i expected better quality
COMP443000026	Somewhat worse	because i would have thought there would be more high quality
COMP443000027	Somewhat worse	because its low quality in this area
COMP445000003	Somewhat worse	i think it is with the heavy industry in the area people use it as a dumpint ground as well
COMP445000004	Somewhat worse	it looks clean and clear when you are walking by it smells slean too and fish in it i cant understand that
COMP445000005	Somewhat worse	beacuse there is a couple of large areas where there is low quality
COMP445000021	Somewhat worse	i dont get any problems in my street with the water
COMP445000023	Somewhat worse	it is hard water i live thats all
COMP446000005	Somewhat worse	it was nearly all light blue, the area is not industrial particularly
COMP446000008	Somewhat worse	thiought it might have been more med than low
COMP446000010	Somewhat worse	such a lot more of the poor quality thought more up stream it would bew cleaner
COMP446000011	Somewhat worse	i thought we had good fishing areas than is here there is a lot of light blue
COMP446000012	Somewhat worse	just is i thought we would have more medium blue
COMP446000015	Somewhat worse	would have thought river humber is polluted yet on here it looks high quality
COMP446000022	Somewhat worse	57% seem salot of low quality
COMP446000023	Somewhat worse	considered where we live i thought it would be better than that
COMP446000027	Somewhat worse	i thought it would have been higher quality - for swimming etc,
COMP446000028	Somewhat worse	i thought it would be better
COMP446000029	Somewhat worse	i thought there would be more higher quality water.
COMP446000030	Somewhat worse	i thought there would be more high quality water
COMP446000031	Somewhat worse	i thought that the area we are in was cleaner and better than this.
COMP446000033	Somewhat worse	i thought it would be better, they should see it's of the highest quality.
COMP449000001	Somewhat worse	i thought there would be more high quality areas there
COMP449000002	Somewhat worse	a large amount of low quality water in this area.
COMP449000003	Somewhat worse	i would expect it to be high quality.
COMP449000005	Somewhat worse	the high quality water is covered very little compared to the worst quality
COMP449000010	Somewhat worse	you pay for what you are not getting very poor quality.
COMP449000014	Somewhat worse	this is in the chiltern hills area and i would have expected a better quality in this area'.
COMP449000016	Somewhat worse	i would have expected that the 65% wouldhave been at least the medium qulaity/ dont think that 11% is anything to be proud of by the water industry
COMP449000018	Somewhat worse	it should be better nowadays
COMP449000019	Somewhat worse	more of the pale blue areas (low quality)
COMP449000022	Somewhat worse	sometimes see water flowing all over the place and dont know where its coming from
COMP449000023	Somewhat worse	so most of the area is not dark blue luton is ok
COMP449000025	Somewhat worse	i thought it would be more on the dark blue but its not and it also proves how bad the environment is as well
COMP449000035	Somewhat worse	am surprised at the lower percentage of the low quality, i thought we were medium or a lot more.
COMP449000038	Somewhat worse	there is so much low quality
COMP449000039	Somewhat worse	69% is low quality
COMP450000008	Somewhat worse	it covers such a large area

COMP45000009	Somewhat worse	because looking at yhe proportion its below the acceptable quality
COMP45000012	Somewhat worse	theres not as much high quality as i expected
COMP45000027	Somewhat worse	i would not expect it in rotherham etc but i am surprised it is poor around here and towards the coast
COMP46000002	Somewhat worse	expected more dark blue
COMP46000003	Somewhat worse	the pollution in the rivers i was surprised
COMP46000004	Somewhat worse	i thought it would have been medium blue
COMP46000015	Somewhat worse	there is no need for this to be like this businesses should take more care, the goverment should enforce it more
COMP46000018	Somewhat worse	because i thought that the area would be better
COMP46000023	Somewhat worse	thought it would be alot better than what it is
COMP46000031	Somewhat worse	expected medium quality, not as bad as this
COMP46000032	Somewhat worse	expected it would be better
COMP47000016	Somewhat worse	too many pale areas
COMP47000021	Somewhat worse	very poor
COMP47100011	Somewhat worse	expects it to be more better quality
COMP47100015	Somewhat worse	you have a big area called ferry meadows where there are alot of areas where you cannot go/ no
COMP47100018	Somewhat worse	areas like rutland water im surprised it was rated so poorly/ i expected it to be rated much better
COMP47100019	Somewhat worse	more light blue area than you would have expected
COMP47100023	Somewhat worse	such a large area with low quality colour
COMP47100024	Somewhat worse	it's semi rural and i din't think there would have been so much industrial waste flowing into the rivers.
COMP47100029	Somewhat worse	there sweems to be an awful lot of light blue and i expected it to be better
COMP47100033	Somewhat worse	expecting a little low quality but it is about half
COMP47100035	Somewhat worse	only few dark patches
COMP47300004	Somewhat worse	i thought it would be higher quality
COMP47300005	Somewhat worse	i associate bath wiyh spa water and therefore clean
COMP47300006	Somewhat worse	w. wilts thought of as riverside loc but surprised about low quality
COMP47300014	Somewhat worse	we thought it was medium quality but looking at this its poor quality
COMP47300017	Somewhat worse	only a very small proportion is high quality
COMP47300019	Somewhat worse	i would not go swimming in it
COMP47300022	Somewhat worse	there is little high quality
COMP47300024	Somewhat worse	i thought it would be excellent in the high quality area
COMP47300029	Somewhat worse	because it i had a defferent opinion
COMP47500003	Somewhat worse	i expected to see more of the middle blue colour /considering the money spent on it i thought it would be better
COMP47500004	Somewhat worse	because we are not an industrial area/ not near any polutants.
COMP47500006	Somewhat worse	i am just quite surprised that there is so many light blue areas. i thoughtn being a rural area it would be better
COMP47500009	Somewhat worse	the gipping walk is supposed to be good but it is not shown as such on the map
COMP47500011	Somewhat worse	because we get a lot of chalky water
COMP47500013	Somewhat worse	for the amount we pay round here i would hve thought it would have been a lot better/ its a town as well you would have thought the quality of water would be better in a town/ its quite bad actually - its really low//
COMP47500018	Somewhat worse	i expect theres been a lot of run off - i suspect a lot of agro chemicals are getting into the waterways/ but i thought there would be a high percentage of high quality//
COMP47700007	Somewhat worse	it is somewhat worse than expected because there is a lot of low quality around bath itself
COMP47700010	Somewhat worse	it is light blue around taunton showing water discolouration

COMP477000011	Somewhat worse	probably because of it being a rural area and therefore less pollution from industry, it should in essence be better
COMP477000013	Somewhat worse	i was of the opinion that it was better around taunton and somerset
COMP477000014	Somewhat worse	it is a rural catchment area with little industry/not much use of fertilizers etc so i would have expected it to be a bit better
COMP477000017	Somewhat worse	i would have thought a low industrial area like this would not have been so effected
COMP477000020	Somewhat worse	cause of the large area of low quality of water
COMP477000022	Somewhat worse	i expected that there would be much more dark blue, i can't believe how much light blue areas there are.
COMP477000023	Somewhat worse	i haven't seen any adverse effects
COMP477000024	Somewhat worse	too much light blue
COMP484000002	Somewhat worse	i just expected it to be better healthwise
COMP484000003	Somewhat worse	i thought it was better quality than that i thought that the river brent was a lot cleaner than this
COMP484000006	Somewhat worse	being in london you don't expect it to be super clear, but i would have hoped that a higher percentage would be good.
COMP484000008	Somewhat worse	i would have expected much more areas of better water
COMP484000009	Somewhat worse	ifelt the water people had it more under control i thought river pollution was being dealt with more solidly
COMP484000013	Somewhat worse	i think that london and this area is quite a healthy and happy environment
COMP484000018	Somewhat worse	water is quite hard around here quality is not so good
COMP484000020	Somewhat worse	more low quality areas than thought
COMP484000023	Somewhat worse	just expected it to be better
COMP484000025	Somewhat worse	it seems more polluted than i thought
COMP484000027	Somewhat worse	im surprised at the amount of area that is low quality i just imagined because this is a rural area i expected higher quality water.
COMP484000030	Somewhat worse	im so surprised that its a rural area i thought it would be cleaner than a highly industrialised area.
COMP484000034	Somewhat worse	i expected my local area to be medium atleast
COMP484000037	Somewhat worse	there is a far greater area where the water is of a lower quality than i would have anticipated.
COMP484000040	Somewhat worse	i would have thought it would have been better in this area
COMP484000042	Somewhat worse	i didn't expect to see so much light blue
COMP484000043	Somewhat worse	too much of light blue water
COMP484000048	Somewhat worse	i would've thought it would be better here
COMP484000049	Somewhat worse	not much of the dark blue. much more of the light blue
COMP484000059	Somewhat worse	i always thought this was cleaner
COMP484000060	Somewhat worse	slightly dissappointing, but we are all aware thats how it would be
COMP485000011	Somewhat worse	parts around liverpool i expected to be better there are a lot of walks rivers here
COMP485000029	Somewhat worse	i did expect more medium and high than there is, suprised because the local ponds and lakes look pretty good
COMP485000032	Somewhat worse	i would have thought with what we pay for water bills there would be alot less low quality
COMP485000037	Somewhat worse	on the whole i expected alot more medium and high quality areas, its green and quite clean where we live any the water i've seen looks ok
COMP485000040	Somewhat worse	thought there would be more high quality areas
COMP485000041	Somewhat worse	i thought there was more high quality areas
COMP485000048	Somewhat worse	the high percentage is much lower than i thought it would be ,because we have nice reservoirs and lakes which always seem in good condition
COMP485000050	Somewhat worse	thought there would be much more high and medium

COMP485000051	Somewhat worse	because there isn't a lot of high quality areas and i'm surprised i thought there would be more
COMP486000003	Somewhat worse	in a leisure area like this i expected better
COMP486000009	Somewhat worse	should be better
COMP486000012	Somewhat worse	it should all be blue
COMP486000014	Somewhat worse	i thought it would have been better
COMP486000016	Somewhat worse	because years ago the tyne used to have an awful smell anytime you went near but now it is a lot cleaner
COMP487000003	Somewhat worse	they haven't done much about it to improve it.
COMP487000008	Somewhat worse	i thought it would be medium mainly
COMP487000012	Somewhat worse	the light blue area is much which means low quality
COMP487000016	Somewhat worse	when i moved here i moved from a town expected it to be cleaner expected more blue than that
COMP487000017	Somewhat worse	i thought i would have a higher quality
COMP487000021	Somewhat worse	the extensive areas indicated as low quality esp around chatteris area
COMP487000023	Somewhat worse	a lot of these areas are lakes i would expect them to be of a higher quality and better maintained
COMP487000026	Somewhat worse	because certain places have better water than us and this caused me to get an infection
COMP487000028	Somewhat worse	i just expected it to be higher quality water
COMP487000031	Somewhat worse	we need to protect the water areas more than we do, would like to see more high quality and more medium quality water areas.
COMP487000037	Somewhat worse	the water in winchester when you look at it is clear and its chalk beds so you wouldn't expect any pollution theres plenty of fish
COMP487000040	Somewhat worse	such a rural area
COMP487000042	Somewhat worse	its supposed to be greenbelt area and greater care should of be taken to keep it that way
COMP487000046	Somewhat worse	i guess a lot more areas are greener areas so we expected the water quality to be better
COMP488000004	Somewhat worse	i thought water is much better than on the map here
COMP488000006	Somewhat worse	not as good as quality should be better quality
COMP488000007	Somewhat worse	i understood that work was being done to clear pollution and that more progression had been made than this chart demonstrates
COMP488000014	Somewhat worse	i thought it was a little bit cleaner to be honest, there is quite a lot of medium, but i thought there would be more high, especially in the outlying areas, would have expected it low nearer london, but not in places like guildford etc.
COMP488000015	Somewhat worse	did not expect to see so much low around south east
COMP488000022	Somewhat worse	i was thinking medium quality area is more but its not
COMP488000024	Somewhat worse	i fish a lot i notice some of the fish population is missing
COMP488000033	Somewhat worse	i would like to be high quality but its not
COMP488000035	Somewhat worse	there are fish in the river and people swim in the river everyday i expect to be good quality
COMP488000040	Somewhat worse	i expected it to be medium quality at least but its 74% is low quality
COMP488000041	Somewhat worse	there is a lot of low quality area in going
COMP489000005	Somewhat worse	the amount of building work that goes on and the mass of population has made it as bad as that
COMP489000009	Somewhat worse	industrial too many cars etc
COMP489000012	Somewhat worse	lived in devon water there is better quality
COMP489000013	Somewhat worse	because of the low blue colouring
COMP489000016	Somewhat worse	just presumed it was better
COMP489000018	Somewhat worse	i would have thought more medium / there seem to be some plants in the rivers that i have seen and i base chadde on a bit middle class and i would imagine local people would complain if there was a problem

COMP489000023	Somewhat worse	more low quality than i thought there would be
COMP491000004	Somewhat worse	more problems in the area very few high quality ie dark ble areas
COMP491000005	Somewhat worse	quite shocked on how poor our water is / it makes me realise that it provides a poor enviroment for both humans as well as animals /no
COMP491000009	Somewhat worse	i expected to see more higher quality
COMP491000011	Somewhat worse	i thought they had spent a lot of money on the rivers where people fish and pay their licence thought they spent the money on keeping rivers clean
COMP491000012	Somewhat worse	there is less low quality than anything else
COMP491000016	Somewhat worse	cos you think of all the money they are soending on it you would expect more high quality
COMP491000017	Somewhat worse	i would have thought there would have been more high quality around here in the country
COMP491000024	Somewhat worse	because rivers not clean
COMP491000026	Somewhat worse	can see quality is very low quality all around
COMP491000027	Somewhat worse	too much pollution
COMP492000006	Somewhat worse	because some of the activites in the area have been stopped that means its not safe for water activities ie boating in gunnersbury park 7 yrs ago used to go to g park to fee4d fish and animals theres been a decline in the fish you dont get that
COMP492000008	Somewhat worse	probably interpretation, it looks like lakes and rivers and the land areas are poor quality.
COMP492000013	Somewhat worse	i expected it to be better with the downs locally
COMP492000017	Somewhat worse	poportions would have thought more medium
COMP492000018	Somewhat worse	i knew its bad but not 74 % low quality
COMP492000026	Somewhat worse	it shows me all the colours.its got more pale blue
COMP492000027	Somewhat worse	water flavour in this area is not so good
COMP492000031	Somewhat worse	i thought that the quality of water a round here was good quality there is a reseviour near to eastbourne which we go to and i am amased that it is so low quality
COMP492000033	Somewhat worse	i have visited lakes around here and found them to be quite good i would have thought that they were mid blue not the light blue
COMP493000002	Somewhat worse	i thought that it was a good area so i am surprised
COMP493000010	Somewhat worse	i just expected it to be in a higher state then it appears
COMP493000022	Somewhat worse	i was expecting it to be better, i'm quite surprised
COMP493000023	Somewhat worse	suppose because i have been pond dipping recently and it seemed ok.
COMP493000024	Somewhat worse	thought quality would be better around here
COMP493000026	Somewhat worse	rivers i have seen around here are not polluted
COMP493000028	Somewhat worse	i would have thought it would be alot better
COMP493000029	Somewhat worse	because the good quality areas seem to be in the urban and near urban on the coast and the low quality is in the rural areas its a very high percentage
COMP494000003	Somewhat worse	imagine its because of drainage of farmland pollution.
COMP494000005	Somewhat worse	not as much wildlife
COMP494000007	Somewhat worse	has low quality water
COMP494000011	Somewhat worse	we have local reservoirs
COMP494000012	Somewhat worse	high percentagenoff notn high quality
COMP494000013	Somewhat worse	they should spend more money improving facilities we already have
COMP494000015	Somewhat worse	i thought the water quality had improved on the tyne
COMP494000016	Somewhat worse	i would like to everything as good as we can get in this area
COMP495000004	Somewhat worse	because of the very few spots that show high quality, ealing is quite a leafy area i expected the water quality to be better.
COMP495000015	Somewhat worse	the light blue is more than all the others

COMP495000019	Somewhat worse	i expected much more medium quality not 75 per cent low quality water
COMP495000024	Somewhat worse	i expected the areas in west london to be of a higher quality i know the thames in that area and it always looks quite nice as opposea to the areas like woolwich and erith where it looks quite murky
COMP495000025	Somewhat worse	i thought there would be more high quality water in the area.its such a small propotion of the water that is actually high quality
COMP495000028	Somewhat worse	i thought it was better i think the water looks clear but i know now that dosent mean its high quality
COMP495000030	Somewhat worse	going by the map there is a lot of low quality i would have expected more high quality i thought we were leaders in water in this country
COMP495000033	Somewhat worse	i just didn't think humans were having such an impact in my local area.i didn't think it would be so polluted
COMP495000034	Somewhat worse	theres a great deal of low quality water
COMP495000036	Somewhat worse	i expected more dark blue
COMP495000037	Somewhat worse	i expected the sea to be low quality - with sewerage going into it & the rest to be higher quality.
COMP496000010	Somewhat worse	expected it to be better
COMP496000017	Somewhat worse	i expected it to be better quality as the drinking is good
COMP496000020	Somewhat worse	maybe because of pollution, people throwing stuff in the rivers.
COMP496000021	Somewhat worse	well it just seems to be that the drainage areas are much more than i anticipated
COMP496000025	Somewhat worse	i didnt think it was as bad as that in the area i thought it woul be better
COMP496000027	Somewhat worse	thought it would have been a bit cleaner
COMP496000028	Somewhat worse	i thought the water was of a high quality
COMP496000029	Somewhat worse	thought it would be of a higher standard
COMP496000033	Somewhat worse	thought it would be better
COMP496000034	Somewhat worse	i know how much the environment agency has done particularly to the mersey in the last 10 years
COMP496000035	Somewhat worse	thought it was better
COMP496000040	Somewhat worse	i thought we would have more areas of higher quality water
COMP498000019	Somewhat worse	it has so much of low quality area
COMP498000023	Somewhat worse	iexpected to see more of the high quality water
COMP498000026	Somewhat worse	becuase we have concentration in coastal areas but not so much in central areas.there is an awfull lot of low quality.
COMP498000027	Somewhat worse	i just thought it would be beter than that.
COMP498000031	Somewhat worse	i had expected the streams to be better quality
COMP498000032	Somewhat worse	for the amount we pay for it, i would have expected it to be better
COMP498000033	Somewhat worse	i thought there would be more that was at least medium
COMP498000035	Somewhat worse	larger quality of low class water
COMP498000039	Somewhat worse	there is a block of land surrounding a major reservoir that has low quality status
COMP498000042	Somewhat worse	did not think it would be that bad shock
COMP498000044	Somewhat worse	i thought that the water in iur area was better quality
COMP505000010	Somewhat worse	a lot of low quality areas
COMP505000011	Somewhat worse	canal rivers are not getting quality for money spant
COMP505000014	Somewhat worse	it looks a very low quality over a large area
COMP505000018	Somewhat worse	thought it was goodquality tastes ok
COMP505000021	Somewhat worse	ours is only a small area and you can see by the colour.
COMP505000032	Somewhat worse	there is lot low quality on sea side i was expecting good quality there
COMP505000034	Somewhat worse	i felt that this area is good quality water but its not
COMP506000004	Somewhat worse	the coverage of the area is not as expected
COMP506000008	Somewhat worse	it looks to high percentage of low quality

COMP506000015	Somewhat worse	i thought this area would be better/rural area /lakes should be of high standard
COMP506000020	Somewhat worse	low quality thought it was better quality where more populated
COMP509000004	Somewhat worse	i would have thought the upland would have had better quality
COMP509000011	Somewhat worse	it mainly looks verypale
COMP509000012	Somewhat worse	we need more high quality worker
COMP509000013	Somewhat worse	i thought it would have been a bit darker overall i am saying that in retrospect of the low population of the area and low industry
COMP509000014	Somewhat worse	i thought there was more high quality water
COMP509000017	Somewhat worse	because we are so close to the national park which is supposed to be protected and with strict pollution controls
COMP509000021	Somewhat worse	people from brussels dictate the quality of our water
C402000007	Great deal worse	it covers such a big area
C414000003	Great deal worse	looking at the area thats not the same quality its a far bigger area than the good quality, far bigger t
C414000005	Great deal worse	because there is a tremendous area of agricultural land which at first will be low pollutent. on reflection i think there may be pollution of the land from soil additives.
C414000006	Great deal worse	just from looking at the map going towards ipswich its all light blue theres no light blue at all other than the rivers.
C435000016	Great deal worse	in the lower band
C437000001	Great deal worse	because i see a lot of wild life, plants, insects birds and fish in the water, so i would have thought that llangefni would have been medium or high
C437000009	Great deal worse	thought water quality in this area would be more high quality
C437000014	Great deal worse	paying for water and expect it to be better
C437000021	Great deal worse	looks a lot of polluted area and not much animal life
C439000008	Great deal worse	stourbridge canals seem to be thriving with wildlife
C439000011	Great deal worse	because there is lots and lots of pale blue
C439000013	Great deal worse	ithought there would be much better quality in the water here
C439000015	Great deal worse	thought kingsbury would be cleaner
C439000017	Great deal worse	just thought it would be alot better
C439000026	Great deal worse	just didn't realise
C439000027	Great deal worse	looks really bad , didn't expect it to be this bad here
C439000028	Great deal worse	just would have expected at least more medium quality
C439000033	Great deal worse	looking at the light blue area i did not expect it would be that polluted in my area
C439000034	Great deal worse	64% is very high expected less pollution
C439000035	Great deal worse	thought it would be better from what i can see on the map.
C439000036	Great deal worse	did not realise that it was that polluted
C439000037	Great deal worse	so rural and expected it to be clean and have an abundance of wildlife
C442000005	Great deal worse	i would expect to be a good quality
C442000006	Great deal worse	most of the map is low quality
C444000003	Great deal worse	too much chlorine
C444000016	Great deal worse	i thought things were getting better but there not
C444000018	Great deal worse	im suprised 60% is low quality
C444000027	Great deal worse	iwould have thought that with spending more in this area and industry declined the water should be far better
C444000028	Great deal worse	i go fishing round here and i dont seem to catch much these days
C444000030	Great deal worse	did not expect it to be that bad
C444000032	Great deal worse	expected the water quality in staffordshire would be a lot better on the whole
C444000034	Great deal worse	never expected it to be that bad
C444000035	Great deal worse	we liv in cannock chase and everything sems nice there so surprised how bad it is in local area

C447000005	Great deal worse	would have expected to be a lot better in a rural area/have not noticed anything having been thrown in the rivers around
C447000006	Great deal worse	the inland areas are very low water quality / mid suffolk is particularly bad / breckland again is terrible
C447000010	Great deal worse	i didnt think there would be that much lihgt blue/no
C447000011	Great deal worse	because we are not a high industrial area unless its leaching out of the pestisides they put on the fields/
C447000016	Great deal worse	what i have seen round about it looks ok with ducks and swans etc
C447000017	Great deal worse	a lot more light colour where it should be dark too much mucky water
C448000004	Great deal worse	going by the two thirds of it is low quality
C448000006	Great deal worse	because i thought that the efforts being nmade by the various agencies had improved the quality of the environment over the last twenty years
C448000010	Great deal worse	crop spraying
C448000011	Great deal worse	amased with the wild life in this area
C448000019	Great deal worse	because there is more low than anything
C448000027	Great deal worse	expecting it to be good quality - below average
C448000029	Great deal worse	london has parks and lake have lot of fish i expected it to be better
C448000030	Great deal worse	low quality is very high in my area
C472000004	Great deal worse	i just thought we would have high quakity in this area
C472000027	Great deal worse	thought it was a bit more high quality than what it is
C472000029	Great deal worse	assumed it would be in a lot better state than what it is
C474000018	Great deal worse	i woulnt have thought there was so much pollution up this way
C476000002	Great deal worse	how large the poor water area is
C476000006	Great deal worse	becaus approx 5 per cen t high quality
C476000018	Great deal worse	just surprised its not better
C476000020	Great deal worse	low quality areas are alot larger thani thought it would be
C476000021	Great deal worse	just expected it to be better
C476000028	Great deal worse	got a lot of low quality water
C476000029	Great deal worse	areas i walk dog tend to be a lot cleaaner and seen duck and fish recently so surprised that it is that poor in the area
C476000030	Great deal worse	few and far b etween are the dark blue areas and thought it would be better locally
C476000032	Great deal worse	never saw it as a big issue and did not realize it was so bad
C476000033	Great deal worse	just shocking, just didn't think it was that bad.
C476000034	Great deal worse	when i do go for walks it doesn't look that bad
C476000036	Great deal worse	theres alot of light blue thought there would be more medium
C476000038	Great deal worse	i thought it was quite good in most places,thought with the amount of areas we had it was better
C478000004	Great deal worse	too much area of low quality water
C478000008	Great deal worse	i was shocked its not something you think about until you ars shown
C478000009	Great deal worse	we should be good and we are bad
C478000015	Great deal worse	seem to have less better or medium quality than there should be
C478000016	Great deal worse	the water i use is fine for fishing i thought it was better
C478000017	Great deal worse	i thought it was about 80 percent good quality
C479000011	Great deal worse	sometimes the water tastes ok and sometimes terrible
C479000013	Great deal worse	because ther is a lot of the light blue
C479000015	Great deal worse	didnt expect a vast area to be so poor
C479000016	Great deal worse	so little high quality water
C479000029	Great deal worse	i thought it was better
C479000035	Great deal worse	i thought it was better
C480000006	Great deal worse	alot more than i expected because where we go fishing it seems always clear

C480000009	Great deal worse	just thought it was all high quality in the area
C480000021	Great deal worse	thought it would be high quality
C480000023	Great deal worse	dk i thought my local river was very clean
C480000026	Great deal worse	thought it would have been mid range wouldnt expect it to be as high as say the lake district
C480000027	Great deal worse	i just expected it to be better
C480000029	Great deal worse	unable to see wildlife in waters and always used to have
C480000036	Great deal worse	expected it to be a lot better than that
C481000003	Great deal worse	why is it only medium quality.seem to have been spending lots of money on enviromental improvements so thought area would have been dark blue- best quality water quality. paying lots of taxces and not seeing
C481000026	Great deal worse	poor for water quality
C481000027	Great deal worse	because there is so little focus on outdoor activities in britain, you tend to ignore the environment. therefore i didn't realise that the situation was as bad as it is.
C482000013	Great deal worse	imagine taunton rural associated with health and flourourising wildlife and clean water
C482000018	Great deal worse	it is not as many high quality areas then light blue areas, which shows that the quality in the area is not that good
C483000006	Great deal worse	there is a huge area of medium quality and pollution isn't eat
C483000017	Great deal worse	given amount of water overall in area would not have expected it to have been so low overall
C483000022	Great deal worse	just thought it would be better
C490000003	Great deal worse	because its mainly poor quality, really didn't realise, children could pick up diseases
C490000007	Great deal worse	i thought there would be a lot more high quality areas.
C490000011	Great deal worse	i would of thought a lot of the area around here is countryside and would come into dark blue
C490000012	Great deal worse	not much high quality as i expected thought the rivers and canals looked okay to me
C490000020	Great deal worse	on tv etc it tells you that the water is getting better
C497000001	Great deal worse	when you think why dont they do more for water
C497000003	Great deal worse	there is a lot of light blue and not much dark blue
C497000004	Great deal worse	you think the water would be clear everywhere
C497000005	Great deal worse	being countryside thought it would be better
C497000010	Great deal worse	how much we have lost of the environment it is mostly unsuitable and does not support life
C497000012	Great deal worse	given there is such a high population you would have thought the water quality would have been better . 74% low quality is a very high percentage.
C497000015	Great deal worse	the areas of low quality are vast and the areas of high quality are limited
C497000016	Great deal worse	i dont know i expected it to be better
C497000022	Great deal worse	because i live in a rural environment and i expected a higher quality
C497000025	Great deal worse	local springs and we never have draughts generally felt quality was good
C499000006	Great deal worse	did not expect this area to be so poor
C499000026	Great deal worse	green country thought all water was high quality
C502000004	Great deal worse	im am suprised at the low quality in the area
C502000022	Great deal worse	because its in a rural non industrial area
C502000024	Great deal worse	because my perception is they are clean
C502000025	Great deal worse	i assumed the water ways around york was good
C502000026	Great deal worse	i expected this area to be better quality more agricultural land not industrial
C503000010	Great deal worse	expected this area to be more deep blue

C503000012	Great deal worse	i expected a higher quality living in taunton theres more people the quality should be higher how they do it i dont know
C503000014	Great deal worse	because it is mainly low quality status which is unexpected/ find it disappointing bearing in mind the cost of the water/ which seems to increase rapidly each year.
C503000016	Great deal worse	did not realise how poor the water quality was / should be sorted
C503000022	Great deal worse	this is a rural area and of some natural beauty.so i assume the pollution is essentially from farming and not industrial causes.
C504000002	Great deal worse	most water places are not suitable for contact activities.
C504000004	Great deal worse	i expected it to be high quality in fact its 74% is low quality
C504000005	Great deal worse	money we pay is higher so they should provide high quality water environment
C504000021	Great deal worse	just thought it bit a being semi rural the water was better
C507000002	Great deal worse	i thought that as it's a rural area it would have been better
C507000003	Great deal worse	i thought more would be high quality - i have done test for the uni and results have been good so i thought the region would be about the same
C507000008	Great deal worse	i thought the water board kept things working in this area so i assumed for this area it would be better
C507000016	Great deal worse	lots of rivers here and high quality environment i expected it to be better
C507000017	Great deal worse	you would expect it to be much better given the amount of money given to the government
C507000021	Great deal worse	the malmesbury area is good quality, plenty of wildlife and no rubbish . thats what i based my assumptions on
C508000002	Great deal worse	because its mainly pale blue where i live in doddington.
COMP432000002	Great deal worse	way the water companies are not doing enough,, leakage control is very slow. quality of the water is worse than i ever think. water is so heavy it should be lighter
COMP432000014	Great deal worse	most of it low quality
COMP432000015	Great deal worse	i assumed atleast medium in the area
COMP432000018	Great deal worse	i thought we were looking at environment better
COMP432000026	Great deal worse	just didnt realise it was like that
COMP432000033	Great deal worse	well im amazed i thought most of the water would be cleaner
COMP433000002	Great deal worse	u.k is developed country in the world i dont expect water environment so bad, if this is situation of the water i wont let my child go for water contact activities.
COMP433000008	Great deal worse	more light colours on map never clean rivers out old tvs etc
COMP433000011	Great deal worse	paying for the bills to continually invest in it still a very large area of low quality water
COMP433000014	Great deal worse	thought my tap water was really good
COMP433000018	Great deal worse	thought it was better quality
COMP433000020	Great deal worse	shocked about how much light blue areas
COMP433000028	Great deal worse	i thought the water quality was getting better and there is hardly any high quality areas
COMP433000031	Great deal worse	far too much bad quality around for my liking
COMP434000004	Great deal worse	because its poor quality
COMP434000006	Great deal worse	i thought the water will be cleaner. the keep saying they are investing money but the pie chart does not show that.
COMP434000008	Great deal worse	i think it should be better than that.
COMP434000011	Great deal worse	because i wasn't paying much attention to the water way
COMP434000014	Great deal worse	more low quality outlets than i expected
COMP434000020	Great deal worse	because it what you can see. i walk along rivers, lakes and their just too dirty
COMP434000021	Great deal worse	i didnt know it was that bad
COMP434000022	Great deal worse	because it is just low quality of water in the area.

COMP434000025	Great deal worse	i thought a lot more of it would have been covered with dark blue.
COMP434000027	Great deal worse	i would have thought they would have cleaned the rivers out .
COMP434000034	Great deal worse	i expected the areas outside town would be cleaner in an area of this size and quality its classed as a high class area compared to some
COMP434000042	Great deal worse	i just feel that the the river flowing through thenew forest area would have had better qualitywater. theres not muchbuilt up are there
COMP434000045	Great deal worse	i thought there would be much more high quality water
COMP434000046	Great deal worse	i assumed water is good quality,, would be better
COMP434000047	Great deal worse	i would expect it to be atleast lot better quality water
COMP434000048	Great deal worse	nobody takes about responsibility,, i was expecting more high quality water
COMP436000022	Great deal worse	i assumed its a county town and it show be high quality
COMP436000030	Great deal worse	did not realise water is such a low quality in here
COMP436000035	Great deal worse	i thought the level would have been a lot higher in this area
COMP436000037	Great deal worse	obviously its at the lowest scale and why hasnt anything been done
COMP436000040	Great deal worse	i can see from the chart
COMP436000041	Great deal worse	ive not been aware that its as bad as that when ive been out walking
COMP436000042	Great deal worse	i thought that the water quality was good but am really surprised to see the quality as shown.
COMP436000050	Great deal worse	because the colour diagram they have shown doesnt look at all good roend our way
COMP436000054	Great deal worse	the high percentage of the low quality
COMP438000006	Great deal worse	i thought there had been sufficient improvement in the last few years to have had a 4%quality water environment
COMP438000010	Great deal worse	its mainly low quality .not much plant life
COMP438000013	Great deal worse	alot of light blue
COMP438000029	Great deal worse	1 had no idea that the water quality was low here ,its not what i expected
COMP438000032	Great deal worse	its such a nice area and well cared for ,no industry i thought it would be much cleaner
COMP443000003	Great deal worse	town as big as sheffield you would have thought they would have been cleaned up i thought we would have had alot more dark areas
COMP443000004	Great deal worse	i did not think rivers round this area where polluted like that
COMP443000006	Great deal worse	vast areas of low quality which i did not realise
COMP443000010	Great deal worse	i did not think it would be that bad
COMP443000017	Great deal worse	a lot more pollution than i thought
COMP445000006	Great deal worse	the water in my area is undrinkable resulting in med advice . resulting in having filter being fitted .i swimming with shrimps and black slime
COMP445000022	Great deal worse	dont expected it to be so bad
COMP446000014	Great deal worse	when ive walked not noticed anything poor and there is plentyof birds
COMP449000006	Great deal worse	there is more of the light blue and not the dark which is high
COMP449000012	Great deal worse	the industrial areas of aylesbury havereduced dramacticallyin the ladst 20 years . we do not have any major motorways in the area .
COMP449000021	Great deal worse	because its mostly all low in there where it should be a medium
COMP450000003	Great deal worse	high poportion of lower quality water than high or med
COMP450000005	Great deal worse	sheffield used to have very good soft water that isnt showing that now
COMP450000006	Great deal worse	the ammount of poor quality water on it
COMP450000007	Great deal worse	alot of light blue lots moore than i would imagine

COMP45000017	Great deal worse	a lot of light blue low quality water
COMP45000020	Great deal worse	has allgie in it and lots of crap
COMP45000023	Great deal worse	our water is rubbish you have to run your tsap 30 mins before you can drink it,i be grudge paying for water
COMP45000030	Great deal worse	because i have been to nature reserve & it has good quality so this surprises me very much
COMP45000031	Great deal worse	i did not think there would be that amount of poor quality around here with the amount of money being spent
COMP46000005	Great deal worse	low quality water dominates the areas
COMP46000006	Great deal worse	you thought alot of areas would be cleaner
COMP46000009	Great deal worse	expected it to be better
COMP46000010	Great deal worse	the pollution is bad i am shocked that is as bad as this
COMP46000011	Great deal worse	i thought it wouldnt have been that bad
COMP46000012	Great deal worse	expected more dark blue area
COMP46000013	Great deal worse	dont know didnt realised it was that negletive
COMP46000019	Great deal worse	i was shocked it was that bad
COMP46000027	Great deal worse	too much light blue, not very good at all
COMP46000029	Great deal worse	i thought would be alot better, medium quality water that is
COMP46000030	Great deal worse	presumed it would more dark blue
COMP47000004	Great deal worse	down the tyne is surprisingly bad
COMP47000005	Great deal worse	thinking of our river tyne thught it would be dark blue
COMP47000008	Great deal worse	iam quite surprised i thought the quality of water was better its quite rural
COMP47000012	Great deal worse	there is still too much pollution in the world - the only way to get rid of it is reduce the car emissions
COMP47000013	Great deal worse	considering its rural it should be alot better
COMP47000018	Great deal worse	doi itnt drink
COMP47000019	Great deal worse	i thought the area was clean expect better because we have clean beaches
COMP47100003	Great deal worse	its mainly like unclean and i would have thought it was clean
COMP47100004	Great deal worse	atleast i was expecting medium quality large proportion
COMP47100006	Great deal worse	74% of the water in barking & dagenham is bad quality.it has very few plants,animals & fish. it is bad smelling
COMP47100008	Great deal worse	i expected more quality water
COMP47100010	Great deal worse	expected more high quality
COMP47100012	Great deal worse	i dont expect to have alot polluted water.
COMP47100013	Great deal worse	i think aylesbury should do better
COMP47100017	Great deal worse	only 11% is high quality / i thought it would be around 25% / low quality to be around 50%
COMP47100021	Great deal worse	expected it to be better quality
COMP47100025	Great deal worse	the area has more low quality areas than expected.
COMP47100028	Great deal worse	i did not expect it to be so low quality
COMP47100030	Great deal worse	rivers near you always appear to be quite clear
COMP47100032	Great deal worse	no heavy industry it could be its on chalk downs surprising as river quality for fishing is expensive
COMP47100034	Great deal worse	i assum4ed our area was better looked after
COMP47100037	Great deal worse	because ithought the area here was pretty good
COMP47300008	Great deal worse	wessex water always tells us what good qualiyt water we have and its just not true
COMP47300011	Great deal worse	i would have thought there would have been some high quality in populated areas
COMP47300013	Great deal worse	al around taunton its light blue having moved from london i expected the water quality to be better and i dont think it is
COMP47300018	Great deal worse	greater than 50 per cent of all bodies of water in my local areaare of low quality showing polution
COMP47300023	Great deal worse	because i know the pale blue are high ground and underwater streams which is particalary good
COMP47300031	Great deal worse	because i'd expect something different

COMP47500002	Great deal worse	because lots of water in this area there should be alot more darker areas / it means there is more contamination than there should be
COMP477000006	Great deal worse	with all the rain and its not industria area
COMP477000018	Great deal worse	surprising a lot of even the little lakes and rivers are bad
COMP484000011	Great deal worse	it is sort of countrysidearea, and i would have thought that it would have been more medium tan there i
COMP484000012	Great deal worse	the large area of light blue has shocked me i thought it would be a lot better
COMP484000015	Great deal worse	i thought it will meadium most of it but 74% is low
COMP484000021	Great deal worse	in view of the ecological inviroment the country side is quite green the high quality areas are all down at the cost which surprises me
COMP484000022	Great deal worse	there is not much good quality at all in this area
COMP484000024	Great deal worse	ithought that they were clearing ponds lakes and rivers ithought it would be a lot beeter than that
COMP484000026	Great deal worse	because there is such a lot of low quality of water in and around crawley
COMP484000033	Great deal worse	population density is not high in this area so i dont expect 69% low quality
COMP484000035	Great deal worse	i did not realize water quality is so poor with 69% is low quality
COMP484000036	Great deal worse	i thought money was spent well on river quality .i did not know its that bad
COMP484000038	Great deal worse	its a ruralarea i thought more would have been done to water to make it better it lookjs fine around here
COMP484000039	Great deal worse	around goring its low quality surprise
COMP484000041	Great deal worse	looking at the blue bits i feel its worse
COMP484000044	Great deal worse	this place looks like a sanctuary.didn't know it was that bad
COMP484000046	Great deal worse	i didn't know it was that bad
COMP484000064	Great deal worse	too much of the light blue
COMP484000068	Great deal worse	i was expecting more dark blue
COMP485000009	Great deal worse	its a poor area more money should be spent in this area
COMP485000012	Great deal worse	didnt realise it was as bad as it was i thought it would be medium
COMP485000014	Great deal worse	i thought great improvments had been made and they obviously haven;t
COMP485000015	Great deal worse	the drinking water is quite good compared to other areas and i thought the rivers were looked after a bit better in this area
COMP485000017	Great deal worse	i expected much better
COMP485000020	Great deal worse	we hear such a lot about cleanups i thought it would be much cleaner
COMP485000021	Great deal worse	i just thought it would be much cleaner
COMP485000047	Great deal worse	d/k because were quite green round here i thought the water would be good quality or at least more medium quality areas
COMP486000017	Great deal worse	it stretches a lot further than i anticipated there are no patches of medium or high quality
COMP487000002	Great deal worse	lot of low quality water area in my local area very limited high quality water
COMP487000005	Great deal worse	low quality area is too much
COMP487000006	Great deal worse	71 % area is low quality i expected 71% to be good quality
COMP487000009	Great deal worse	the map shows that 74% is low quality in my area.
COMP487000010	Great deal worse	i expected it to be more mid quality
COMP487000013	Great deal worse	its very bad around here
COMP487000020	Great deal worse	i'm observant and drive all over the area and i keep my eye on the local area and i think the quality is better than showing on this map. i don't think the survey is accurate.
COMP487000029	Great deal worse	there is v ast area of the worsed grade water
COMP487000036	Great deal worse	because i thought we were a quite good quality area

COMP487000039	Great deal worse	i would have thought we had a better quality considering the water rates we pay
COMP487000041	Great deal worse	i didn't expect it to be dirty round here its not very industrial here
COMP487000043	Great deal worse	its can't be looked after and there must be pollutants going into it
COMP487000044	Great deal worse	i thought we would have more medium quality its an ideal quality you have in mind
COMP488000002	Great deal worse	the very light colour covers more of the map than the areas & that is pretty bad. its low quality for plants & animals.
COMP488000003	Great deal worse	i would expect more high and medium quality area in london but its lot worse than i thought
COMP488000005	Great deal worse	its 74 % of water is not good for animals ,plants ,people
COMP488000011	Great deal worse	i thought it would mostly be medium, high is possibly difficult. i think you should aim a quarter low quality not any more. at least 74% should be medium plus high.
COMP488000013	Great deal worse	i thought that we were living in a green field area, and i thought that green field would also protect the ecology and therefore that the overall standard would be higher, and i was expecting a majority of medium quality, patches of high quality
COMP488000016	Great deal worse	the fact that 74 percent is low, i would have expected the low quality to be about 25 percent, due to the amount of money spent.....outside the central london area to the north i would have expected a much higher quality.....
COMP488000017	Great deal worse	there is such a small percentage of high quality water.
COMP488000018	Great deal worse	money they taken off us it should be much better than what it is now
COMP488000023	Great deal worse	i expected it to be mostly medium quality
COMP488000027	Great deal worse	there is so much low quality water
COMP488000030	Great deal worse	looking at the map it's very low quality water surrounding us. the sea coast is much better quality than here. surprised they don't make the water quality better in more populated areas.
COMP488000031	Great deal worse	i don't believe this map is accurate. i walk around this area and can't say anyone can say it is as bad. i think the streams and rivers are very good quality round here.
COMP488000032	Great deal worse	i expected it would be much better .
COMP488000034	Great deal worse	i thought they are doing better since i have seen lot of publicity in my local area
COMP488000036	Great deal worse	its generally i see fish in thames i did not expect it to be low quality
COMP488000037	Great deal worse	lot of low quality area
COMP488000039	Great deal worse	lot of low quality area in 30 miles radius
COMP489000020	Great deal worse	nothing has been spent on the area but not enough
COMP491000010	Great deal worse	the river in chippenham seems of but now i have seen the picture its not high quality
COMP491000014	Great deal worse	i thought our water quality was much better in larger proportions in our area than i see on the map
COMP492000002	Great deal worse	lot of low quality areas nearly 71%
COMP492000004	Great deal worse	too much light blue i thought it would have been better
COMP492000005	Great deal worse	overall three quarters low quality
COMP492000009	Great deal worse	here is too much low quality water
COMP492000014	Great deal worse	not much high quality i expected better
COMP492000015	Great deal worse	i just thought it would be better overall
COMP492000023	Great deal worse	i thought it would be at least medium quality
COMP492000025	Great deal worse	there is too much light blue
COMP492000028	Great deal worse	i expected this area better than what its on map
COMP492000032	Great deal worse	i live in a pale blue you think that every one is treated the same
COMP492000034	Great deal worse	surprised that there is so much low quality water
COMP492000035	Great deal worse	its a very high proportion of low quality water
COMP492000036	Great deal worse	its bad i thought it would be a lot better

COMP493000007	Great deal worse	vaster area is low quality
COMP493000011	Great deal worse	i thought we were better than that. i am disappointed in the powers that control it
COMP493000013	Great deal worse	living here the southdowns which natually with the chalk is clear and considering that it is not very densly populated i thought that it would be a lot better
COMP493000014	Great deal worse	area too big for low quality
COMP493000016	Great deal worse	i thought i will have more high quality water
COMP493000018	Great deal worse	the quality is low compared to the amount high. the majoity is low and only a little bit is good.
COMP493000025	Great deal worse	too much light bluevery surprised
COMP493000030	Great deal worse	just the water we are familiar with we have a brook running through our land we have it tested and its very high quality
COMP493000032	Great deal worse	i was hoping for better quality dark blue probably hope wishfull thinking its good the dark blue is along the coast
COMP493000033	Great deal worse	i would expect medium just because you see the river. we have had river problems but visually it looks so pretty.
COMP493000035	Great deal worse	looking at the area, there are very few top quality areas
COMP493000036	Great deal worse	the water is too bad
COMP494000014	Great deal worse	i expected more than 21 percent of water to be high quality
COMP495000002	Great deal worse	i just expected that we are spending a lot money so that the standard had gone up . ithought we had been spending a lot more money on clearing up the waterways. legislation for companies to dispose of chemicals more carefully. thought there was
COMP495000005	Great deal worse	i think that water in the areas that i haven't seen is not so good according to this map. there is much water that i haven't seen that is much worse quality than i though it would be.
COMP495000006	Great deal worse	thers lots of low quality water more than what id expected
COMP495000007	Great deal worse	its showing me its worse very few high quality areas
COMP495000008	Great deal worse	i would have thought it was better quality didnt realise there was so much poor quality
COMP495000009	Great deal worse	far more light blue than i thought veryy little dark blue
COMP495000018	Great deal worse	because of the rivers and streams that i come into contact with always seems clean and rather diverse, animal life
COMP495000029	Great deal worse	its all light blue i would have thought it would be medium it dosent seem that bad to me
COMP495000031	Great deal worse	61 is light blue and i would prefer much more dark blue
COMP495000035	Great deal worse	large area i worst with low quality . i cant see dark blue in my area which is very dissipointing
COMP495000038	Great deal worse	i have been to areas where it seems good.
COMP495000039	Great deal worse	i thought it would be better
COMP495000041	Great deal worse	most of the rivers that we know have fish, people that we do k now fish, discolouration is in termittent, the river flows quite fast, i am surprised that this is quite pessim stic.
COMP496000008	Great deal worse	i thought with the reduction in industry the water quality would be improving.with the increase in water costs i would have expected more improvement
COMP496000009	Great deal worse	thought it would be medium
COMP496000011	Great deal worse	there's so much low quality.i would have expected a lot more based on what i've seen and heard on tv.
COMP496000012	Great deal worse	i would have thought that in this area the streams are reasonably clean but it's something i haven't really thought much about
COMP496000015	Great deal worse	not enough quality water
COMP496000016	Great deal worse	because the water quality is either poor or ok in and around all the surrounding areas of cheadle.
COMP496000023	Great deal worse	/well things are getting into the water, the oxygen is poor so that the fish and wild life can't survive

COMP496000024	Great deal worse	just thought it would be better no reason
COMP496000026	Great deal worse	i thought it would have been better quality
COMP496000036	Great deal worse	i thought more improvements had been made certainly along the coast
COMP496000037	Great deal worse	thought it was better quality in this area
COMP498000003	Great deal worse	74 percent is more than i would see.
COMP498000004	Great deal worse	im appaled at the areas of light blue the low quality of the water i expected more high
COMP498000005	Great deal worse	i would have expected most of it to be medium or high
COMP498000014	Great deal worse	they charge too much money for water bills but most of my local area is low quality water
COMP498000020	Great deal worse	i did not expect 74 percent of london to have low water quality
COMP498000021	Great deal worse	its awful did not know it is that bad
COMP498000025	Great deal worse	becuase among the map there is a lot low quality water.i didnt expect that.
COMP498000028	Great deal worse	i expected it to be better than that.there are a few lakes and so on around here,they dont look that bad so im surprised at how low the quality is.
COMP498000029	Great deal worse	you got things like ardingly reserviour ,it looks clean and a lot of water sports go on there.
COMP498000034	Great deal worse	i am very surprised that there is so much low quality
COMP498000038	Great deal worse	the map said so on it
COMP498000041	Great deal worse	very surprised by the overall quality in that area, as claimed by the map.
COMP498000043	Great deal worse	all light blue really shocked
COMP505000003	Great deal worse	because the poor quality is covering a far greater area than i thought
COMP505000004	Great deal worse	i expected it to be of high quality or at least medium. thinking now of fish dying and other animals who live in the rivers because of the polution.
COMP505000013	Great deal worse	it looks low quality water
COMP505000016	Great deal worse	thought it would be a beter quality because its meant to be a better area
COMP505000017	Great deal worse	tastes ok so surprised its not good quality
COMP505000033	Great deal worse	i am surprised with water i was expecting it good quality
COMP506000016	Great deal worse	near me its all low quality
COMP506000021	Great deal worse	built up area/ but a lot of greenery/ thought it should be better//
COMP509000005	Great deal worse	because of the shading
COMP509000020	Great deal worse	in a built up area i expected the factories to keep the water clean
C402000006	Don't know	i have never given it a thought if the water was funny out of the tap i would think it was poor
C447000004	Don't know	have really got no idea on how the water qaulity is made up
C482000016	Don't know	i have never considered the situation.
COMP432000004	Don't know	no idea about quality
COMP436000031	Don't know	i dont know
COMP470000014	Don't know	not enough knowledge
COMP484000065	Don't know	don't go much near the water areas
COMP485000028	Don't know	i never really gave it much thought i know some water areas near us are very nice and seem clean but the whole local area i hadn't really thought about
COMP485000030	Don't know	i've never really given it much thought
COMP485000033	Don't know	never really thought about it
COMP485000038	Don't know	dont know never thought about it
COMP488000029	Don't know	bewl water is not on this map how old is the map? it's near to where i live this map doesn't even show bewl water. it doesn't make sense to me. the map does not make sense i don't think the correct proportions are on the map.

Table L.2
Reasons for PC CV WTP Responses

<i>urn</i>	<i>wtp_final</i>	<i>wtp_reason</i>
COMP46000018	0	i am paying enough now
C444000031	0	they wont do anything anyway so whats the point of paying
COMP489000010	0	cant afford any more
C490000028	0	its ok as it is it doesnt really need to be improved
COMP505000011	0	i already pay too much for leaky pipes
C472000019	0	too much money wasted through inefficiency and bureaucracy
COMP484000054	0	if they used the profits they made for improvements then we don't have to pay more
COMP446000017	0	because i thnk water costs are high enough as they are and that the government should fund improvements to the water
COMP485000044	0	dont want to pay anymore money out than i already do
COMP432000008	0	we pay enough already and the money we pay is not used in the right way
C499000026	0	low income
C439000030	0	we already pay enough as it is
COMP488000004	0	its already high water bill so not wish to pay anything
C499000024	0	personal finance water company profits
C499000021	0	i feel we pay enough already subsidising other people
COMP434000031	0	because i think we pay enough now and we dont know where the money goes i dont understand how the money we already pay is spent
COMP433000031	0	because we pay far to many taxes already and the funds should be got from elsewhere
COMP486000010	0	pay enough
C508000001	0	we are on a strict budget we are retired. its another form of taxation.
C482000020	0	because it is no quarantees that it will be any improvements if i pay extras
C499000027	0	we pay enough £400 a year
COMP488000009	0	nothing ever gets done it dosent matter how much you give them
C497000016	0	not prepared to pay anymore already pay enough.
COMP436000020	0	i don't support increases in rates.its too high already
C478000023	0	i think the government mispend the mony they get
COMP470000011	0	we pay more than enoughfeel they dont spend it wisely and they dont prioritise correctly the two biggest reservoirs are owned by manchester water corporation we dont see a penny of it cumbriaa is left out
C444000023	0	i think the quality of the water is crapp
COMP484000019	0	i feel we should not have to pay for water it should be recycled all misdirected
COMP445000010	0	got to live on set money
COMP445000014	0	i pay enough i am on the pension
COMP498000011	0	i cant afford what i pay now so how can i pay more
COMP460000023	0	pay enough now, they dont follow through what they do now
COMP486000014	0	they get enough money to do what they have to
C497000009	0	financial situation for the next few years
C439000021	0	we pay enough now
C437000012	0	industry should pay more and clean up and water not privately run. renationalised7
COMP492000006	0	based on what i can save for my pension and how much money the government wastes ie 14000000 on the dome and how much money i spend on council tax
C481000002	0	can't afford any increase
COMP450000018	0	i pay 28 a month for water i can not afford any moore
C448000018	0	if they sorted out the water leaks. too much money being wasted and there would not have to be any extra payment by each household
COMP484000064	0	dont earn so wont pay
C444000021	0	i feel we pay enough
COMP450000005	0	we pay enough
COMP493000034	0	i'm not interested in paying for other people who pollute
C439000042	0	pay enough
COMP470000005	0	spread over a yteara it would not be much
C479000015	0	cost is too much now
COMP445000016	0	we all ready get good quality water in my area according national map of water quality and therefore i would not like to pay for the problems in inner city areas like i seem to have to with crime and otyher political problems
C480000019	0	thinking about future increases
COMP494000008	0	it should be automatic
COMP477000020	0	because pensions are to low

COMP488000024	0	i am unhappy with service as its existing supplier
COMP486000004	0	pay too much consider pensiners
COMP460000016	0	i pay enough now
C497000025	0	pay enough anyway and have natural increases
COMP470000014	0	just thin k we pay enough already
COMP484000046	0	why should i pay? its the government's job to pay for the cleaning
COMP475000015	0	i dont think as a householder i should be footing the bill especially when it is well known that there is revenue available if needed to pay for improvements and i feel that way about repairs to the system as well - they have collected the mone
C490000026	0	i think i pay enough already
C480000014	0	pay enough
COMP484000002	0	i am on a limited income
C478000014	0	the poluters should pay not us who are doing things to protect the environment
C490000036	0	i feel that the moneythe government spends should be spent more wisely we should not have to pay anymore than we do already
C442000004	0	because i am on a fixed income and struggling to pay my bills now
COMP505000023	0	because im a single parent, my sons are expensive
C439000008	0	depends on how much i could afford at the time
COMP487000026	0	because my bill is already â£300
COMP489000017	0	i think we pay enough as it is and get little for it
COMP505000017	0	dont want to pay any more money
COMP445000004	0	we pay by meter
C507000022	0	pay enough already
COMP446000033	0	the â£10 extra is enough to be paying
COMP484000005	0	not my responsibility its the responsibility of the water company themselves should be funded by there own profits
COMP450000010	0	do not want to apy more
C483000002	0	we don't need to pay anymore it's expensive as it is
COMP460000013	0	pay enough now
COMP446000012	0	on my income as it is now
COMP433000009	0	water board already gets more money than they use dont use money economically
COMP450000023	0	they dont do their work properly,the drains are in terrible mess,where is all our water money been spent
COMP446000019	0	icant afford higher charges and i dont think i should pay for this
COMP495000041	0	because to me the option is too extreme and excessive, you are going from a low base to an exceptional high base, imprudent fin ancial.....
C444000017	0	its all down to what you want i pay enough
C435000014	0	paying enouhg at the moment
C499000023	0	too much money is wasted not repairing leaks
C437000003	0	because i think i would be paying enough already
COMP470000012	0	i dont drive a car to cause pollution. recycle as well i dont buy computers which adds to the intensity of pollution
COMP509000021	0	its too much now as it is
COMP495000010	0	i pay enough money on bills as it is
COMP446000030	0	i can't afford to pay anymore
C437000008	0	we live on state benefits and only get â£80.00 to live on and need to pay â£7.00 per week on water so can't afford it
C481000027	0	because the cost of living is so extortionate in this country, i would not be willing to pay any more as i can barely afford my living costs now.
C499000003	0	that is not a large increase in a year
COMP488000015	0	extre increase is enough
C481000003	0	government should pay for any inmprovements.isn't the responsibility of customer. should stop spending millions on art galleries and put that money to better use in basic services. the money is available but not be
C439000014	0	not my responcibility, governments
COMP443000019	0	sholdnt pay any moree
C474000021	0	i dont want to pay any more
COMP445000020	0	we should not have to pay any thing we pay enough
COMP492000015	0	my income and the rising cost of living and the water boards profits
COMP433000027	0	because we pay alot of money now
COMP436000023	0	i think water should be free
COMP492000003	0	i cant afford it
COMP496000029	0	this is the responsibility of the government they should have planned ahead not put the burden onto the people

C503000013	0	because i dont know how that money would be spent and i would only be willing to pay thta money if it was spent effeiecently and sensibly
C478000004	0	because the improvement set are utterly farcical, couldn't nbe funded and are simply not relevant/in some cases would be totally un-necessary
COMP436000033	0	it should be down to government
C476000016	0	as before
COMP438000020	0	we pay enough
C499000002	0	compared to other countrys with good quality water
COMP484000059	0	the government profits from deforestation which causes these problems so the government should pay for it out of its profits
COMP485000046	0	we pay enough as it is so dont want to pay anymore
C481000029	0	that enough anyway large family
COMP450000017	0	pay too much allready in tax and coucil tax
COMP471000016	0	because i havnt got it to pay / i couldnt afford it
C472000014	0	i think there are other priorities to put my money on rather than water quality
C437000018	0	i'm paying 480 a year and dont want to pay any more
COMP436000029	0	water is expensive as it is
COMP485000019	0	i dont mind paying a small amount but the government should carry the bulk cost
COMP460000028	0	i think i pay enough,the quality is fine has it is
C474000009	0	happy as it is at present
C444000015	0	i am unemployed and cant afford no extra payments
C478000019	0	because of the profits made by the water authorities
COMP471000013	0	i dont want to pay anymore
C497000024	0	i think the gvt should pay for the enviromental issues
COMP484000061	0	can't afford it
COMP434000016	0	the water charges are high enough.water charges are too expensive already.
COMP484000044	0	i pay so much for my water bill. why should i pay more to clean up rivers
COMP487000030	0	i think we pay enough already
C435000012	0	the amount of revenue recieved should cover all improvements necessaty
COMP450000022	0	cant afford any
COMP498000036	0	i am struggling finacially now
COMP446000029	0	i don't see why we should pay more because not everyone can afford to pay any more. morally i don't think it's correct.
COMP449000031	0	refer back to my note on the previous answer
COMP449000001	0	i think the water companies should pay ,they are wasting money and making massive profits.
C439000029	0	already pay enough to the government and council for upkeep
COMP436000031	0	am paying too much at the moment.
COMP460000017	0	its ok as it is at present
COMP450000031	0	i don't agree with the way they work things do not happen we need to see what they have inplans before we commit
C476000013	0	because i already pay around 1000 a year and feel thats enough
COMP471000025	0	i pay too much now.
C444000018	0	they waste enough already more interested in share holders
C474000016	0	it is high enough for pensioners
COMP492000010	0	depends on whether my pension increases and by how much
COMP450000014	0	im 82 years old on a limited budget can not afford to pay ant moore i would pay moore for improovments if i could
COMP484000062	0	thats what the water board is there for
COMP487000033	0	water companies are charging enough,but not doing enough ,they are always asking for more money,but not delivering the goods.
COMP492000005	0	i would not pay any money we need a different approach to the problem the challenge would be for people to be more responsible for the enviroment
C437000001	0	because i am on a water meter and struggle to pay now
C480000002	0	dont want to pay anymore
COMP484000057	0	don't have the budget
COMP470000020	0	pay too much already
COMP484000011	0	not willing to pay, i think that they do not use to the best advantage the money that they already get. they need to get their acts together and get sorted out
COMP471000028	0	i already pay a large amount for my water
COMP492000004	0	thw water company should pay they are making fourtunes
C507000020	0	because i pay enough and if they dont use the money correctly thats up to them
COMP492000011	0	every single year no matter how much rain we get they still have hosepipe bans i dont belive that they can do what they say so not willing to pay more
C490000010	0	i pay enough already
COMP492000014	0	the bills go up every year regardless unlike my wage

C444000009	0	we pay loads now its not the general its the factories that are doing the damage
C444000019	0	we feel we payb enough
C444000011	0	i pay enough
C490000022	0	pay enough as it is
C476000023	0	limited income
COMP450000016	0	we pay enough all ready some of the money we pay now should be used for thesee improovments
COMP434000034	0	because the environment is going to change deterioratethru more inhabitants
COMP449000005	1	that is the only way i can afford to pay and what about the money the water supplier as been collecting from us
COMP436000025	1	can't afford much.so, i mainly though about the costs
COMP460000002	1	already paying enough now
C444000013	2	if everyone paid a little extra it would help
C490000004	2	there is only me living at home, i don't use a lot of water, people with alarger amount of people should pay more money,
COMP434000007	2	that is what i can afford
COMP460000012	2	the amount i can afford
COMP471000022	2	it is already too expensive
COMP492000012	2	low income thats all i could afford
COMP486000016	2	because it is the minimum amount i would pay because i live on my own
COMP471000012	2	every one pays 5 pounds it shold be enough .
C447000008	2	because my husband will be on pension and i think we pay enough / theres so much wastage on leaks , they dont fix them quick enough /no
C480000009	5	nominal amount and they put things up anyway
COMP498000034	5	household income
C504000005	5	cost of living is reflects to the inflation.
COMP487000002	5	i am paying 32 pounds a month water bills so its expesive
COMP495000036	5	it is what i could afford. the councils should put in more. our council tax is already very high for very little.
COMP432000026	5	how much i could afford
COMP485000011	5	if everybody pays â€5 and kept seperate tha will be fine
COMP436000039	5	what is affordable to me
COMP495000029	5	because its the cheapest one there nothing else
COMP432000010	5	i think its a reasonable amount since they will put it up anyway
COMP433000016	5	because i am on a pension now
COMP505000025	5	because i think its a reasonable amount.
C444000016	5	what i can afford#
C476000003	5	this is the most i could afford
COMP443000017	5	all i can afford
COMP491000016	5	if everyone paid 5 a year it would be quite a bit of money
COMP496000031	5	happy to pay 5 over the year its affordable
C478000008	5	on the basic cost of living
COMP496000028	5	what i can afford
COMP434000004	5	what i can afford
COMP446000006	5	totoed upmcurrent bill and this increae over 12 mths is nreasonable#
COMP438000028	5	because thats all i can afford
C502000004	5	i think the government should pay more towards this not the householder and you have to put a limit on the amount you can spend
COMP434000035	5	there has got to be some improvements and thinking of my finances
C476000010	5	its as much as we can afford
COMP492000025	5	only me basically in a few months time i would be on minimal pension
COMP505000024	5	because i believe that national water boards do not use enough of their profits to invest back into the necessary water works and piping in the country
C439000003	5	could afford that
COMP498000033	5	it's what i can afford
COMP495000015	5	depends on my means.i'm a pensioner
COMP432000038	5	because of my pension, can't afford any more than that.
COMP493000015	5	its all i can afford
C476000008	5	cant afford anymore on a low pension
COMP446000021	5	they are puting everything up i can only aford that
C502000020	5	for the amount we pay at the moment its enough
COMP470000015	5	i dint want to pay much more
COMP432000036	5	taking into concideration the millions of households there are .that amount should be enough
C474000010	5	cost on how much you can afford
C480000005	5	i dont really think they spend the money on what they say they will

COMP495000037	5	on basis of option b - card 8, where they said it was achievable for £5
COMP470000009	5	not a huge increase well its manageable
C481000004	5	just a low even figure. 2 pounds is a bit mean
COMP488000032	5	i am one person living thats what i can afford
COMP438000002	5	that is the amount i can afford to pay
COMP445000015	5	that all as some times the water is cloudy
COMP433000018	5	cant see no changes for the money i am spending now
COMP433000024	5	if everybody in the country paid five pounds per household it would be more than enough
COMP485000043	5	we pay enough dont want to pay more than that
COMP496000023	5	i think that is a reasonable amount on top of everything else we are asked to pay and when you multiply that by all lthe people it should be ok
C478000003	5	you have got to think about your income to start with and we use our water very sparingly with extra water butts and low volume flushes on the toilet and the biggest bill we have on our water meter is £47 so that is the amount i could afford t
C480000007	5	cant afford anymore
COMP486000011	5	that is fairly average
COMP438000015	5	i dont have any private i would like the companys to pay more
COMP484000018	5	thats all i can afford as i have other bills
COMP443000009	5	on sickness benefit
COMP434000020	5	the bills and how much im paying now
C481000019	5	all i can afford
COMP485000012	5	the government haave said £5 increase would be needed
C439000033	5	to keep the billto a reasonable price every year
COMP485000030	5	dont want to pay anymore think we pay more than enough now
COMP436000004	5	the quality of the water we use.satisfied with the quality of water.
C483000021	5	what i8 can afford
COMP494000011	5	token gesture
COMP496000025	5	an amount i could afford
C503000011	5	all i could afford
COMP477000014	6	i worked out the rate of inflation and added on an extra percent
COMP438000009	8	what i could afford
COMP492000027	8	cannot afford more
C482000005	8	only what i can afford
C483000022	8	its what i can afford
COMP493000036	10	that is all i can afford
COMP498000023	10	took into account the overall cost of kliving in london
COMP485000032	10	i just think we pay alot for water now and i dont want to pay anymore than that
COMP484000023	10	five pound seemed to be to stingey
COMP433000002	10	1 thats what i can afford i got other bill also expensive to pay. 2 i dont use water enviroment but i am willing to do my bit for future generations and planet
C476000018	10	how much i could afford spread over the year
C448000023	10	about as much as i'm willing to gamble on the government
COMP435000004	10	dont mind pay another 10 to have a better water
COMP471000026	10	overall charts we have looked at show that there could be a vast impovement in the quality of water for that amount
C502000010	10	on the budget we have
COMP438000014	10	our bills have increased due to us going on a water bill
C504000004	10	there are other bill to pay so 10 pounds is affordable
COMP473000009	10	based on the other choices i had made the amount the water rates had gone up the bills i get now
COMP498000032	10	am saving with a water meter so i could afford that
COMP434000032	10	only because at this point in time its what we could probably afford
C476000032	10	worked out this would be a suitable amount fo me
C490000006	10	again due to both being on pensions it is what you can afford
COMP446000016	10	thats the amount i thought i could afford
COMP432000002	10	less than 5 percent increase i would be paying
COMP434000047	10	it is the reasonable amount per house hold
COMP487000024	10	because we need the clean water
COMP443000022	10	its what we could affoed
COMP485000033	10	dont really want to pay alot but if every household paid 10.00 i think that is enough to get a good improvement to the waterways
C480000006	10	because on benefits all i can afford
C481000020	10	everyone pays the same it will add up
COMP505000021	10	because theres only 2 of us and its not cost worthy

C48000011	10	enough to pay
C47800007	10	d/k it doesnt matter anyway it still doesnt say it will improve whatever the cost
COMP484000039	10	cautious
C47600007	10	thought it would be a fair price for the help towards the environment
COMP493000035	10	we're paying enough as it is
C49000020	10	working out how much i could afford
COMP488000039	10	thats what i can afford
C49000002	10	its an amount that is affordable to me over the year.
C43900005	10	they have enough customers to make up enough money for the improvements
COMP484000045	10	they'd be lucky to get even £10 out of me
COMP436000051	10	whats coming in
COMP450000020	10	if every one in the country pays 10 it will be a big increase
COMP436000012	10	if everyone pays ten pounds it will be alot of money
COMP449000024	10	i judged it on my usage and affordability, more realistic
COMP498000017	10	working it out on how many people would be paying thats a hell of a lot of money, and also lots of people are paying high bills, i pay 500 pounds per year for water
COMP436000035	10	i don't use the waterways that much but it would be good to get the water environment back to a good situation for the future'.
COMP471000006	10	i'm paying £35 every month. an additional 2 pounds a month is affordable. i have to be realistic & look at our budget which is already tight
C472000008	10	i would be willing to pay that much extra to improve the water
COMP484000070	10	nobody will miss £10
COMP443000005	10	seems a sensible amount
COMP460000026	10	its not alot, most people can afford it
C474000005	10	only 2 in the house paying same as families
COMP433000014	10	a ten per cent increase what you would expect
COMP505000029	10	for 20 years water bill all the time went up they make business more efficient not ask for more money
COMP471000004	10	most of the options are given 10 pounds for improvements, so i decided it as good indication,, and 10 pounds is manageable
C448000029	10	every one pays 10 pounds year there will be lot of money that should be enough
COMP436000018	10	im paying 67 pound a month at the moment i consider thats a high enough amount
C448000026	10	have many costs. increases in water bill already - it seems the increases are being filtered out somewhere else - not keen on increasing it by too much as not sure where the money is going.
COMP436000003	10	just from the top of my head . £10 from every household should be enough for the improvements.
COMP505000033	10	its good enough if every one pays 10 pounds a year
COMP494000005	10	all i could afford
COMP471000001	10	to improve quality and it is for us
COMP434000008	10	i considered the amount of money coming in and other bills needed to be paid
COMP506000017	10	cost and needs improving
COMP434000005	10	thats all i could afford
C503000020	10	decision based on affordability
COMP487000006	10	it was first number came to my mind
C497000004	10	if everyone paid 10 pounds its a lot of money
COMP477000016	10	i was thinking of other people in the contry
COMP473000024	10	it seemed affordable
C499000010	10	it is the ammount i think is realistic and i want to know how the money is spent
COMP487000027	10	its all i can afford
COMP443000029	10	because we are both pensioners on a lower income
COMP436000047	10	does it matter / because companies should pay more than households
COMP496000002	10	10;00
C504000002	10	business and industrail people contribute most pollution to water so they should pay for it 90%
COMP445000019	10	i am a single mother
COMP493000025	10	worth extra but would want to see improvements
COMP492000026	10	seems enough extra ina year to pay
C472000010	10	thats the only amount i could afford
COMP506000016	10	because it would be worth it for vast improvement
COMP484000032	10	just taking an average of what my bills are
COMP477000024	10	affording to pay
C490000003	10	double the last increase roughly
COMP487000013	10	from what the chart shows, i feel £10 is okay

COMP498000029	10	on the amount i could afford to pay.
C507000016	10	its what i could afford, and if everyone pays 10 it would be ok
C502000005	10	its based on what i can afford because im on a low income ,its not based on what i would like
COMP443000008	10	house money
COMP473000022	10	a reasonable contribution
COMP449000002	10	on what i could afford
COMP477000019	10	household income
COMP492000032	10	sounds reasonable
COMP496000027	10	an acceptable amount in line with my budget
C476000037	10	as before, think its enough to pay if everyone is paying it.
C439000037	10	by looking at the graphs
COMP443000015	10	its all i can afford
C502000022	10	its of the top of my head but that is a reasonable amount to pay
COMP496000011	10	lack of income means i wouldn't want to pay too much
COMP496000016	10	what i can reasonably afford
C502000025	10	from the fact i could afford that a year
COMP475000014	10	just how much i would be willing to pay on top of what i already pay, bearing in mind it goes up every year anyway//
COMP492000009	10	i don't mind paying that to make the water better and the environment better
COMP449000032	10	it goes up every year so taking into account my income â€10 would be the maximum extre i would be willing to pay
COMP493000014	10	affordable
COMP460000021	10	its enough
COMP450000008	10	likey avaiailable money
COMP449000017	10	it is not very much when you think about it/ not much a week
COMP498000028	10	its what i can afford.
C476000028	10	if that is average cost and everybody pays the same this would be fair
COMP436000028	10	consider ing my income
COMP434000015	10	because of what iv'e gained in knowledge today.
COMP438000018	10	because i am my own have to consider my income
C437000007	10	seems to be a reasonable amout. if everyone gave a tenner then they'd be able to make the improvements
COMP485000020	10	its all we can genuinely afford
C447000010	10	working out outgoings against what i have left
COMP484000038	10	my husbands face when he sees the bills the household bills and cost of living
COMP436000009	10	don't mind paying a little something but not too much!
COMP460000004	10	what i can afford
C502000012	10	what i could afford being on benefits
COMP443000021	10	i would be able to afford that only
C439000025	10	because i wouldn't know exactly how much improvement would actually be made this is just an estimation.
C444000008	10	thinking of our pension how much we could afford to pay
C444000002	10	all we can afford
C504000019	10	we are paying enough for our budget so affordability is important. 10 a year for everyone would give a substantial amount to invest
COMP436000048	10	because of my outgoings it is what i could afford
C439000017	10	not too much to give
COMP438000029	10	thats what i can afford
COMP484000030	10	what i think i would be able to afford and if everybody payed that amount we would be able to drink our lakes.
COMP460000025	10	less the a pound a week
COMP498000019	10	i can afford 10 pounds a year with out struggle
COMP438000022	10	i am frugal and unemployed
C483000013	10	what i can afford
COMP506000015	10	affordable/ if it helps to improve water/lakes/rivers//
COMP506000018	10	not too excessive/cost/ten pounds is areasonable amount and people would not object to this amount
C474000017	10	you dont want to be paying too much
COMP473000010	12	â€1.00 a month i get paid monthly
COMP506000014	12	if every body gave this it would go a long way to helping the environment
COMP436000011	12	its a npound of month for the amount of time i am near a river or lake its a fair amou nt
COMP505000034	12	i can afford more than a pound a month i am on pension
COMP498000026	12	just be prepared to pay a small increase.a few yrs ago all the water companies vowed to end leaks and put a lot of money in to improve water but it hasnt happened.

COMP488000040	12	i have other bills to pay and my income is not too much
COMP491000027	12	pay monthly so £1 a month extra is ok
C447000007	12	i think thats how much our household could afford / other lower income households could not afford too much /no
COMP487000041	12	its still quite a small amount but it will make some difference to the water board
C503000023	12	i expect to pay more for everything anyway,and if the water board fixed the leaks my money would go further and 2 pounds is a small price to pay for improvement in wildlife,
C480000036	15	its what i think we could afford
COMP470000007	15	based on all the bills i have to pay
COMP445000012	15	just what i could afford
COMP487000014	15	that seems a reasonable sum
COMP435000005	15	usually pay more but willing to pay for improved water
COMP495000033	15	there's only so much disposable income available
COMP492000024	15	help them on their way
COMP475000008	15	it just what i would be prepared to pay
COMP488000036	15	i am thinking about current water so i can afford 15 pounds a year
C439000019	15	because i 'm concerned about the environment for my children in the future
COMP432000034	15	i think that is a fair price for everyone to afford.
COMP433000004	15	thats affordable
COMP435000003	15	on the idea of having an improved environment
C503000015	15	amount can afford
COMP433000022	15	i wont be of much benifit to me because of my age
C481000031	15	this is 15% of my present bill per year
C448000004	15	household budget
C479000033	15	my current household expenses
COMP498000014	15	i like see rivers good quality enviroment and for future generations
COMP484000029	15	well its based on financial sustainabilty aslo based on the fact that more responsibility should be taken by the people who have caused the problem .not just left to households to pay
C483000019	15	i thought it was a reasonable amoont to pay
C476000015	15	just the mathemactical impact of it
COMP449000033	15	i calculated a 10% increased on the current household water bill.
C442000007	15	its just increase in my water bill i can afford
COMP485000037	15	i think thats a fair amount to pay you have to take into account all other bills as well
C480000032	15	based on income
C439000034	15	my actual budget for the year in relation to other bills
COMP436000055	20	i dont earn money now just rely on pensions and savings
COMP495000007	20	purley on income and expenditure
COMP473000019	20	a good ammount i can easilly afford
COMP460000031	20	its enough to pay, what people can afford
COMP484000012	20	my age the income in years to come i may not be able to pay more
COMP434000033	20	to keep it from being worse
COMP446000003	20	its enough to consider, based on my present income and my financial situation
COMP433000008	20	works out 5`00 person
C499000017	20	based on what i could afford
COMP506000012	20	reasonable amount for the investment of improvement
COMP443000007	20	because it was the suggested amount for no deteriotion
COMP443000027	20	looking at the improvement and the cost of living 20 pounds is not too much
COMP443000003	20	lowest end of it if my circumstances stay the same i can afford that
C479000014	20	i could afford it
C503000003	20	from what i have been told the improvements that would be made i put 20 would be willing pay more
COMP496000021	20	it's a fiscal matter, how much i would struggle to pay any improverm
COMP471000015	20	what i could afford / i know what the budget is
COMP445000017	20	already a good standard in my area and £20 would hopefully make it better
C479000029	20	taking into account my water bills
C478000011	20	quite ba big improvement so would be worth that amount
COMP488000029	20	it's less than £2 per month if everyone paid that how much would that be.
C504000003	20	thinking about it its about one 5th of my annual water bill im noy going to miss that amount per year
COMP484000056	20	not that much improvement throughout the country
COMP484000040	20	that is the most that i can afford
COMP460000022	20	5 pounds per month, reasonable amount

C48000030	20	affordable
C48000010	20	could manage that it is extremely important to make the water as good as possible
COMP432000024	20	wages go up all the time and in a few years time \$20 will not be much at all
C444000024	20	all i can afford and being generous in this choice
C503000005	20	thought about income we would have coming in in next years
COMP491000011	20	just how much i can afford
COMP473000008	20	comig out of my disposable income its all i can afford
C482000022	20	well over a year 20.00 is not that bad but you dont know your finances in 8 years
C437000004	20	the amount of money i earn, â£20 is all i could afford
C439000036	20	all we could pay extra on top of our nomal bills
C499000011	20	because it is a small ammount to pay for the possible improvements
COMP493000016	20	i could afford 20 pounds
COMP436000041	20	on a yearly basis it wouldnt be too much
COMP446000031	20	i thought about the benefits and the cost to me, but as i am older it would not be for such a long time.
C480000017	20	based on other outgoings
C437000009	20	amount that could afford at the moment
COMP496000003	20	its allwe can afford at the moment
COMP494000015	20	i am a pensioner
COMP471000002	20	in the community each house contributes 20 pounds,, should be ok
COMP484000025	20	what i thought we could afford
C482000003	20	the only ammount i can afford
C499000020	20	pay a lot water rates now for not a good service
COMP505000027	20	cost of current water bill
C497000026	20	household bills i think we pay enough for water bills but if there was a big improvement it would be worth it
COMP436000054	20	i know that they will do it with inflation, so bills will go up as well
COMP432000016	20	i think for a single person like me 20 pounds is reasonable
COMP438000013	20	if it will make an improvement
COMP488000031	20	i think that is a reasonable increase.
COMP487000043	20	thats all i could afford
COMP498000015	20	working it out as a proportion of my water bill
COMP475000004	20	the quality of the river water will not effect me /just a figure / spread over the country it would come to a considerable amount
C507000011	20	thats the sort of figure i could pay without finding myself short i know if you want improvements you would have to pay for staff and machinery
C499000019	20	i just considered how much i thought it was worth to me
C448000030	20	i can afford it
C490000034	20	that seems a reasonable amount to pay if every household paid it
COMP505000004	20	just thought a amount we could afford as pensioners
C447000002	20	not too bad to ask and everybody might not be willing to even pay this amount
COMP434000038	20	if i wasn't on a water meter then the more water i use the more i would be polluting, but i'm on a meter so i can control how much water i use and how much i pollute, so i feel justified in only paying â£20 for improvements
C448000008	20	by income coming in
COMP496000024	20	that is a reasonable amount i can afford
C474000011	20	pay an awful lot already
C499000005	20	just to improve the water quality
COMP489000003	20	thinking of present budget and future budget
COMP485000034	20	it was mentioned before and if all households pay this it should go a long way to making all areas better
COMP498000009	20	based on salery and what i could afford
COMP487000010	20	the amount i can afford
C476000033	20	its what i;m willing to [pay for these improvements
COMP488000028	20	certainly would not be prepared to pay any more than what i pay already. if their predictions were accurate then â£20 would be fair.
COMP492000013	20	per4sonal finances
COMP488000041	20	thats what i can afford to pay .i need to pay other bills as well
C402000007	20	i would prefer to see the water clean
COMP484000055	20	if you live on your own â£20 is enough
COMP485000017	20	i dont believe the shouldme it should be down to the government
COMP488000034	20	i can afford 20 pounds a year .
C472000025	20	weighed decision up on outgoings
COMP496000009	20	all i could afford
C499000016	20	based on my current water bill. this is an increase of 20% on my present water

		bill
COMP432000035	20	because that is about 5% of my water rates
C439000043	20	affordable amount
C507000023	20	what affordable now and in the future.
COMP484000037	20	i considered the ability of the majority of households to pay and chose the amount by considering other people as well.
COMP432000032	20	more resonable for people tp pay
COMP488000020	20	thats what i can afford
COMP449000020	20	because that was what was suggested and seems a reasonable rate
COMP493000018	20	it seemed fair.
COMP446000028	20	cost to us - afford
C476000009	20	almost the same as my fishing licence in cost
COMP436000032	20	i think we pay too much and i don't think the money is been spent in the right places.
C507000008	20	what i pay at moment and difference to what i could pay out
C444000026	20	seems adequate for my budget
COMP484000065	20	just a wild guess
C483000008	20	my water was increased 35 pounds thats in between
C481000009	20	if every household did it it's quite a high percentage and on a pension is as much as i ould afford
C483000025	20	would be a reasonable price
COMP438000012	20	a small amount but an ammout i knew i could pay
C490000024	20	because thats as much ican afforde
COMP484000026	20	just personal we can afford that
C497000015	20	as a percentage of my water bill now and the amopunt of improvement.
COMP486000017	20	it was just a percentage taking into acciunt what i pay
COMP495000009	20	mentaly adding up utility bills and other outgoings and in coming monies
C472000009	20	the amout is affordable if spread over the year
COMP488000003	20	people should aware of polltion level we need to pay for it
C480000013	20	affordable
C497000007	20	hats all i'll give you
COMP498000022	20	just sounds a reasonable amount and more than the 10 pound suggested
COMP489000016	20	because we pay enough now
COMP496000040	20	what is affordable to us
COMP492000022	20	got to see vast improvement myself before accepting the higher charge
COMP471000029	20	i currently pay alot i am the only one in my household and i pay 2 water bills now and i feel i should only pay a modest amount more
COMP443000006	20	based on what i have looked at my income is not going to up now so it would be an affordable amount i want pollution to decrease
C476000026	20	reasonable amount looking at it monthly
C503000019	20	so many other bills and outgoings to pay.
COMP436000013	20	by considering how much everything else has gone up
COMP506000011	20	just moved house not sure how much i am paying so being careful
COMP498000027	20	its what i can afford.
COMP493000013	20	all i can afford
C482000025	20	i went by the government figures
C439000041	20	averaged out throughout the year
COMP460000024	20	because it a resonable to pay to clean this up
C439000028	20	its what i can afford
COMP434000010	20	i considered what i can afford.
COMP491000017	20	personaly what i could afford
COMP493000011	20	we could afford an additional 20 without harming the budget
C497000006	20	if they showed a genuine visible effort that something was being done to improve water quality in the area i be willing to pay
COMP484000067	20	10 percent of my bills
COMP445000021	20	it is important we dont know how much we depend on water
COMP470000004	20	its all i can afford
COMP491000020	20	trying to remember how much i pay at the moment and how muvh i wouldntmiss
C447000009	20	taking into account all the other bills will be rising./ you cant spend what you havnt got as much as you would like to /no
C504000006	20	my current financial situation
C497000020	20	how much i could afford
COMP491000022	20	â£200 over 8 years
COMP487000035	20	i dont think the public should pay the majority the government should pick up the bill
C508000002	20	fixed pension, you cant pay it if it doesnt come in.

C447000014	20	getting fed up
COMP438000010	20	affordability
C474000007	20	household budgeting
C414000003	20	being pensioners on a fixed i
COMP446000014	20	what im paying now
COMP438000019	20	because of my income
COMP471000023	20	i suppose we will have limited finances in future
COMP488000022	20	thats what i can afford
COMP432000014	20	because i consider it no large amount and it is what i can afford
C437000014	20	20 now willbe 100 in 5 years
COMP491000012	20	some of the choices were 20 so seemed they could do a lot with 20 a year from every household
COMP470000013	20	thats nothing each week
COMP471000007	20	try to improve the quality
C448000020	20	cause we only ppay now â€120 per year
C499000007	20	all i can affofd
COMP493000031	20	knowing my financial surcomstances
COMP487000008	20	what i can afford and rate of improvements
C483000018	20	lot of people in the country if everybody paid â€20 that would a significant sum
C503000024	20	dont mind paying for good job
COMP484000053	20	there's not much improvement to be bad to this area
C474000019	20	because there is 4 adults in the house i have to pay for them they are dependent on me
C478000015	20	about what i would be able to afford
COMP438000008	20	what i can afford
COMP470000008	20	i am going on my income
C481000028	20	my budget. i could afford only â€20 - â€25.
C437000013	20	water bills are expensive and dont trust government to put money to this cause
COMP433000029	20	because i broke it down over aweekly payment scheme and it's not so much
COMP484000066	20	can't pay much
COMP449000028	20	only pay â€120 for water because i am on a meter a year so â€20 is about right
C481000026	20	thats all i couid afford
COMP443000011	20	i was tinking of qhat i have spare each month etc
COMP494000006	20	we pay enough all ready
C480000021	20	enough out of my budget to pay
C479000020	20	the improvments
C479000026	20	judging on the what i think it a reasonable amout
COMP487000007	20	i considered the other options and struck a balance
C474000020	20	just a guess
COMP496000015	20	thats all i would pay as i pay enough already
C490000029	20	its not too low and its not too high if we all paided that it would be a far amount
C481000011	20	that's what i could afford
COMP493000003	20	increase of other things and the amount i spend each month varies
COMP492000033	20	sort of working how much i could afford a month
COMP446000032	20	you won't miss that from your pension.
C503000009	20	by taking into account what i know of our household expenses as well as how much i consider to be a reasonable amount of extra charges we can afford.
COMP484000009	20	i think it will be in my budget
COMP470000010	20	if everyone paid 20.00 it would make a difference to the water quality
C437000006	20	cost am on a pension. is all i can afford
COMP487000028	20	because i think we all need to pay a bit more to improve the water to stop it getting worse
COMP498000010	20	on my budget
C472000013	20	thats what i could afford no more
C504000022	20	this appears to be affordable in respect of me possibly retiring and yhe amount i feel would make the improvements
C497000003	20	the fact i could afford that
C483000010	20	it is not a large amount for everyone to pay
C439000031	20	because i pay â€33 a month as it is
C439000012	20	how much we could afford in the future
COMP438000021	20	its affordable
COMP473000013	20	the household income and how much we could afford
COMP460000010	20	its the amount we can afford
COMP436000030	20	what i pay now and what percentage willing to pay more
COMP432000029	20	over a year is not a large amount if can ber priv4ed to be done

COMP484000069	20	if its not for my drinking water then £20 is enough
COMP446000027	20	based on what the others cost
C444000027	20	affordability on my part
COMP434000003	20	the amount multiplied by the no. of people in brent, should be enough to cover the cost.
C502000024	20	based on the significant increase in bills this year and the added indirect taxation this year
C483000020	20	knowing it's going to cost a fair bit to put it write i think £20 from everybody is ample
COMP433000021	20	limited on a pension
C444000010	20	its my budget its what i can afford
C483000003	20	thats all i could afford
COMP506000020	20	well its not sure what to expect for the money//
COMP487000020	20	based on not noticeable increase on monthly bill
COMP449000007	20	i was thinking about all the other bills going out
C439000027	20	its what i can afford
COMP445000005	20	about 5 to 10% on the current bill
COMP505000014	20	wages has to be taken into account
COMP509000014	20	a figure that came into my head to improve it
COMP487000046	20	from the options we were presented with
COMP509000003	20	that is what i can afford on my budget and size of house
COMP489000023	20	just from looking at the options available
C414000006	20	just based on what our payrises are really on pensions and things like that.
COMP489000021	20	being a one parent family its a struggle to pay noww
COMP446000024	20	i hav eto give some amount
COMP498000016	20	my water bill is very very reasonably
C499000013	20	it seemed affordable to me
COMP438000026	20	the amount that i pay already
C447000011	24	worked it out monthly / if i and everybody else paid 50p a week thats not alot / why cant the lottery money be used for this /
C482000015	25	it would be 5% from my annual waterbill
C474000012	25	just a good return on my investment i would hope
COMP450000009	25	i think a couple of pounds per month is not a lot to apy
COMP449000022	25	working out my salary
COMP487000012	25	i think the bills are heavy enough at the moment and if i can see this significant improvement i would be willing to pay 25.
C472000015	25	i can't afford any more
COMP460000027	25	not too much
C503000006	25	how much i could afford to pay
COMP495000040	25	seemed a reasonable sum, as i have limited income
COMP496000033	25	an amount that would be fair to pay for everyone
COMP460000009	25	5 pound a child in my household
COMP491000024	25	reasonable price
COMP484000024	25	if that was paid by everybody it should be enough
COMP505000022	25	thats a reasonable amount to pay, its not too much extra on top
COMP438000027	25	because of my own circumstances
COMP436000034	25	i dont want to pay too much as the bills are currently too much, but i want to help the environment
COMP485000010	25	it had to be something and i think that is fine
COMP475000018	25	it would rather depend on increase in income - if my bills are going to go up more than my income then it wouldnt be possible!! - i would lkike to have options for reducing my bills ie water metering which should be available to all households
COMP471000034	25	tthey suggested £20 and i thought i would be willing to pay more
COMP496000039	25	thats an affordable amount on my limited fixed income
COMP492000008	25	circumstances, financial. how much more you would need to throw at it , when increases occur you want to see some benefit.
C502000011	25	because i am on a limited budget and that is a realistic amount i can afford
COMP434000043	25	water is already expensive and they are not improving very well
C482000010	25	on a monthly basis if everyone paying it £2 a month not too onerous
COMP493000004	25	if i count 8 years & i'm willing to pay £200 then its about that much
COMP432000004	25	it is cheaper
COMP450000019	25	50 per week
C476000019	25	just over 2 pound per month.
C507000002	25	it's just what i would pay to charities
C497000021	25	looking at every household that would equate to millions
COMP505000005	25	because could pay could afford 1 pound per week

C439000018	25	it should not cost anymore
COMP438000011	25	50 pence per week wont be missed
COMP485000028	25	it's not a massive amount of money that you would miss on top of your annual bill
C499000032	25	it sounds reasonable to me to put that amount forward without going over the top
COMP473000029	25	the costs
COMP484000036	25	i already pay for charity abroad i can pay it for local improvement
C479000017	25	seems a fair amount
COMP449000019	25	just over £2/month which a lot of people could afford
C490000012	25	thinking how much a month it is and based it on that
COMP488000037	25	i can afford 25 pounds and we should do something for environment
COMP473000015	25	what i can afford
COMP438000007	25	i want to do my bit for the environment but not easy on a limited budget
COMP495000013	25	ive now got a water meter that is the reduction in money for my bill i would not mind paying that amount again for cleaner waters
COMP477000023	25	i probably won't notice £2/month.
COMP449000010	25	based on my income.
COMP477000009	25	comparing with what i can realistically afford over the years
COMP471000017	25	worked against a % of what i pay now
COMP434000024	25	due to limited income for now and the future
COMP433000028	25	i broke it down on what i pay now and i feel that is right
COMP450000024	25	to have a good impact
COMP489000020	25	on a pension its enough for me to pay
COMP473000006	25	on the basis of income and the amount of water facilities we use
C482000011	25	thought we pay quite high water already and a couple of extra quid a month we wouldnt really notice and it would be wr
COMP487000037	25	roughly working out the cost per day. thats a meal out one night per person per year and we could all go without that
C474000018	25	based on the previous figures shown
C447000015	26	work out what i could afford a week
COMP493000027	26	broke it down weekly
COMP486000009	29	dont know
C447000004	30	it should not be more than 50p/week
C481000010	30	it's just roughly how much we could afford
COMP496000010	30	reasonable amount per year after being given guide line
COMP492000030	30	i feel that we are able to afford that amount
C479000013	30	because of what i am paying now and what it has done in the last 5 years its not gone up a great deal and you wouldnt miss it
COMP477000006	30	fair price
C479000028	30	looking into my own budget in years to come
C439000032	30	unable to afford more on a pension
COMP487000044	30	on my budget thats the maximum i can contribute
C504000015	30	income and outgoings in my household
C448000017	30	it costs more to treat waste for the environmental protection of the uk
COMP487000011	30	i think if everybody paid it would be enough
COMP436000008	30	just on the high quality and medium quality level to improve the environment and the money that i can afford
C497000001	30	im on a budget and 30 times millions is a lot
C481000005	30	that's all i could afford. want the improvements
COMP484000060	30	i care about the environment & felt generous
C483000005	30	that is all i am willing to pay any her and i couldn't afford it
COMP495000019	30	its a surplus that i could afford each yr on a mnthly basis
COMP446000018	30	that what i think i could afford
C444000028	30	due to the improved quality and the helpfulness to fishing and cost for me
COMP436000036	30	i thought of what i could afford for this goal.
COMP432000007	30	it was based on the previous chices
COMP450000021	30	not a bad ammount over the year
COMP484000004	30	30 is reasonable to ask from everybody
COMP491000026	30	as long as quality ok and there is improvement
COMP485000018	30	thats all i can afford
COMP433000006	30	family expences
C502000008	30	based on the figures ive seen
COMP485000039	30	d/k its affordable not a stupid amount
COMP446000023	30	reasonable amount for most people
COMP460000032	30	came into my head can afford that amount
COMP485000024	30	seems a good amount per household over the year and it wont break the bank

COMP477000011	30	based on the fact that i am a pensioner and have limited income
C483000011	30	because of my income
C444000022	30	something when you have a family you can afford
COMP485000008	30	how much i could afford
COMP493000020	30	that is what it is worth
COMP436000052	30	from the graphs the best improvement for the amount of money
C479000011	30	if you say nothing they wont do anything so you have to pay something
C490000009	30	judging between two figures i seen on previous pages to get the best option
C476000005	30	living to a budget i can only afford and if everyone put this amount it would be quite a substantial amount
COMP433000005	30	its allowed to pay from my income i have other bills to pay as well
COMP436000017	30	that would be ideally the realistic amount we could afford
COMP443000024	30	i think about what i pay at the moment
COMP488000026	30	put that amount on the top of what i already pay it is what i can afford
COMP449000027	30	incoming finances
C476000025	30	based on income and outgoings and what i pay on water bills as they have gone up drastically
COMP484000068	30	thats a good amount per household
C476000021	30	a medium figure that everyone can afford
COMP485000052	30	it's not alot but its, i feel enough to get some kind of improvement
C497000019	30	it seemed a reasonable amount what i could afford
C476000029	30	think it is a fair increase to improve environment
C490000035	30	not a great increase over the years
COMP509000005	30	it is what i could afford
COMP445000018	30	it is worth it for good drinking water
COMP446000022	30	it is what i could reasonably afford
COMP491000003	30	within our means as both pensioners
COMP438000005	30	its not a lot and if the money is ring fenced they should be able to do things if everybody pays it
COMP434000025	30	by looking at my income and the possible improvements.
COMP495000039	30	the most we could afford
COMP498000004	30	just based on my income
C481000030	30	slight increase
C502000006	30	i thought of how much it costs me now and how much extra i could afford
C490000019	30	water is so important
COMP485000035	30	dont know just rolled of my tongue, seems just enough to pay if everyone pays that then we should have great water everywhere
COMP487000039	30	thinking of my out goings it's what i could afford
COMP449000006	30	to see how much we can afford
C479000023	30	i think its fair
COMP495000030	30	working the cost out over a year everything else is going up as well
COMP438000017	30	because i am on a limited income
COMP509000015	30	what we could maybe afford to pay
C481000024	30	a lot of householders increase in age benefits previously worked in heavy industry
COMP471000003	30	i just said that because it can be so much
COMP471000009	30	i think 30 pounds is reasonable because of the number of houses in the area
COMP486000012	30	it is all i could afford
COMP432000022	30	just on the fact that i would not want to see it go above £50 next year.
COMP434000021	30	based on the outcome
COMP445000022	30	spread over the year, thirty pounds isnt such a large amount
COMP485000027	30	its enough dont really want to pay anymore
COMP487000004	30	everything else going to go up so i can afford 30 pounds
COMP471000018	30	its quite important / pro rata its alot /it suits my income /i use these areas for recreation so they are important to me
COMP460000019	30	because im a pensioner can only afford this
COMP436000015	30	i'd give £20 & build it up to £30
COMP505000003	30	i just took an average of what i thought was a feasible amount
COMP484000008	30	i think it is a realistic figure for every household in the country
COMP488000038	30	considering other bill where i can find money for extra payment
C481000015	30	it's a figure that doesn't cause any problems
C499000029	35	not too much over the year
COMP438000025	35	because of my circumstances
C502000017	35	just thought about it
C472000023	35	worked out how much would be able to afford annually, with no pressure.
C481000033	35	its roughly 10% of my bill
COMP485000040	35	enough to pay for it, when it gets over 50.00 it seems alot if every house is

		paying that and you never know if its all going to that cause
COMP492000018	35	its important to this wroks and i am hoping my income will increase in future
C439000004	35	enough to pay on top of what i pay now
COMP445000007	35	on what i have
COMP489000015	35	it's enough on top of what already paying
COMP470000021	35	depends upon my income
COMP487000042	35	its on what we can afford
COMP475000005	35	because everything like rates and other utility bills going up you have to be aware of rising costs on improvements
COMP471000019	35	because it est. â£50 was needed to get into a decent blue zone
COMP494000010	40	aboutbone pound a week
COMP433000020	40	affordable amount
COMP498000044	40	we pay currently 120 per year so i consider the 20% increase would be fair
COMP484000006	40	how much we earn and our other bills
C476000002	40	calculated current bills and income
COMP445000003	40	i dont use all that much water i am sparing with my water
C439000015	40	again what i can afford
COMP485000045	40	not sure just came up with a figure in my head that seemed reasonable
C439000009	40	could afford that amounts
C503000012	40	im the onlyyone thtausesit ive got a water meter
COMP434000029	40	for quality water i think it a fair amount
COMP477000017	40	household budget
COMP445000011	40	40
C448000024	40	what i can afford
C439000039	40	based on quarterly increase
C476000038	40	just seems like a resonable amount for me to spend
COMP485000023	40	because it's enough to pay over the year and split over 12 months it's a comfortable amount
C444000012	40	it was getting rid of alot of poor water
COMP485000051	40	weighed the cost up over the year and it's a comfortable amount for me to find
C507000012	40	improvements would have some costs involved
C490000013	40	based on dividing it between 12 what it would cost monthly
COMP491000018	40	that is one and a half months water payment
COMP493000024	40	divided was the right amount of money
COMP432000037	40	took my current bill and rounded it up to next hundred pounds
COMP492000034	40	looking at thbe cast continurm between 10 and 200 pounds the cost has to be realistic
C483000015	40	what i can afford
C447000001	40	would love to see a cleaner enviroment even if i had to go without a hairdo once or twice
C483000004	40	because it wouldn't be a lot more but it would be affordable if it ment improvements
COMP460000030	40	if it was guaranteed that it would improve the water
C474000008	40	i know what i can afford
COMP498000035	40	pertanage of the current bill
COMP450000015	40	a number of the top of my head
COMP493000021	40	it's what i can afford
COMP505000020	40	personal circumstances, budgeting. what you can afford
COMP438000031	40	this is what i consider i could afford
C472000029	40	weighed up acceptable amount for what it was asking for
C437000005	40	cos on low pension is an ok amount but want to see the waterr improvements
COMP434000042	40	guess. to seean improvement iwould be willing to pay that much
COMP488000018	45	thats what i can afford if every one pays it then it should be enough to do that work
C481000014	45	it's about a third of what we pay now'extra
COMP449000004	45	water is something you use as you need its not something you just waste
COMP495000027	45	because its just less than a pound a week
COMP489000004	45	that amount for one person is not that much and it would be beneficial for the waterways
COMP449000025	45	because bill is 25 i have always got 15 to 20 quid spare could put it to that
C480000024	45	i wouldnt miss ten pounds a month out of my pocket
COMP433000010	45	just an acceptable amount to me
C447000016	48	what \i could afford a percentage of what i pay now
COMP491000014	50	i pulled it out of the ether
COMP460000005	50	over a period of a year its a resonable amount
C448000028	50	i think that is a fair amount

COMP493000023	50	it was used in some the exmples given and seeing as everything else is going up i don't want to pay too much more.
COMP473000005	50	average price
COMP491000004	50	what i could afford
COMP436000040	50	income
C479000003	50	it depends on how mucdh money come s into the house and how much you can afford
C478000013	50	you know what you can afford
C502000015	50	double what i pay now
C480000023	50	it worked out at a pound a week i could afford that
COMP496000037	50	1 pound a week extra
C504000008	50	going by the other options on other pages its the amount that seems reasonable and enough to do some improvements
C507000013	50	i cinsidered i am soon to retire my husband is retired cant afford to spend much but should pay something
C444000014	50	i couldnt afford anymore this would help
COMP484000063	50	thats what we might pay
COMP509000020	50	its what i can afford
COMP449000036	50	i considered the amount am currently paying as well as the last increment on bills
COMP432000027	50	i know i would be able to afford it.
C444000025	50	if i had to pay it for the improvements i can afford it
C502000026	50	thinking about present income and present cost of living and a fall in income in the time scale
C490000016	50	what i can generally afford
COMP485000025	50	split over 1 year you dont really miss it
C479000025	50	i looked at the benefits
COMP443000028	50	based on earnings
COMP498000021	50	more than that i would think good god
COMP449000014	50	its an amount that i wouldn't find to onorous
COMP505000028	50	a pound a week
C476000035	50	that i can afford it and improvements are made
COMP432000025	50	just considered it on a monthly basis what i could afford
COMP491000021	50	because i think to get a goal like that in 8 years is impossible
COMP471000032	50	affordability
COMP485000047	50	just going of the charts i've seen it seems to be a good amount to get a big improvement
C503000016	50	what you could afford max payment
COMP484000013	50	bearing in mind that the 5 pd would not make a difference, and so more money will be needed, but with other bills going up, as a household we could afford 50pds per yhear
COMP473000014	50	â£5 seems to little â£50 seems to much
COMP495000035	50	pensions go up every year . so that s 50 pounds a year i can afford
C444000032	50	what i can afford
COMP492000020	50	an additional pound a week
C507000019	50	based on my income
COMP492000023	50	spreading it over a year this amount is reachable
COMP432000030	50	i think that amount could easily be bugeted for and all could afford regardless of socail groups. people on benifits this amount into account. most working people would be able to afford â£1 a week
COMP436000022	50	a pound a week
COMP491000019	50	just based on what you could afford
C504000018	50	if everyone contributed that amount it would make the improvement
COMP496000008	50	i was thinking about what i personally would be willing to pay.
C499000012	50	purely on what i can afford for the next 20 years
C497000023	50	i know what existing water bill is and taking a % of what is reasonable to up the bill
C444000035	50	what i can afford and income
C476000031	50	because we could afford mthat amount
COMP470000003	50	adequate increase
C503000014	50	the current costs
C504000021	50	its a figure i could afford and feel that i would be doing something to improve the water
COMP494000013	50	the monay i pay would goto help improving facilities
COMP493000009	50	that is what i can afford
C448000013	50	this is what we can afford
COMP460000006	50	the amount i can afford
COMP498000012	50	its not just me its others its a national responsibity water companies need to

		shoulder the resp as well
COMP498000031	50	i am saving having a water meter, so i have that much to spend
COMP492000019	50	looking at the figures as they are it seems reasonable to get that quality of water
COMP433000030	50	i wont miss it therefore so i dont mind contributing
COMP449000035	50	thinking about what i pay now and the percentage increase.
COMP433000025	50	a pound a week is affordable for this amount of improvement
C507000009	50	sort a guess it seemed like a reasonable sum
C490000030	50	its what i could afford a year
COMP485000021	50	i would really like to see an improvement but at a reasonable cost
C474000006	50	the water is already agood standard
C480000018	50	one pound a week to make improvements
COMP473000012	50	i thought i would pay 20 and other household members would pay 10
COMP443000026	50	its about a pound a week
C480000033	50	random figure
COMP495000023	50	One pound per week per household is not a lot to ask in relation to what we spend on other things is not unreasonable
COMP496000020	50	it's what i could afford at the moment because i am unemployed.
C435000013	50	looked at it in terms of the percentage increase we already pay per year
COMP450000030	50	we could afford to pay more but others could maybe not
COMP450000012	50	its what i can afford
COMP460000029	50	its enough to pay, they should improve the water with amount
C497000014	50	on how much i think i might earn in the future and about the environment not about myself and my activities
COMP492000028	50	good for future generations. and improves fishing
COMP471000037	50	reasonable increase to what i am paying at the moment
COMP505000031	50	10 % increase in bill
COMP460000003	50	seems a reasonable amount, not little not too much
COMP477000010	50	because we have not much money but if everybody paid 50 it would get something done
COMP432000023	50	i thought of how much i could afford per month
COMP485000042	50	its affordable spread over the year
C499000018	50	i've just changed to a water metre. it's really good value for money. therefore i'm prepared to pay extra for good quality water
COMP494000014	50	most people can afford one pound extra per week
COMP509000017	50	it is the right amount for budget
C444000029	50	not too much but from all households it becomes a considerable amount to invest
COMP434000018	50	working out the amount you pay per year in a monthly installment
COMP434000041	50	i guess i thought about my current water bill and added another couple of months of water payment
COMP432000033	50	affordable its what i could afford
COMP475000010	50	its all i could afford
C490000017	50	because by then minimum wage will have improved and willing to pay that for much improved quality
COMP484000022	50	i thought about a pound a week
C504000012	50	my own personal wish
C444000007	50	i feel this is a comfortable amount affordable
COMP484000027	50	i took a view that if i paid 50 and everyone else in the area did too it would be an awful lot of money and lead to quicker improvements.
COMP446000034	50	its what we could afford.
COMP450000006	50	50 quid times 40 million tax payers its an adequate amount
C476000006	50	over 12 months only one pound per week £1 per week
C507000026	50	costs per week relevant to what i can afford
C504000020	50	a marginal increase on the monthly bill
C437000016	50	because depends on our salary
C490000007	50	in between too much and not doing enough
C499000009	50	it is affordable to me and i want the highest quality
C474000004	50	what we can afford
COMP505000013	50	anymore is too expensive
C507000014	50	how much i and others would pay
C444000003	50	if you buy bottled drinks it would work out at 50.00 per year as long as it was not in advance
COMP491000007	50	i am thinking how much it would increase my monthly payment when you are on a pension you have to consider that
C447000005	50	approx £1/wk if that is going to help improve the water quality
COMP449000039	50	the amount is an above inflation economically acceptable to gain

		improvements in quality.
COMP477000005	50	it would be a fair increase on the amount i pay now to get improvements
COMP434000048	50	to get the quality of water it is worth contributing 50 pounds per year
COMP475000016	50	what i can afford
COMP506000009	50	it is what we can afford
C437000020	50	an average considering the bills i have already
C482000017	50	because i am on water meter, since i have been on meter i have been paying 8 £ per month and also on credit to my water company and if i was not on water meter it would be the rateable value, they will charge me 280 £ a year, so it benefits to
COMP498000037	50	it would be all we currently can afford on our current budget
COMP434000013	50	with all the other examples £50 seemed about average, not too much extra per month.
COMP494000016	50	it would be about one pound per week and i am on my pension so would be able to afford this
COMP487000022	50	just not too much on annual bill
COMP432000009	50	roughly what it would cost me per month because this is an added cost
COMP488000002	50	as my usual bill is hard enough to pay. another £50 won't go missing
COMP496000035	50	an extra 1 pound a week
C448000005	50	more or less £1 per week
COMP487000023	50	how much i pay now and how much i could afford
C507000007	50	a pound a week if all households pay that it should be ok could pay more
C478000021	50	knowing how much water bills can be you would have to look at spending that amount of money where you would have to look at the amount of run off from my property and look at ways of reducing it and you could affect the change and bring bill down
COMP485000029	50	worked it out over the year and it's not a lot to pay to get the vast improvements
C402000001	50	what i can afford
C483000026	50	a pound a week
COMP436000038	50	its a pound a week
COMP450000027	50	reasonable £1 per week to gain significant improvement
COMP493000026	50	will not notice a pound a week
COMP488000011	50	£1 per week would be ok if it was going to the right cause
C448000007	50	about a £1 a week
C479000037	50	on how much i'm paying
C478000005	50	it's a reasonable amount/it comes down to less than £5 a month/even low wage earners wouldn't notice that out of the household budget/no it fits my budget
COMP489000009	50	impossible to answer figure based on their example
COMP438000030	50	that's the limit of the increase i can stand
C439000013	50	same as before
COMP475000011	50	just thought i could afford another £1 per week
COMP487000003	50	its not too high or low
COMP496000007	50	i want my grandchildren to benefit from improvements .i could afford that.
COMP492000016	50	household expenses cost of inflation and for older people an affordable price for people on low incomes
COMP438000032	50	that what i can afford extra
COMP471000011	50	5 pounds a month
COMP434000027	50	i know that i can afford it.
COMP436000010	50	my circumstances and what i could afford
C490000021	50	on how much i could afford
C474000003	50	value for money
C502000014	50	i based it on the bills at the moment and the rate they increase and what i could afford
COMP495000016	50	on my financial status
C402000006	50	there has to be a limit i am a pensioner and people with mortgages cannot afford it
COMP433000019	50	it just popped into my head as a good figure
COMP495000006	50	its a reasonable amount to pay
C442000003	50	about £1 a week its not excessive to have that amount of improvement
COMP470000019	50	single pensioner
COMP495000038	50	it was based on how surprised i was how bad it was. we really need to do something
C478000017	50	i think it is worth that to help the water and wildlife
COMP495000034	50	i'm on a pension & it doesn't go up by much
COMP434000009	50	that is what our household can afford
COMP449000021	50	looked at the 50 and thought that was reasonable for people

COMP485000041	50	i just think its a nominal amount to pay a year on top of our other bills
COMP505000012	50	cant afford anymore
C480000003	50	its a fair amount to pay
C483000032	50	amount i think people who are working for a year could afford to get the water near perfect. for a long time as well
COMP450000004	50	im the main earner my partner only works p/t electricity and other bills have gone up
COMP486000013	50	it is what i can afford
COMP434000046	50	what i could afford to pay a month
COMP492000002	50	its managble amount for a year
COMP471000010	50	dk
COMP460000011	50	its not breaking the bank
COMP443000014	50	household budget
C476000011	50	not working alli could afford
C502000007	50	ican afford this amount and i think water quality is important
COMP493000005	50	â£1 a week seems reasonable
COMP449000023	50	dont know why need improvemen
COMP449000018	50	an amount that just came out of my head
COMP486000003	50	â£5 a month
C490000032	50	what would be affordable
COMP484000035	50	its sort of mid way solution i can afford
COMP484000010	50	by some of figures quated and only a small pertangage on your bill over the year
COMP485000026	50	seems a good average not an unaffordable amount
COMP487000005	50	for quality of water enviroment .since lot bill s i need to pay
C444000005	50	by comparison toprevious examples
C448000010	50	fare amount
COMP432000011	50	something i can afford to be realistic
C483000039	50	by the low income that is around this area and the uk. it is desirable but i wouldnt be wanting to spend too much
COMP446000011	50	based on what i am paying now prepared to pay half as much aagain
C447000017	50	just a number that came into my head
C480000004	50	after considering my bill now and thinking how much more i would be able to afford for a better environment
C402000005	50	it works to a pound a week it could not go to the share holders
COMP436000045	50	on what i could afford
COMP496000012	50	was thinking about index linked income
COMP470000016	50	a moderate increase in charges to cover a achievable improvement hopefully
COMP484000051	50	if you're going to charge â£50 to every house on that map then you've got enough
C481000032	50	our water is cheap so i don't mind paying the extra
COMP473000028	50	i think if you put too much money not all money would be used to the improvments of the water and it would push to other areas.
COMP496000032	50	a pound a week was reasonable
C497000017	50	reluctantly because i,m paying enough already
COMP443000020	50	it wont affect me
COMP495000025	50	its just such an improvement and for that we would be willing to pay ,anymore than that ,we might find it difficult to pay.
C483000012	50	i can afford one pound a week
COMP487000032	50	a pound per week is affordable
COMP493000028	50	for our family that would be a suitable sum.
COMP449000011	50	my two older sons will be leaving home so it will only be me left to pay tbhe bill
COMP434000014	50	it's an eco thing. it's the fish and animals in the river for future generations. would be happy to pay that amount,concoidering every one would have to pay.
C499000025	50	broke it into monthly payments that i would be able to afford
COMP488000008	50	a pound a week might not be missed will be retiring then
C442000006	50	thats what i can afford
COMP498000020	50	if that is divided between 2 people that is not a lot to improve things dramatically
COMP446000005	50	purely on budget
COMP473000004	50	affordable
COMP485000049	50	reasonable amount for the year and lots of higher quality water
COMP432000006	50	i guessed
COMP450000013	52	aound per week
COMP494000012	52	one pound a week would be aboutn right
COMP436000042	52	a pound a week

COMP48500009	52	£10 a week
C48000028	60	averaged out over the week
C48000016	60	willing to pay a bit more to improve the quality of the water
C472000020	60	£5 per month is not a huge amount to pay to see that level of improvement
C47900009	60	im on income support so its a good amount for me to pay
COMP45000026	60	would be £5 per month so not too much
C44700006	60	£5 a month
COMP492000029	60	if we were supplied by southern water i would save a third on my bill.i pay 600 a year for my water & sewage
COMP45000028	60	taking into dividing up per year affordable
COMP484000033	60	thats 20 % increase in water bill i can afford to pay
C476000017	60	it would be a fair price, affordable rate for most people
C476000020	60	an extra 60 pound for a 95 percent improvement is worth spending the extra money for improvements to the environment.
C48000012	60	amount i could afford spread out over the year
COMP498000018	60	it's five pounds per month.
C439000040	60	worked out on weekly amount
COMP443000010	60	i think it should be changed but that is all i can pay
COMP493000022	60	not too much on top of water bill which is already about £300. thats all i would be willing to pay extra.
COMP496000038	60	5 pound extra per month
C490000011	60	i worked it out how much a week i would be paying
COMP506000019	60	looking at the monthly cost/taking inflation into account/ average acceptable amount//
COMP450000011	60	i dont know just seems reasonable
C472000002	60	it is what i can afford for better water quality
COMP484000015	60	its halfway mark i can afford to pay
COMP446000015	60	money i pay now and the money i waste in household
COMP449000009	60	through my income
COMP477000018	60	from the others they seemed round figures so 5 a month seemed ok to pay if you could see the improvements
COMP477000021	60	its only one pound a week but do have limited recourse
COMP498000042	60	to get the bigger amount of improvement
COMP496000036	60	just over a pound a week
C437000015	60	willing to pay for improvements
COMP445000023	60	as long as the service does improve for the better as long as it is monitored
COMP450000003	60	a middle amount something has to be done for the improvements took into account what i could afford ,only a small amount would only improve a small problem
C439000007	60	think i could afford that
COMP471000035	60	in between lower and higher
COMP492000035	60	i thought £5 per month was reasonable and affordable
COMP449000003	60	by the fact i could only afford that amount on a fixed income
C479000035	60	though that it'd an amount that i'd be able to pay
COMP489000022	60	its half way between 100 pounds and 50 pounds
COMP485000038	60	i worked it on £5.00 a month roughly and its not too much to get the benefit of better water
C479000004	60	5 pound a month is like 2 pints of beer less so its no big deal
C444000030	60	worked out what i could afford
C507000004	60	what is affordable for what you would get
C480000035	60	its how much i could afford from my income
C476000004	60	quite a good improvement for not too much extra to pay per year
COMP432000018	60	working out monthly and i can afford to pay 5 pounds a month
C483000017	60	working it over a year it is only about £5 per month and so you couldn't miss
C497000012	60	anything over £60 would affect my household budget anything over 60 would affect my budget significantly. i could incorporate that much
COMP496000030	60	an extra 5 pound a month over the year
COMP498000003	60	its just over a pound a week and one wouldn't notice that amount
COMP443000012	60	3 adults £20 each
C435000016	60	rough estimate
C472000003	60	thinking of it as a monthly figure
COMP488000010	60	not too bad over a year although we are paying enough already
COMP449000012	60	its a quarter of our annual water bill.
COMP432000012	60	price of inflation and technology improvements,
C437000022	60	reasonable amount of money to pay for improvement
COMP477000022	60	i felt that i could afford £5 per month, though i would be willing to pay more if i could afford more.

COMP487000016	60	only puts it up by £5 a month and on the previous thing seems to be just above and seems to be quiet affective
COMP432000003	60	by way of regular billing
COMP488000005	60	its just 5 pounds a month .this amount will enough to do improvements
COMP496000034	60	the amount we could budget for and it would not affect our quality of life
C480000020	60	splitting up over tghe year
C507000024	60	thats how much i can afford at 15 pounds per quarter
C476000034	60	again if myself and other people can sfford it
C481000012	70	it's less than a hundred but sounded feasible
C439000035	70	financial constraints.
C472000012	70	split the monthly cost working out that i can afford it
COMP475000013	70	you have to look at it from a perspective of what you can afford, but also the government have to look at it as well and consider flood defences and just the natural environment as well and try to improve those a swell - if you improve those th
COMP492000031	70	what i can afford
COMP446000008	70	based on what we can afford and i would like to do more things with my son if the quality of the water ws good
COMP450000029	75	it will be nothing in 20 years
COMP488000014	75	if it is in addition to the suggested 5 per year, and for what we pay n ow, if the im provemets are going to happen by 2027, i think that it is a reasonable amount to pay for each household. i think that if it goes over 100, we are envitablle
C490000018	75	compromise between a reasonable and a fair amount
COMP506000008	80	an average of 9 pound a month
COMP506000010	80	on how much income and the effect of an increased bill
C447000003	80	well because are pensioners and we dont get from anyone and its inbetween
COMP493000012	80	i don't think we could pay any more. i hope that would be enough
COMP491000015	80	i think thats quite reasonable
COMP432000015	80	this sounds reasonable for the improvements
COMP434000022	80	how much extra it'd be per month
C476000027	80	cost of outgoings at the moment
COMP493000007	80	just on affordability
C479000030	80	on how much i can afford
C480000015	80	cost
C482000019	80	sounds a reasonable amount.
COMP473000011	80	by how much we can each afford
C483000033	80	more than that is too much but if could do that 100 a year
COMP496000006	80	it's what i feel able to afford
C476000022	80	know i can afford that
COMP471000021	80	improve the quality ,,
COMP487000025	80	i thought that £2 a week was reasonable
COMP436000053	80	my disposable income
COMP434000019	80	based on income.
C479000006	80	because on some of the other options particularly the last one there was 95 per cent high quality and that was for loo pounds per year but thisone hasw only 75 per cent so it has got to be less than loo
COMP509000016	90	the value for money
COMP494000003	90	by splitting up the options and getting an average
COMP509000009	99	because i am a pensioner and would not pay more
COMP436000005	100	i am very calculating and for £2 per week for the whole population we should have very clean water.
C447000012	100	£10 per month approx. is acceptable above that would not be acceptable
C414000002	100	the number of people in the immediate locality and the number of people nationally. if everyone paid a hundred pounds increase and this was spent on improvements and not on share holders dividends then substantial amount of revenue would be ra
C481000021	100	based on w3hat we pay at the moment willing to pay a percentage more
COMP493000010	100	just a rough figure
COMP495000017	100	its what i think people would be prepared.a couple of pounds a week
COMP488000016	100	20 is giving not a great percentage differential, but 50 pds if not squandered and fully audited i think would make an increase differential differen ce.
COMP475000002	100	i averaged it out weekly / monthly / over the year its not much
C448000016	100	i calculated it on the basis of existing charges
C480000025	100	it would still be affordable
COMP436000050	100	i would try to pay as much as i can afford it it a job to put a price on it
COMP487000021	100	as an increment to our current mnthly bill
C497000005	100	i can afford to pay that amount

COMP489000011	100	can afford 2 pound a week
COMP432000021	100	there is only me in the house
COMP491000009	100	purely on the basis of cost and monthly increase
COMP496000018	100	ive just considered an amount of an extra £2 per week which seems reasonable amount
C502000018	100	its an amount i could afford
C478000006	100	how much my water bill is at the moment and how much i could pay without it impinging too much on my life, for achieving the very high % of good quality water and the very high % by 20 years time and the fact there is no poor quality water
COMP443000004	100	that is the amount i would be willing to pay
C482000023	100	i tried to think of roughly how much per month and then a bit more
COMP487000009	100	i considered the other bills i currently pay.
C504000014	100	thats what i could afford
COMP432000013	100	based on what we could afford extra
COMP471000033	100	how much i can afford and i would spend more if i knew it was being spent on the water
COMP446000025	100	if you pay it weekly you could manage it and it would be very worthwhile
COMP471000008	100	comparing the current costs with likely improvements
C507000017	100	just looking at it and times by say 8 million people it would be a substantial amount of money to make the improvements
COMP485000006	100	its all i could afford financially
COMP509000013	100	by roughly working out over the past few years
C482000024	100	on a weekly cost basis considering the example amounts in the illustrations
COMP484000052	100	£2 a week is not too much
COMP493000002	100	that would be fine for me
COMP485000015	100	because of the vast improvement to the quality of the water
COMP493000032	100	remembering the previous ones it seems the average of how much will be needed
C481000034	100	that's about all i can manage
C503000010	100	thinking of my pension and all my other outgoings pension is pretty static
COMP475000009	100	because that is what has been suggested on the options with hopefully concessions for the elderly and single households
C499000033	100	because it's a relatively small amount in terms of my income but enough so that spread across all households is enough to do something substantial
COMP505000016	100	pay too much as it is
COMP492000007	100	things should always go forward and be improved and my financial status would allow that much if i thought there would be improvements i would be willing to find it.
C472000018	100	my water and sewerage bills are low at the moment so we could easily pay £100
C476000024	100	affordable amount
C414000007	100	spacing it out over a year with inflation and other bills and stuff. and the fact i live near a river that i would like to be kept fairly reasonable.
COMP498000013	100	well i wouldn't say there is that much spare in my budget but water is a cheap commodity in this country
C472000024	100	concern for environment and how much she could afford
COMP493000008	100	2 people in the house works out pound a week for each person
C502000013	100	a fair amount to pay
COMP496000019	100	i broke it down into months, thats acceptable
C480000029	100	affordable amount
COMP488000025	100	because of other bills
COMP434000012	100	it's a round figure, and it's about £8 per month.
COMP477000007	100	affordable
C483000007	100	based on one pint of beer
C502000019	100	an extra two pound a week im on a limited income
C503000021	100	it was a guess
C402000004	100	because i would be willing to show willingness to pay
COMP484000041	100	it has to be reasonable & yet not over the top
COMP485000014	100	in actual fact i have saved some money after opting for a water meter so i would pay out of what i am saving
COMP489000012	100	be worth it for clear water
C482000018	100	i think it is a reasonable amount to save our health and environment. and for monthly it is less than 10 £.
C499000006	100	it needs to be at least that amount from every one to make improvements
COMP449000026	100	when we was at the very beginning i think it was £100
COMP496000017	100	i would be prepared to pay that amount
COMP495000020	100	thats roughly how much i could afford

COMP44600007	100	current bill and added 10 per cent
C439000010	100	that the government should pay towards this too.
C497000022	100	its less than 10 per month for a large improvement
C474000015	100	we are paying less we have a water meter and we are not paying what we paid in midlands
COMP484000020	100	willing to pay for a large improvement
COMP432000031	100	because i want purer water and better quality
COMP484000050	100	just averaging out all the options we've seen
COMP484000047	100	based on solely not me paying for the change, if everyone chips in £2 a week will be more than enough
COMP436000056	100	for what we get we have a reasonable bill
C483000016	100	by breaking it down into a weekly figure and thinking i could probably afford that amount as it equates to a few bottles of water
COMP488000030	100	it's the basic i would pay to make sure the environment got better.
COMP443000025	100	i how much it would hurt my pocket
COMP434000023	100	amount i would not miss
C483000023	100	my own economics
C437000019	100	general outgoings at the moment.
COMP495000004	100	if they give assurances that this will be done, if they make a body that will enforce them to keep their promises. environmental police otherwise they might take the and then not use it for that purpose, non governmental police, independent of
C479000010	100	its an amount which i could afford and felt it was a reasonable amount to do something with
C481000006	100	dk just thought it sounded a good amount. willing to pay it if there was an improvement. pay for water now and not happy with it so would pay extra to improve it
C490000025	100	environment is important
COMP495000008	100	purely for the quality of the increase
COMP473000027	100	the quality and costs
C482000004	100	how much i could afford and what my money might go to to improve the quality
COMP506000004	100	what i could afford
C448000006	100	to me achieving the quality that's required is worth paying extra for 3100 seems reasonable
COMP505000030	100	that's most i can afford
C479000016	100	what i could afford and quality of water
C508000003	100	it depends on how much i can afford to pay. i use my water economically, everyone can do something to help the environment and the water system.
C472000027	100	affordability
C503000022	100	a realistic amount.
C448000019	100	with inflation it would probably be that amount anyway
COMP484000042	100	i'm paying too much as it is
C439000020	100	£100 in 20 years time will be a small amount to pay
C479000022	100	took in to account the weekly charges
C444000034	100	worth paying the money to help pollution for the sake of children
COMP450000007	100	thinking of what i pay per quarter and what i could afford compared to other utilities water is quite cheap
C479000031	100	i thought about the possible improvements
COMP495000018	100	ik think that is enough to pay, and i think that any costs above that should be subsidized by the private water companies
COMP488000019	100	i can afford that much
C448000011	100	what i can afford
C490000033	100	it is what i would be able to afford
COMP434000044	100	just thinking of my budget
C444000004	100	its based on my income to outgoings
C439000011	100	its the most i could afford at a push
C472000005	100	affordability
COMP505000010	100	easy to pay monthly
C497000013	100	because i pay high enough rates as it is.
COMP473000017	100	felt it was appropriate
C479000018	100	paying full water rates again compared to water meter
C483000027	100	it is the amount i would pay a better water supply for 20 years is important
COMP487000045	100	its £10 per month and that's cheap for what we will gain from it
COMP432000017	100	bills in general thinking,, value for money
COMP484000028	100	i felt we can certainly afford it and will continue to do so and i think it is important.
COMP473000030	100	i think its a reasonable amount otherwise too expensive

COMP488000027	100	i thought it was about £2 per week
COMP438000006	100	a guesstimate seems reasonable
C479000034	100	there is a motive and what i can afford to pay
COMP446000010	100	lowest sum you have to find the balance take into account if other people can pay
C439000026	100	i would be willing to pay for the improvements
C476000036	100	don't think we should have to pay any more than this
COMP509000012	100	because it seems the right amount
COMP484000043	100	i'm new to this area so i don't know what i would pay
COMP475000006	100	just broke it down over the year and £2 a week is not a lot
COMP487000040	100	monetary increase and benefits to environment prefer no increase but if benefits environment significantly it would be worth it
COMP498000043	100	income lots of other circumstances
COMP460000015	100	2 pound a week
COMP434000011	100	improving the water quality will cost money money
COMP488000035	100	its my water bill plus 50% and affordable
C439000038	100	income and outgoings
COMP470000006	100	we pay 50£ per year which covers annual tests
COMP436000037	100	its what i personally could afford if i was working i would say £1000
C479000012	100	if you want it you need to pay for it and i was thinking of the yearly cost and if they got one hundred pounds of everyone in the country its a lot of money
C442000005	100	its based on area where we live .we need good quality in m,y area
COMP473000026	100	its the amount i'd be able to afford
C482000026	100	what i could afford
C507000010	100	cos i cant afford too much would want to pay a fair amount dont mind paying a fair amount to improve our environment
C482000016	100	being an old age pensioner i have to be careful with my expenses
COMP443000016	100	it would cost a substantial amount to improve to that quality
C480000027	100	think i could maybe afford it
COMP436000044	100	how well you could absorb the extra money over the year
COMP496000026	100	that would be the most an extra 2 pound per week
COMP443000013	100	by how much i can afford per month
COMP449000008	100	i dont mind paying to get perfection
C499000014	100	i thought about how much i could easily afford
COMP449000029	100	a pound a week and if everyone paid that it would be a big improvement to water
COMP473000031	100	the fair amount and makes a big difference
C504000011	100	its a middle amount
COMP471000027	100	its what i can afford
C502000023	100	an extra 2pound a week i could afford
COMP495000005	100	current drinking water will not get worse it will stay the same, the other water environment needs to be improved so as not to have a bad effect on the drinking water . the rivers and canals and other waterways need to be protected so there is
COMP489000005	100	my wages and the average increase inflation
COMP509000018	100	because its worth paying for
COMP487000031	100	as a pensioner the amount has to be less than i would ideally like to give.
COMP495000024	100	that is my head a small increase not significant of household bills and i know i would make good use of the improved water areas
COMP432000020	100	by looking the options and thinking of the money
C480000034	120	the other payments were between 10 and 100 so calculated on previous questions
COMP488000033	120	10 pounds monthly extra
C497000011	120	£10 p.month seems about right
C499000004	120	10 pound for a huge improvement is not a lot
C472000011	120	on the basis there would have to be an increase but not a huge increase
COMP484000058	120	£10 a month
COMP488000013	120	i would be prepared to pay up to 20 per cent more of my annual water bill if the govt obliged the water companies to ring fence the money and carry out the activity, and if.....it reduced its payments to its shareholders.....i dont believe
COMP493000019	120	think of number it's what i thought
COMP493000029	120	in relation to my income and the benefits we would get
C435000017	120	based on our low income
COMP436000024	120	its the money i have available
COMP475000003	120	on the quality of what we got in the environment
C448000027	120	don't earn much money! need to take this into account!
COMP436000021	120	because of all the other bills this amount will be more manageable.

COMP434000030	120	the amount of money im paying now
COMP488000007	120	its hard to know but it seems reasonable to me
C437000017	120	would be 10.00 a year extra on waht paying now
COMP473000021	120	i have kidney stones and the cause is through chalk in the water and our water is awful
COMP498000025	120	if they improved the water quality i would volunteer to pay that amount for better quality.
C497000018	120	i looled at â£10 per month
COMP445000009	120	amount oer a year
C503000004	120	cos it would be 10 a month which would be affordable to me
COMP477000012	120	i consider 10 pounds per month to be ok
COMP433000011	120	extra 10.00 per month
C478000012	120	that is how much we would be able to pay
C490000031	120	i would be willing to pay the standard anuanl increase
COMP484000049	120	â£10 a month
COMP488000023	120	10 pounds a month is affordable
COMP475000007	120	i worked it out at â£10 a month
C507000021	140	i worked out what the % would be of my existing bill
COMP487000017	140	i justed added on to what i pay now
C479000024	140	because i think it an the will help the improvements to be made
COMP495000028	140	three pounds per week i think if everyone paid that money it would be a lot
C414000009	150	i thought 200 was a bit much, but when you split it up into monthly payments 150 isnt too bad for an improvement like that//
COMP438000003	150	based on the options presented to me as well as the fact that i would not able to afford any more than that
C439000016	150	to show how important i feel the subject of polution of all sorts is.
COMP491000010	150	what i can afford
COMP488000017	150	what my budget is and my current expenses
C480000026	150	its a happy medium
C490000005	150	you can see the improvements already, willing to pay
COMP471000020	150	its a manageble amout, and i would not be willing to pay any more than that
C499000031	150	if you work it out per month then it's not a great deal. it's what you can afford really
C507000015	150	it was what i could afford
COMP434000045	150	it is not too high for the 75 percent high quality
COMP498000039	150	based on theprevious options given
C504000007	160	we consume a lot of water
COMP485000002	160	amount of water we use
COMP487000029	160	3 to 4 pound a week i reasonable but i think that how ever much money is spent it is not achievable
COMP484000034	160	just over 13 pounds a month extra i can afford
COMP484000021	180	i just doubled my bill if you get those results
COMP493000030	180	it maybe a realistic figure for a lot of people
COMP485000007	180	i divided it by 12 i am single to me its an reasonable amount to pay i dont drink or smoke so to me things like are important i live by the river mersey due to recent flooding we need to control it
C472000026	180	assessed annual income weighed up with preparedeness to save enviroment
COMP492000036	180	so that we get better quality
COMP498000024	180	between 3 of us it is what we could afford
COMP484000048	200	well if it improves the water
COMP492000021	200	i could do 200percent on the present bill
C482000012	200	on the assumption it would be used in the immediate locality and the figure came from your previous examples
C479000021	200	the amount im paying now. and the benefits of paying more
COMP492000017	200	want to know that supermarkets are going to do as well
C490000023	200	its about 50p per day which is about the price of a paper
COMP494000007	200	ability to pay
COMP506000003	200	thought that is what it would take in terms of added expense
COMP486000007	200	approx â£4 week
C478000010	200	around 20 pounds per month
C497000002	200	you have to have a figure people can afford
COMP473000016	200	only works out at 4 pound a week
C444000020	200	because it gave you higher quality water
COMP488000006	200	if we are looking at eight years time i could get a better job i could get a pay rise or win the lottery
COMP449000034	200	that seems like arealistic amount
C472000007	200	that is about as much as i am able to afford to pay

COMP487000015	200	total arbitrary determined on the pie charts aimed for the highest quality water you can get
C482000013	200	thought about annual income and hes not as environmentally friendly and taking into consideration his feelings and possible changes in income in the future
COMP506000013	200	the higher the quality of the water more wildlife
C502000016	200	that would be feasible an extra 20 pound a month
C478000016	200	based on their projections
COMP473000023	200	the most i would consider reasonable
COMP433000026	200	because its not alot of money
C439000006	200	how much it worked out to monthly and what exactly it would be used for
C437000021	200	200 on pie charts have done a great deal
C483000014	200	what i think i can afford
C476000030	200	because looking at previous cards it seems to get the improvements you need to pay a good amount
COMP498000005	200	just by thinking about disposable income
C472000016	200	it would be worth it to clean up the environment
COMP484000003	200	reasonable amount people should be able to pay
C499000008	200	i thought about the optimum cost
C478000009	200	i run the finances so i know what we can pay
COMP493000033	200	i'd like to know where the money we now goes.because it would improve the environment
COMP498000040	200	what i could afford
COMP493000006	200	its the smallest amount at a level
COMP484000016	200	my financial situation
C483000006	200	because clean water is worth paying for
C479000032	200	on the benefits not matter the costs
COMP438000023	200	its worth it for cleaner water
COMP509000019	200	what i could afford
COMP509000004	200	it is a 25% increase in what i already pay
COMP505000032	200	i can afford that much
C474000022	200	i wanted to opt for the best choice of overall water improvement but i have to consider my position as a student as finances are limited
COMP434000006	200	if its covering everything, the improvement will be quicker and finished on time
COMP449000016	200	i can afford it and i think it would be money well spent
C414000004	200	better quality water for my baby
COMP495000032	200	you have got to foresee the higher grade of water
COMP449000038	250	twenty pounds a month
COMP485000003	250	i went for a quarter
C480000022	250	round about 20.00 per mth it would be worth it
C507000003	250	i thought about my existing bills and it is a critical issue
C507000018	250	12 months a year would be £20 month
C502000021	250	an extra 5 pound a week
COMP495000002	250	based on my salary and what i could afford to pay
C414000005	250	the amount of income i have and what is realistic.
C472000021	250	because thats how much i could afford to pay
COMP477000013	250	due to my budget i could afford no more than 15 pounds a month
COMP495000003	250	i based my decision on ensuring we have good water quality for myself and future generations, i place high priority on that. i based it on current earning capacity and future earnings of me and my flatmate.
C482000009	250	£5 per week is a reasonable amount within my budget
C490000027	300	because comparing it with what i pay now its a reasonable price to pay
COMP495000031	300	by working out what we pay now adding cost increases and wanting more dark blue in 20 years
C483000031	300	looking at the previous example, ideally that would be the water supply but it is a lot of money
C479000008	300	i would like the water quality and it is an amount that i can afford and good value
COMP509000002	300	the amount i could afford
C474000014	300	based on fact that i get 200 from government if i give just 50 per cent of that its worth it
COMP470000018	300	pay for bottled water now any improvement is welcome its health
COMP489000018	300	it's such a precious commodity i can see me being able to manage that
COMP489000019	350	thinking about current rates and possible increases in pensions
COMP438000016	350	because we are on a water meter
C490000014	350	me personally because it is in such a state that is what we have to pay to get it like that chart
C478000020	350	working out how much my wages may go up and hopefully they would go with

		rate of inflation
C479000036	350	dont mind paying that much to get those improvemenets
COMP506000006	350	i divided it by 52 and worked out how much it would be per week and then decided if it would be worth while paying that to get high quality water
C444000033	350	on basis of what pay now think it would good but it would need to be done by all houtholds
C448000009	400	compared with use
COMP449000037	450	based on what i pay now and what i could afford
C480000031	500	over the year it wouldnt add up to much
COMP491000005	500	have to think about my income have other committments worked it out at â£12 per month.
COMP488000012	500	based on myh expected salary.
COMP473000018	500	i looked at the improvements in water quality in 2015 and i was very impressed. i considered the amount i would have to pay each month and figured that about 35 - 40 pounds per month would be worth it.
COMP471000030	500	being aware of how important clean water is!!
COMP471000024	500	by what i can afford.
COMP506000021	1000	because its the best thing for life/human/wildlife
C497000010	1000	if doesnt happen were are dead
COMP487000036		dont do money everyone should have high quality water as their rightwe are very lucky in this country
COMP491000008		i dont know
COMP506000005		i am on fixed pension
C503000018		what we can afford
COMP485000050		d/k i cant remember what i pay for water so i`d work it out and maybe give an average over the year
C507000025		dont know as what might the future hold
COMP445000006		sameas before
COMP509000011		i just think we pay enough
COMP485000048		i`m not sure i want to pay anymore than i currently do i`d have to sit down and work out how much we pay and the if i want to add to that
COMP498000038		i didnt you yhave to do what thry say
COMP489000013		dont know
COMP485000036		i`m not really sure if i want to pay any extra at all yet
C507000006		we are very aware of use of water if bath share water children are aware of use of water we use a water butt and yet we still pay same amount for water bill as others
C472000004		i feel i am paying enough already
COMP498000041		we simply do not believe that option b is remotely realistic
COMP505000018		its ok as it is now
COMP509000010		on what i can afford
C472000001		because i am on a pension and would not want to pay more
C503000017		did do no know
COMP485000013		i would be willing to pay a little more but would need to know what i am getting for my money
COMP485000031		dont know i dont want to pay to much more we pay alot as it is but i`d like the better water obviousley
C507000027		do not want to get into debt so dk amount
COMP489000008		paying enough already

**Table L.3
Reasons for CE Choices**

<i>urn</i>	<i>max_bill_chosen</i>	<i>Reason for CE Example Choice</i>	<i>Reason for all CE Choices</i>
C435000012	0	we are charged too much already for the the service	there is no need to pay extra money improvements should be possible with revenue already recieved
C439000003	0	pay enough already	the cost is the most important factor
C439000021	0	none	can not afford to pay anymore out of our pension
C439000029	0	not willing to pay not my responcebilyty	again as before not willing to pay, not my responsibility
C439000030	0	1	i'm not willing to pay. pay enough already
C439000042	0	not willing to pay anymore	pay enough at the moment on limited income
C442000004	0	because i'm on a fixed income a	the cost
C444000009	0	i feel i dont want to pay anymore	the cost was most important tome
C444000015	0	i pay enough	the cost
C444000019	0	pay enough as it is	it will go up anyway
C444000021	0	because we pay enough for water as it is	the cost of water rats already is enough
C444000023	0	because the water crapp i pay enough	because its only water i dont think its clean enough
C444000031	0	no see previous question	dont believe it will make any differece although they will put payment up in any event no doubt
C448000018	0	not prepared to pay the extra	the cost being passed onto household when they should be looking in house first
C472000001	0	because i cant afford more	i am happy with my water quality and can't afford to pay more for it
C472000014	0	other issues take priority	i don't see why i should pay extra. i pay enough already.
C472000019	0	the water would improve by itself perhaps not as quickly	cost basically and the fact that the government and its agencies should spend their existing budgets more carefully
C476000013	0	because the amount of money i pay i feel is adequate but local councils often waste money	value for money and i pay enough
C476000016	0	don't thinl its our responsibility to pay, already pay enough in water bills	again as before wouldn't pay because its not my responsibility i already pay alot
C476000023	0	cannot afford any more	c\nnot afford to pay anymore
C478000008	0	cost	cost
C478000019	0	be	i considered the bad management on the poart of the water authorities i still think they could improve their service without asking customers to pay extra
C480000002	0	pay enough money already	the money that goes into shareholders pockets should pay for improvements not us we pay enough
C480000014	0	1	dont have any interest in the waterways
C480000019	0	no	cost
C480000027	0	we pay enough for water	i didnt want to pay any more money

C481000002	0	cos no increase in bill	cost don't want bills to raise cos can't afford them
C481000027	0	cost of living is too much to allow extra money for saving the environment.	cost of living is too high at present and other issues take priority over saving the environment at this point.
C481000029	0	not pay any more	paying no more than now
C482000012	0	because the local area is defined too large which means investment is too diffuse	look in notepad
C482000020	0	because it is no guarantees for the improvements	just same, no guarantees for improvements
C490000006	0	as long as it doesn't get worse. people can't always afford this	the fact that my other bills can also be increased and i'm retired, the extra payments would be too much
C490000010	0	no	cost i can't see it making that much difference how much they spend
C490000022	0	can't afford it because on a pension	1
C490000026	0	no	i just don't think we should pay the government should pay we pay enough in tax
C490000028	0	i don't want to pay anymore	the cost because i don't really use these facilities
C490000036	0	because we pay enough in tax	if they had sorted things out in the beginning we would not be in this situation the government would rather spend money on wars not people's health
C497000024	0	because of the cost per household and my income and the rising generally	my income and possible changes to it and household bills and council tax etc the rising cost of living
C499000021	0	we pay enough already	we pay sufficient as fixed rate pensioners
C499000023	0	pay too much already money wasted on leaks	already paid too much
C499000024	0	water companies make sufficient profits to pay for the improvements rather than the individual	personal finance and water company profits
C499000026	0	limited income	my personal circumstances
C499000027	0	pay enough already	pay enough already
C507000020	0	1	i don't want to pay extra when they should spend what they have correctly
C508000001	0	i'm quite satisfied with the quality how it stands.	money, limited income.
COMP432000008	0	as i've said i'm not prepared to pay any extra.	if this is for leisure i don't want to pay it it's a government responsibility
COMP433000008	0	no charge	the price it would cost
COMP433000009	0	pay a lot already for quality we get	value for money
COMP433000031	0	not paying any extra money and being held to ransom and compare our water to the world and it's quite good	think i am already paying for this service for improvement of water quality
COMP434000031	0	i think we pay enough now it should be managed a lot better so people can understand why we have to pay extra	because the whole thing should be looked at properly and find a solution to the problem why the water is like it is instead of pouring money in find the route of the problem

COMP434000034	0	its not just water that gets poluted its the dumping of rubbish more houses being the exstention of the population	we are paying high charges with previous years promises of better cleaner water services ie biggest loss of water leaking mains pipes not renewed but drastically increased water rates and added to some areas increased sewage charges
COMP436000031	0	because i think am paying too much at the moment.	am just thinking of the current payment and not more.
COMP443000009	0	money in hhousehold	cost
COMP443000019	0	shouldnt pay nore	cost
COMP443000022	0	better quality	cost of improvements
COMP445000006	0	i want good quialty water and serivce now like we used to have nothing	same as i have said
COMP445000010	0	no live on a ste amount	amount of money coming in
COMP445000014	0	cant afford it	on a fixed income
COMP445000016	0	no extra value to maintain my existing good quality water supply	my water supply does not decrease in quality
COMP445000020	0	man at the top gets a lot of money let him pay	the managers should have less money they get millions as a bounes let them pay
COMP446000017	0	because the government should pay for this not me	i want the water to be better but i think the government should pay for it ,its an environmental issue
COMP446000019	0	the government should fund this	thw government should pay for improving water supplies i cant afford any more
COMP446000033	0	i won't be here then.	the ongoing cost you find that costs go up and up.
COMP450000005	0	we pay enough	we pay far to much money all ready with out paying out anymoore
COMP450000008	0	there are too many demands on money	how much money ive got
COMP450000010	0	they ask us to apy more we pay enough	not to have to apy more
COMP450000016	0	i wont pay any money	i wouldnt pay an increase we pay enough as it
COMP450000017	0	wont pay any moore	i would not pay an additional cost for improovments
COMP450000018	0	i couldnt afford to pay an increase	the cost
COMP450000022	0	no one likes to pay high prices im happy with the quality of the water	the cost,not everyone is n the same income,people on job seekers have enough to pay dont have surpluss income
COMP470000012	0	pay i sufficient or far too much anyway im out of work and havnt got a job	financial costs also feel it would never improve and you could never see water quality becoming as good as they predict
COMP470000014	0	dont want more expense	the extra cost wouldnt want any they should ad minister their finances more professioaly
COMP470000020	0	dont want to pay	cost
COMP471000016	0	because theres no changes anything should be paid for by the government.	the cost / i dont want to pay anything to the government
COMP471000025	0	its a tuck up	the financial factors.

COMP475000015	0	i dont feel that the householder should foot the bill i think it should be the respoinsibility of polluters like business and water boards who already have huge profit margins for their shareholders, managers etc.//	that the waterboards make enough money to combat these problems themselves and they shouldnt pass it onto householders to protect their revenues and bonuses/ responsibility of the waterboards really is the most imoportant, the costs should not b
COMP484000002	0	no increase in pension	my household income
COMP484000011	0	they do not use the money wisely that they have now, have notupdated the old victorian drain that we have, andwhy build on the flood plains.	i refuse to pay extra, as feel money isnt spent wisely at the moment, as i have said before, if we started to see some iprovements, then maybe i would recon sider.
COMP484000019	0	again we should not pay for water definatly no more than i am paying today	there is no extra charge rather move country
COMP484000044	0	i wont pay more	i know that 90% of what i pay will go into the pockets of the water company bosses
COMP484000046	0	what are they taxing my pension for? let them use that money	i won't agree to pay a penny more
COMP484000057	0	don't have the budget	don't want to pay anything
COMP484000059	0	why should we pay more when we're already paying our bills	i think the government should pay for it
COMP484000061	0	can't pay for it	can't pay a bit for anything
COMP484000062	0	the water board should pay for it from its profits	it should come out of the water board's coffers
COMP484000064	0	cant pay much.i'm on income support	why should i pay when i dont earn
COMP485000044	0	because as i said before i dont want to pay out any more money on bills	how much it costs
COMP485000046	0	because i dont want to pay anymore than i do already	cost thats all
COMP486000004	0	happy with that	the cost
COMP486000010	0	cost	cost making enough money
COMP486000014	0	they have sufficient funds	the charges
COMP487000033	0	purely because water companies should,nt answer to shareholders all the time.	the money, the bills are always going up faster wages
COMP488000024	0	i dont get good service from current suplier	the current cost of water which is very high
COMP489000010	0	cant afford anymore	cant afford it
COMP489000017	0	we pay enough already	just the money
COMP489000021	0	why should pay more we pay enough as it is	the quality for the lowest price
COMP492000003	0	i cant afford	i cant afford any extra money
COMP492000006	0	because of what i can afford	how much i pay in council tax my pension outgoing bilss and water bills which are very high
COMP492000010	0	i don't want to pay anymore, the prices go up every year. it would give them carte blanche to charge more and nore.	my pension does not increase every year. i don't want to pay anymore than already pay. i might be here in 2015

COMP492000011	0	would not pay any more money they get paid enough	theres no proof that the work will be carried out i refuse to pay any more money they increase bills all the time the company is not british what vested interests do they have
COMP492000014	0	no i would like the improvement but i dont see why we should pay the water co are making huge profits let them pay	my income compared to that of the water co
COMP492000015	0	its not going to make anym difference to my life we pay enough anyway	i wont have a choice if they are going to put bthe bill up but they should keep it as low as possible my household bills go up all the time
COMP492000025	0	i dont see i should have to pay more , improving effency of all systems will improve the enviroment and save money	the cost dont see that i have to pay
COMP494000005	0	counld nt afford it	cost
COMP495000004	0	the government cannot be trusted , i think they might take the money and do nothing. especially labour.	again lack of trust in the government. only consideration
COMP495000010	0	not willing to pay any more money if they fix water leaks they will have more money to spend	not paying out any more money
COMP496000028	0	due to the cost of b and c	cost could not afford other options
COMP498000011	0	purely because the govournment dont pay me enough wages	if i earned more i would pay more water quality is important but thats alright if you are on a high salery
COMP498000036	0	no extra cost	the cost i have no extra money to pay
COMP498000041	0	no. after the recent flooding so much more money will have to be spent simply to stand still in terms of any improvement	reality off recent flooding as we percieve it
COMP505000011	0	its more local	local best for st helens
COMP505000017	0	costs enough as it is if you want to use for leisure activiies you should pay for it	purely money do not want to pay any more than i mneed to
COMP505000023	0	because theres more important issues like health and education	it wouldn't be important to me, because of financial situation. the finance situation was important
COMP505000024	0	because i would pay because the water boards in england arent puting enough profits back into th4e system, so that's why id not pay much	looking forward to a far better picture than any other, because the highest quality improvement. i'd pay more if the water boards do the same.
COMP505000025	0	because the people who arnt well off cant afford it.	because there should be discounts for pensioners. there should not be an increase for pensioner
COMP506000014	0	polution should be personal thing and help the environment putting the onus on us is unfare/ cost//	cost///
COMP509000003	0	because the environment is changing anyway	because the changes will take place anyway
COMP509000009	0	i dont think we should have to pat	the price to pay
COMP509000011	0	i think we pay enough	i think we pat enough so water sgould be good quality anyway
C435000014	0.05	pay enough already	payin g enough

C439000009	0.05	cost	cost
C439000014	0.05	its only a 20 percent difference and its 45 pound dif in money	had to decide wether i could afford, the least i have to pay the beeter
C444000011	0.05	dont know	the amount of improvement and the price
C444000013	0.05	because wales are not so polluted	the help given to birmingham area
C444000016	0.05	its increasing better not too much of my pension	some were not toomuch but others the price was too much
C447000008	0.05	because i think i am paying enough /we will be pensioners and the prices will go up anyway so we will still have to pay /no	the amount of money we are paying now / the fact of our circumstances /no
C474000016	0.05	do not want to pay extra mo0ney too much already	money paying quit enough
C474000021	0.05	it is cheaper	i think we oay plenty without having to pay extra
C476000003	0.05	i could not afford to pay more on my water rates	wanted better quality but could not afford to pay much extra on my water rates
C478000011	0.05	more better water	the cost
C482000005	0.05	water bill too high allready	water not good quality and bills too high already
C502000005	0.05	becuase its not going to improve the quality of my drinking water	how much i could afford
C502000012	0.05	couldnt afford the others on benefit	the cost per year and if i could afford it
C504000005	0.05	environment should improve it with funding from central govt .and money from share holder should used	1 . value for money which we are not getting
COMP432000038	0.05	because if it does'nt get worse,then that is ok.	the cost for the same quality.the cost.
COMP436000020	0.05	i would not support price rise	cost
COMP438000028	0.05	because thats what i could afford	the amount i could afford to pay
COMP485000043	0.05	because we pay enough now and i dont want my bills to go up	cost wouldn't want to pay more than 5.00 a year
COMP487000030	0.05	some improvements but at minimal costs	the cost of things , but would like improvement but at a minimal cost
COMP492000012	0.05	nothing else to pay	the cost and my income
COMP493000015	0.05	i have only a certain amount of income and would not be able to aford more	cost
COMP494000011	0.05	costs plentynas it is	keepingn the cost down
COMP495000029	0.05	because its only five pounds im on income support	money i have to on income support
COMP495000033	0.05	extra 30 pounds is going to be too much	the amount of money.
COMP498000017	0.05	not willin g to pay 50 pd pe r year, and if this is set across all the households, this is a very lot of money	the amount of money, i was quite willing to pay the 10 pds plus the 5, which makes 15, but no more. i already pay very high water bills. we have two different water companies, one for sewage and oe for water.....

C437000007	0.1	depends on how much they charge. if only getting 14% high quality water now for the expenses now so to increase it to 54% there would need to be a massive increase	the cost. pay alot now for not muh good quality water so don't believe can do all those improvements for the small amounts of money they say. will be paying more money for unrealistic quality targets. they'll
C439000005	0.1	that is enough to pay on top of the bills	cost
C439000033	0.1	1 would only consider to pay more if they were going to spend the money and not wastr it on something else	cost of water bills keep rising every year live alone unable to afford it
C439000034	0.1	considered value for money	amount of money spent in relation to the proposed improvements
C448000004	0.1	3100 per year is a very large amount of money and noi guarentee that goivernmnet would use it wisely	the cost
C448000023	0.1	the charts don't make sense - equates to millions of pounds	cost. we're paying
C476000007	0.1	too expensive	the additional cost to the household budget with the given price of pensions
C476000008	0.1	prices go up but never see the improvements	price have a job to manage as it is
C476000010	0.1	no	the government should pay we should not pay out of our pocket
C476000018	0.1	its alarge improvement with less cost	a good improvement for a little amount of cost
C476000033	0.1	wouldn't be willing to pay this much	the cost compared to the improvement and what i can afford
C476000037	0.1	if my status was to remain the same this is what i would be willing to pay, however i feel we already enough for our water bills.	that we need to improve our enviromnent but not at a cost to our household, everyone should give a little, not a lot.
C478000003	0.1	that's the right amount i could afford and there are a lot of local improvements	clearing pollution from rivers and so on and how much we could afford to pay the amountb of improvement to pollution is the most important
C480000005	0.1	because thats all we can afford	price i could afford
C481000005	0.1	looks better.isn't a decrease in water qualities but isn't an increase in the bills	cosyt was most important factor
C490000002	0.1	don't know,	again its the amount that i can afford.
C490000003	0.1	its not to much to pay	the money really, i took into consideration the fact that other household bills could increase
C502000004	0.1	because its what i could afford i could not afford â€200	how much i could afford a year
C502000010	0.1	to get the ball rolling its an amount i could afford	whether i could afford it
C502000022	0.1	becuase thats the amount i said i would be willing to pay	what i could afford to pay and what i thought was areasonable amount
C504000004	0.1	200 pounds extra is not affordable at all for me	1 price 2 amount of increase in high quality of water mainly price
COMP432000036	0.1	the water is better.	amount of extra money to find

COMP434000005	0.1	many people cannot afford	it was important to me that i cannot pay any more money out
COMP434000008	0.1	the amount of £200 is too much.	the amount to be paid and if i could afford it.
COMP434000047	0.1	cost per year is reasonable	cost per year
COMP436000029	0.1	no	cost
COMP436000033	0.1	its has a bit more of quality water	the cost or prices, quality
COMP436000039	0.1	being a pensioner on a fixed income	mainly the cost on a fixed income would like improvements at a low cost
COMP438000009	0.1	just got use to it being like that	if theres an improvement and its within my budget
COMP438000029	0.1	because i cant afford the other sums	the amount of money i had to spend
COMP446000014	0.1	improving at is too big a jump	size of the improvement for the cost dont expect to give what they say will give dont think they can acheive it
COMP460000018	0.1	beter quality water at a lower price	the cost
COMP471000022	0.1	most of the people can not afford 100 pounds a year	increase in water bill
COMP473000009	0.1	an improvement in water	the quality of the water as well as cost
COMP477000019	0.1	£20 is enough	expense per household
COMP477000024	0.1	my income will not change	affording to pay
COMP484000038	0.1	local improvement very good and 5 pund not too much	the amountr of money that i was willing to pay and afford and the local area
COMP485000011	0.1	would like to see this area being benefitted	the cost and my local surrounding
COMP485000019	0.1	its down to cost but there was a great improvement	the cost
COMP485000020	0.1	because its got the least ammount of low quality water	the ammount i can afford and the effect nationwide
COMP486000009	0.1	cost	cost
COMP487000002	0.1	quite a big change for 10 pounds money a year	the cost of it
COMP487000026	0.1	it is the lowest cost to make improvement	the cost
COMP487000041	0.1	thats got the biggest improvement and £10 is exceptable	the price didnt want to spend more than that
COMP488000009	0.1	we pay enough for our bills already	at my age i will not be around so i dont care the top notch should not be paid so much
COMP488000039	0.1	thats reasonable option	1 extra cost i have pay
COMP492000026	0.1	i won't pay more than 10 pounds	i know what i can afford
COMP495000036	0.1	1	cost and benefit
COMP496000002	0.1	because its cheaper	my household income
COMP496000025	0.1	because the cost of option b and c is too much for me on a limited income	the cost was most important to me
COMP496000027	0.1	the cost is less and there is a slight improvement	my affordable budget
COMP496000031	0.1	because im apensioner and that is what i can afford	the cost to make sure it was in my budget
COMP498000032	0.1	i could not afford £50	cost
COMP498000033	0.1	no	cost
COMP498000034	0.1	no	cost

COMP505000034	0.1	i can afford option b and c	mainly money i can afford
COMP506000018	0.1	others too expensive/ not a person who drinks water the water is good as is	cost/ still pretty reasonable quality / the water is good in our area//
C437000006	0.2	want the improvements and am willing to pay for them. this option you get the increase in quality but at a cheaper rate than option b	extra cost to me. am on pension so couldn't pay more than an extra £20.00 per year
C439000004	0.2	not willing to pay that amount	i know the cost will rise but there is a limit to the amount i am willing to pay
C439000017	0.2	no	how much i could afford
C439000025	0.2	because the 75 percent increase for 5 pound is reasonable	the amount of high quality water would improve the cost and most importantly the amount of low quality water that was still to be improved.
C439000027	0.2	least cost for highest improvement	least cost for best improvement
C439000028	0.2	its worth paying, although the government should also foot the bill	the amount that i can afford, and what i already pay
C439000031	0.2	because i was prepared to pay £20 this was less	the price increase
C439000036	0.2	cheaper	what i could afford and have some improvements
C439000043	0.2	no	cost
C444000010	0.2	i pay quite a lot and feel i won't pay anymore	the better quality water and the cost
C474000017	0.2	it likes more medium quality so it doesn't look too bad	mainly the drinking water basically no pollution in the rivers
C476000015	0.2	as before	the cost in relation to the bill and compared to the improvement in quality, specifically in my area
C476000028	0.2	quite a good improvement and better improvement in this area than c which costs more	the best improvement for the money i can afford
C478000014	0.2	not prepared to pay that amount for improvement	want the improvements done i don't mind paying a little but the polluters should pay more even if indirectly that cost is passed on to us
C478000015	0.2	less money and getting more improvement	having the improvements the cost
C479000003	0.2	it looks like most of it is high quality	the cost
C479000030	0.2	better improvements in the country	costs and benefits for the whole country
C480000007	0.2	more improvements	the money
C481000020	0.2	better water quality for the fish	the money situation and the quality of the water
C482000016	0.2	i need to keep my expenses as low as possible	being an old age pensioner i need to be careful about household expenses
C483000014	0.2	improving our own area with high quality water	price
C490000004	0.2	you want it to be better for the cheapest cost.	the most amount of improvement, with the least cost
C490000024	0.2	price i could afford	to get better quality of waterways and the environment
C490000034	0.2	reasonable amount for improvements	improvements and the amount that is being improved
C497000004	0.2	its too expensive the others	money

C497000009	0.2	pay a lot already could not afford more	only the cost
C497000015	0.2	the cost to the individual, 95% improvement in 20 years time, big improvements to be made at low cost to the individual.	the cost.
C497000016	0.2	med quality water and £5 is quite enough.	one would like improvement without the cost
C497000026	0.2	i dont think that we should pay the bill for it i think we are paying excessivly anyway	how much bthe quality of water improved and the cost not too high
C502000024	0.2	based on cost	i wish to see improvements but set against cost
C502000025	0.2	due to the cost of the other options	the cost against the improvement
C504000002	0.2	5 pounds is resonable price to pay for reasonable result	1 my budget 2 the result on card 3 result on card for local area mainly the budget
C507000022	0.2	money spent on research could have been spent on the improvements	how much the cost was to me as a pensioner and will i live to see these improvements
C508000002	0.2	85% is dark blue	the cost on a pension
COMP432000026	0.2	itsmthe only one i could really afford	just that i am on a low wage what i could afford
COMP432000029	0.2	inprovementwnts good enough at £10	pr5ice4 compared 5tp inpr5ovement
COMP432000034	0.2	thought that was more affordable	did concider cost and improvement to the water quality cost most important
COMP433000010	0.2	no change and charge	the cost and percentage recorded of high quality
COMP433000021	0.2	no	cost
COMP433000024	0.2	because im not prepared to pay any more for something we should already have	my own finances and the government collect enough revenue off us
COMP433000025	0.2	bigger inprovement for less money	cost to myself / local inprovement
COMP434000007	0.2	the price	the price and whether i could afford it or not and whether others would be able to afford it as well
COMP434000032	0.2	that is the amount i could afford a year	the ability to pay
COMP436000009	0.2	if you want improvement you have to pay	better quality service at a price
COMP436000018	0.2	because that shows quite a good improvement	i was thinking of my budget what i can afford
COMP436000032	0.2	thats £10 a year.	the cost, too much money goes into company and i think they are more concerned with profits than quality
COMP436000038	0.2	it is okay as it is	the cost
COMP436000051	0.2	money	being and oap and how much money, like to see it all done, money most important
COMP436000054	0.2	more local quality	the price and the percentages, most important was price
COMP438000007	0.2	limited budget	the cost to me and if affordable
COMP438000010	0.2	the option to clean up the water will be too expensive,i dont trust them basically	reduction of the low quality water and the cost
COMP438000018	0.2	2	it depends on the circumstances
COMP438000026	0.2	i wouldnt want to pay any more	how much money you would pay and how much it would improve

COMP445000004	0.2	being greedy it is protecting our area as well as the rest of the country	the money is the most important and the local environment
COMP445000017	0.2	cannot afford an extra £200 a year	amount of money i earn in the future
COMP446000016	0.2	because 20 pounds is neither here nor there	the cost because my income is fixed
COMP446000027	0.2	it's a big improvement for £10 per year.	cost and the benefits
COMP446000029	0.2	i don't think we should have to pay more.	value for money, and ability to pay, and willingness to pay.
COMP446000030	0.2	i wouldn't want to pay anything else	i don't want to be paying any more on my weekly bills.
COMP446000031	0.2	because it seems a reasonable amount for a big improvement nationally.	how much improvement and what the cost will be for me. the cost is important to me.
COMP449000005	0.2	i want the improvement but the money is too much	the improvement of the quality of the water and the amount i can afford
COMP449000010	0.2	that's the best of the three for me it is .	the cost, not to be any higher than what i could afford.
COMP450000012	0.2	it seemed better value	i considered the percentage and the increased cost
COMP450000023	0.2	we pay too much for water now it should be free	the cost increase
COMP460000023	0.2	because the government will not spend the money in the correct way	the amount of money it goes up
COMP470000009	0.2	gets rid of low quality water altogether	financial aspect, trying to eradicate the low quality water
COMP471000006	0.2	because it's more than my budget. i'd love to pay more but it's not in our budget	budget
COMP475000008	0.2	because it would make my area better and £10 is better than a £100 increase	the price was the most important
COMP484000009	0.2	obviously looking at the charts we need to make an improvement	the cost
COMP484000032	0.2	it is what i could afford	cost and benefits
COMP484000040	0.2	almost the same improvements as b but cheaper	i can only afford so much.
COMP484000045	0.2	i'm not sure if the government will use more money than that usefully	if it doesn't improve my tap water then i'm not paying more than that
COMP484000054	0.2	the percentage of improvement to what we pay	the kind of improvements we get by paying little
COMP484000056	0.2	other amounts are too much	don't think that paying too much will improve the water
COMP484000065	0.2	cheapest with the best water	whatever is economical
COMP485000030	0.2	much better than a option more high quality areas	how much the cost is to get the more better quality
COMP485000036	0.2	it's a good deal better than option a and not a lot of money to find	the cost of it was my only consideration
COMP487000004	0.2	it's middle of the road it's reasonable amount i can pay	the cost and improvement cost is the main factor
COMP487000043	0.2	because i will be on a pension and can't afford option b	my pension purely finances
COMP488000031	0.2	cost effective, it's reasonable.	value for money.
COMP488000032	0.2	it's got great amount of quality in local and nationally	1. rise quality of water with reasonable amount of money
COMP488000040	0.2	i can only afford up to 15 pounds a year	mainly money i can afford

COMP489000003	0.2	i think 50pds a year is lot topay in one year	how much i could afford and how much needs to be done in the clean up of the water
COMP495000007	0.2	purely on what i could afford and 75% improvement	my income inflation veras pay rises and other expenses and the increasing costs of other utilites
COMP496000011	0.2	because the other options are too expensive	cost.high quality water .good value
COMP496000023	0.2	because it seems reasonable	paying extra money, economic situation my situation.
COMP496000024	0.2	it looks a lot better	the amount it would cost
COMP498000009	0.2	just the opportunity to incease the high water levels	the amount of increase in cost and then the status of quality
COMP498000010	0.2	becuase of the increase in high quality water	increase in the quality of the water and the cost boyh were important to me
COMP498000023	0.2	because my limit is twent pounds	the price per year the 2o pund limit and the improvement as a whole
COMP498000027	0.2	its what i can afford and the water quality is better	what i can afford is the most important thing for me.
COMP498000029	0.2	becuase 5 per yris too much to pay for that.becuase the others are too much of an increase.	budgeting for it was the most important thing for me .thats all
COMP498000043	0.2	20 is ok not paying more	value for money
COMP506000017	0.2	no	cost seeing more of the better quality water/ around
C414000006	0.3	because its cheaper than the others, 200 a year is too much for pensioners.	if you were going to pay a little bit more and there was going to be a significant improvement all well and good. its difficult, if people go to work they dont have to worry, otherwise you are using savings etc and eroding all your money. as w
C437000013	0.3	dont mind paying more to improve water network	cost benefit. local area more important to me. looking at very high quality
C439000018	0.3	no	the cost each year the water rates go up if you add 50 pounds ayear then there would also be the nomal rise people could not afford to paythat amount
C439000019	0.3	no	price
C439000020	0.3	â£30 per year in 2015 will be nither here or there	better quality at the same price
C444000002	0.3	improved water at price i can afford	how much cost and quality of water
C444000008	0.3	realistic price one i could afford	some of the local areas were improved
C444000017	0.3	too expensive	i find it confusing so id stay as i was
C444000026	0.3	good improvements at reasonable cost	good improvements to cost balance
C447000002	0.3	because of it being only â£20/year it is just about right â£100/year is too much	not much change even with paying a higher amount and would make the water board and government better oof, water should be clean for us
C447000004	0.3	bills are too high anyway so wouldnt pay any extra	cost per week/pay as little as i can
C447000010	0.3	cos it still improves but not too much cost/	see the improvement plus the money /no
C447000011	0.3	â£100 a year is alot of money / the cost.	monetry / the quality of water when the monetry was the same

C448000007	0.3	its about 50% improvement	the high quality
C448000013	0.3	always want improvements	the cost
C448000028	0.3	not sure - b seems alot of money	costs
C472000015	0.3	less money to pay and better quality water	good water quality for wildlife at an affordable cost
C476000002	0.3	more important to do the best you can for the money	the better water quality and my income and what i could afford
C476000005	0.3	good improvement without taking too much from your pocket	trying to improve quality without having to pay too much
C476000025	0.3	high enough already	the level of quality of water and the cost
C476000026	0.3	no	cost and the amount of improvement
C476000035	0.3	i think its important to pay for this	just that the water is improved
C478000007	0.3	c is not realistic but we do want improvement	the cost then the affectiveness of the changes it would make to the environment
C478000020	0.3	not just water also down to sanitation	quality and cost and making a contricution to future generations
C478000021	0.3	if it can change so much for so little money	the amount of change offered by either option and then at the end of the day at how much i am contributing
C479000015	0.3	more quality of water in general	cheap cost bills are high enough
C479000023	0.3	better quality of water	cost(most important)
C479000025	0.3	because there will benefit more my area	the improvements im my area (most important) and the price
C479000028	0.3	because i think the things should be improved	the cost and the amount improvements (most important) both nationally and locally
C480000028	0.3	better quality of water	improving everybodies water quality in all ares
C480000030	0.3	no	cost and acceptable spread of medium to high quality
C481000011	0.3	no low quality water	improvements in water quality
C483000002	0.3	better quality water	the quality of the water is much better
C483000019	0.3	more top quality water	total cost first. the quality of the water.. the reduction of poor quality water. value for money
C497000019	0.3	option c too much money option a is not right	would want some improvement but the cost as well was probhiting in some cases i also looked at local areas
C497000020	0.3	lots Of improvement for a reliveity low cost option c was improvements but cost too high	not too muc of increase but a major gain in quality of water
C499000014	0.3	the much higher quantity of gooquality water .	price of each option and the improvement in water quality overall
C499000017	0.3	because i can't afford the others	money is first. getting rid of the poorest quality water
C502000006	0.3	thats the amount ive already chosen	the financial aspect .the cost to me
C502000011	0.3	the increase of the mid blue areas and the light blue the dark blue is unrealistic	i was upgrading the light blue all the time and keeping within a budget
C502000013	0.3	the water needs improving as much as i can afford	the cost for the quality
C503000005	0.3	finanicalt other commitments	financial and also helping the water quality

C503000006	0.3	the other 2 costs are too high	water quality and price i could pay
C503000013	0.3	no	that to get rid of the low quality water the rest would then get better improve by itself to so,meextent
C503000023	0.3	not value for money benefits of op c	costs and value for money
C504000020	0.3	a good proportion of medium and high locally	quality of the water and environment
C507000002	0.3	£100 is a lot , but i do want improvements	price, didn't want to pay more than £30 and wanted to see a significant improvement and the local area was more important than national
C507000006	0.3	i dont think it should be up to individual to pay should be the government	firstly the high quality of the water and then the cost
C507000008	0.3	vast improvement and cost of living will go up to cover it	improvement a bit but also what i could afford to pay as a person on my own have to consider what can pay out
C507000025	0.3	for improvements	the amount of improvement for the cost involved/ value for money
COMP432000007	0.3	because i think £50 is a especially as i am a sole household	my local area and the money. most imp was the money
COMP432000032	0.3	some lower people on lower incomes will never pay anything	cost
COMP432000037	0.3	because it gives an improvement over cuent status for minimal cost.	increase in payment versus improvement in water quality
COMP433000004	0.3	major improvemnet and affordable	1 imprvement to water 2the cost
COMP433000016	0.3	cant afford any more	cost to me
COMP433000029	0.3	overall there is an improvement	the overall cleanliness of the water
COMP434000010	0.3	because there is a bit of a balance	none
COMP434000016	0.3	vast improvement	the money.the higher quality most important money
COMP434000021	0.3	because this where i leave. and im more conserved with my area	the area the cost
COMP434000025	0.3	i could not afford an increase to the level shown.	ability to pay
COMP434000027	0.3	it is giving more clean water forthe same investmebt.	how pure is the water.
COMP434000035	0.3	it health wise the dark blue areas must be better for your health	the environment and wild life and plants
COMP436000004	0.3	affordable	the quality of the water at the highest standard.
COMP436000008	0.3	i am willing to pay that little extra to get a higher quality water	the high quality and medium quality levels improvi ng
COMP436000017	0.3	because i wouldnt mind paying a little bit extra per year to clean up the environment	i was mainly looking at the cost but also considering the quality of water
COMP436000035	0.3	better water quality,	the quality of my money.
COMP436000036	0.3	it substancially improved to option a. option c is worse and very expensive and no much better.	i considered england and wales more than the local area, the cost.
COMP436000048	0.3	it is what i can afford	my income and price increases in general

COMP436000052	0.3	im thinking about my local area	i had a limit to what i was going to pay, then improvements, most important money
COMP436000053	0.3	for the price im getting more than tripling my water quality	the cost against the net result to local area, the cost most important
COMP436000055	0.3	the price i choose	a pension and savings, income most important factor
COMP436000056	0.3	it seems the bigger improvement	value for money, the best improvement, best improvement most important factor
COMP438000005	0.3	because its a reasonable price to pay for the improvements	price and how much the sections improved
COMP438000014	0.3	the cost	costs
COMP438000015	0.3	1	the costs
COMP438000019	0.3	because of the cost	the costs
COMP438000022	0.3	because water quality in our area is good	the costs value for moey
COMP438000027	0.3	good improvements for the cost	the high quality water mainly looking for an improvement
COMP443000010	0.3	because i cannot afford it	cost to me
COMP443000013	0.3	better to improv the environment	cost
COMP443000021	0.3	dk	cost
COMP443000024	0.3	because the improvement was vlaue for money	looking at the dark blue
COMP443000027	0.3	its a mild improvement	looking at the dark blue areas the local areas
COMP443000029	0.3	dk	costs
COMP446000006	0.3	rthe expense and not a great deal of reduction inlight blue nationally	lookd at local area as main consideration and decrease in light blue areas
COMP446000012	0.3	cant afford any more	cost mostly
COMP446000018	0.3	i would be willing to pay this to make the water better	what i could aford to pay
COMP446000022	0.3	it has rid of all low quality	cost balancing cost with improvement
COMP446000024	0.3	affordability	price because i will be retired by then
COMP446000032	0.3	it would be better for everyone	the cost and the benefits
COMP449000027	0.3	because i couldnt afford option b	price and the ammount of the high quality , most important money
COMP449000031	0.3	it was less than £100 but ut was an equally silly choice	the good quality of the water we have got currently and that some improvements could be made
COMP449000032	0.3	i think this is the best option for me/ the amount you have to pay at least i am paying something not nothing	the cost really/ because to contribute to helping with water solutions but that is all i could afford
COMP449000039	0.3	because it looks like the most sensible balance	i made a balance between high cost and the mix of the three quality. choosing an even split between the water qualities.
COMP450000015	0.3	slight improvement	the improovment and the cost wahat i could afford
COMP460000004	0.3	what i can afford at the moment	the high quality water levels
COMP460000005	0.3	the medium quality is high	the quality of the water
COMP470000004	0.3	all	can afford on fixed income

COMP471000007	0.3	better quality	cost of the improvements
COMP471000009	0.3	because option c is too expensive	the money
COMP471000012	0.3	5 pounds a is reasonable but 100 pounds is too expensive	1 .money 2 how much improvement we are getting mainly money
COMP471000017	0.3	it fits in with my â€25	the increase in bill per year/ and relating to the quality improvement
COMP471000026	0.3	we need to improve the water overall	the cost and hopefully with the extra money they will be able to give us better quality of water
COMP471000029	0.3	its better quality water	cost and what i consider to be value for money in the various options
COMP473000008	0.3	health reasons money must not go on paying administrators enormous salarys	what i can afford i am hoping the money gets spent on improving the water i have no objection to paying money as long as it goes where intended
COMP473000022	0.3	i willing to put money in to make the water quality better and protect the enviroment	value for money and how it was affecting my local area
COMP475000010	0.3	because i do not see why i should be paying â€200 a year more	the cost
COMP475000011	0.3	because i would not be able to pay the extra â€200 a year for the other option	the expense and cost nof the option as well as the improvements
COMP475000014	0.3	because thats the sum of money ive chosen and i wouldnt pay â€200 per year//	the cost//
COMP477000023	0.3	other options too expensive	cost and best for environment all weighed up
COMP484000029	0.3	ipropose that the way the multiple chiose is pitched is too extreme.can we trust a proposal based on such promises and cost.	well there is a financial element its always a trade off result and cost .i think that sums it up.
COMP484000030	0.3	im willing to pay for change and that is the best option for improvement.	well its got to be cost first and getting best result for the outlay.
COMP484000051	0.3	the local area & the country has improved & it doesn't cost us much	best value for money, but ofcourse the improvements have to be considerable
COMP484000053	0.3	you'll never elliminate the light blue from any region.thats just unrealistic	just what can be achieved realistically
COMP485000008	0.3	has the most effect to make it better	which one had the most impact making the water better
COMP485000012	0.3	no reason	affordability in the household
COMP485000018	0.3	i can t afford any more	high quality water and cost.
COMP485000039	0.3	good areas all round in 8 years time 30.00 is okay for the year also	the price and the high quality areas i looked at local first then all england
COMP485000047	0.3	not alot to pay for the no low quality areas just all medium and high	cost and medium and high areas locally
COMP487000010	0.3	the high quality water increase	i looked at the overall change in high quality water and pricing
COMP487000012	0.3	the price is too much.	i considered the cost.

COMP487000014	0.3	its better to have high quality than medium or low	improvement to the environment and the cost the improvement to the environment was more important
COMP487000020	0.3	going for the middle road not too extreme	value for money / the need for steady improvement/ne
COMP487000040	0.3	like to see improvement and paying for it	cost and benefits to environment but mainly cost
COMP487000042	0.3	its based on what we can afford	its affordability
COMP487000044	0.3	because the proportion of low quality remains the same between option b and c	first of all money most important then what quality water im getting for the money and id rather see the medium quality improve
COMP487000046	0.3	because locally for me it makes no difference between options b or c	the cost
COMP488000018	0.3	more improvement for less money	1 the price just price i can afford
COMP488000020	0.3	lot of improvement for 5 pounds a year	1 .the price
COMP488000023	0.3	better value for money	1 .to have high %of quality of medium and high quality 2 the cost to achive it mainly 1
COMP488000028	0.3	if it is going to improve high quality and eliminate low quality in 8 or twenty years time.	mostly cost and local environment and looking at raising the medium quality overall
COMP488000029	0.3	value for money quite a bit of improvement for less money	i see value for money. what you get for your money.
COMP488000034	0.3	its in my budget i can afford	1 its restricted by money only
COMP488000036	0.3	to get that improve to that level of quality it needs lot of money	1. the cost 2 % of high quality of water mainly 2
COMP489000004	0.3	looks more practical.has a realistic target goal.	practicality of it allcost effectivenessfor the majority of people
COMP489000023	0.3	everyone could afford it at this price	that it was affordable and benefited the most people
COMP491000003	0.3	already thought going to pay more as it is. for improvements	cost important also a realistic figure improvements have to be achievable.
COMP491000011	0.3	cos i said 20 a yr and saw the 20	the price really how much i would have to pay per year
COMP491000017	0.3	lower bad water and 10 a year is hardly anything for that sort of service	the majority of good water for the lowest cost
COMP491000020	0.3	cos it was most cost effective	mainly cost effectiveness and looking at local impact
COMP492000009	0.3	couldn't afford anymore	improvements in quality set against what i can afford.
COMP492000013	0.3	personal finances but would like to improve the environment	personal finances the environment and overall benefits
COMP492000027	0.3	as c with a 100 pound would be quite costly	cost
COMP492000032	0.3	option c was too much	price per year, local area
COMP492000033	0.3	thats how much i would be willing to pay not a lot of difference in improvements	cost, improving the environment, looking at the national improvement
COMP493000012	0.3	good value for money	cost and result
COMP493000016	0.3	i cant afford 50 pounds so 5 pounds is fine	1 amount of money 2. more high quality area mainly money
COMP493000034	0.3	thats what it is at the moment	the current situation itself is wrong

COMP494000006	0.3	cost we want to help but pay already	cost
COMP494000015	0.3	the water rates are high enough	the improvement of the high quality water
COMP494000016	0.3	it would be covered within the amount i stated of 50 pounds	the majority of less pollution in the water i tried to eliminate all of the light blue the low quality water in my local area mainly
COMP495000009	0.3	the local area improvement was greater	the price and improvement to local areas
COMP495000013	0.3	it looks a better choice for the money	what appeared to be the better result for the money and keeping at a price that was agreeable to me
COMP495000038	0.3	it is a substantial change. £100 is too much	value for money and the amount of change, especially locally
COMP495000039	0.3	could not afford £50	the cost and the result
COMP496000010	0.3	better water quality	quality balanced with cost
COMP496000021	0.3	its not a great improvement in the amount of money i would have to pay but quite a considerable slice in the higher quality according to the pie chart	for me the price, balanced with improvement
COMP496000035	0.3	a reasonable amount to pay for the improvement	the cost relative to the improvement
COMP498000015	0.3	i would rather have improvement not just stay the same even though i would have to pay	cost versus the amount of improvement. value for money.
COMP498000019	0.3	30 pounds is too expensive so 5 pounds is fine	1 amount of money 2 it must improve from where it is now mainly money
COMP498000022	0.3	closer to the 20 pounds and the benefits seem better	cost versus balance of improvement
COMP505000018	0.3	only £5 per year for that	improvements good for the cost
COMP505000033	0.3	good value for money	value for money
COMP506000020	0.3	going to be more improvements//	the money cost/not much difference in the local percentage/for the difference in the money
COMP509000010	0.3	because we pay enough	the price i would have to pay
COMP509000013	0.3	i think c is better because of the higher density of higher quality	the main factor was the total of england and wales without deterioration in local area
C402000007	0.5	i would like to see the water clearer	the fact i am on a pension
C435000013	0.5	the amount i had already stated i would be prepared to pay	future income
C437000003	0.5	don't know	it would improve water quality
C437000008	0.5	council pay our water rates so not really bothered as long as they pay for any increases	cost on benefits so couldn't really afford any increases
C437000009	0.5	that's how much extra i'd be willing to pay	cost and the improvement in water quality
C439000007	0.5	could afford that	cost also the best quality of water
C439000008	0.5	what i could afford	improving local area
C439000013	0.5	the amount i consider fair	just the price and if you can afford to pay if circumstances change
C439000015	0.5	would be willing to pay this	its what i can afford if my current situation doesn't change.

C439000038	0.5	increase in quality	improvement in water quality
C444000012	0.5	it didnt seem alot of money to pay for these improvements	the water being better
C444000014	0.5	if we dont do it will get worse everyone benefits	the higher quality water
C444000022	0.5	if it helped id pay	the amount of high quality area the amount of money
C444000027	0.5	better value for money to give improvements locally	cost and improvement mainly on a local basis
C444000035	0.5	because there has got to be a balance between cost and what can be achieved	income and the balance with what you can afford
C447000006	0.5	because the £200 no pensioner would be able to do it /	its always cost / what a pensioner can afford / theres always concern for the environment but its what pensioners can afford as pensioners income does not increase with inflation
C447000009	0.5	if you had unlimited funds you would go for the higher option but it has to be ruled by your income /no	finance / no
C447000014	0.5	better value for money	the money
C447000015	0.5	no	cost
C447000016	0.5	better for country wide and then would local get better	the money least of the poor water
C448000005	0.5	because anything that improves the water has got to be worth it	the actual areas where quality was going to be higher
C448000019	0.5	more percentage of high quality in the local area	looking at the high quality percentages in the local area
C448000026	0.5	you would have to pay £50 a year - but has made some improvement to the quality of the water.	cost and what improvements were being made. extent of health and safety of the current conditions - would we really notice any difference?
C448000027	0.5	not much of improvement	income/cost
C472000004	0.5	there is only a small increase in high quality water but a big increase in price	the cost-i cant afford to pay more
C472000008	0.5	thats all i could afford	price and the improvements you get for your money
C472000010	0.5	much more darker blue and not bad costs	the costs
C472000012	0.5	i couldn't afford the extra cost	higher quality in local areas and reduced costs
C472000013	0.5	better quality water	what i could afford
C472000018	0.5	because there's a big difference in price and not much of a difference in improvement of water	value for money versus improvement
C472000020	0.5	because £30 is only £3 per month to pay for such improvement £100 seems a lot to pay for improvements	the cost of the individual versus the environment and balancing them both my opinion is that if we want to preserve the environment for the future we need to pay a little now
C472000024	0.5	concern for environment weighted with cost	balancing the change against the amount of money
C474000003	0.5	because i think its essential to improve the quality	pollution and money pollution most important
C474000009	0.5	na	money angle was most important and i feel the water is fine

C474000012	0.5	no	improvements to wildlife and plants flora and fauna
C474000020	0.5	it was helped by intaerviewer to make decisions	the most improvement for the cheapest price
C476000004	0.5	quality improved without too much increase	cost and quality of water
C476000006	0.5	2	the per cent of water that would nbe better and the price
C476000011	0.5	cost	cost
C476000017	0.5	its putting something bad quality into our bodies , better quality means better quality of life	the percentage of imprivement compared to the cost, and what i can afford.
C476000032	0.5	obviously the best the other too expensive or no improvement	the money and the effects on the rivers and oher waters
C476000034	0.5	not alot to pay ove the year	the cost, can everyone afford it
C478000004	0.5	the price is reasonable but the means of presentation is fatally flawed due to the fact that very few people can relate to a pie chart and a text book description and a map. maybe it should be presented county by county or regions. thefe's topo	all of them, regional and national changes/changes in 20 years and cost
C478000005	0.5	its an improvement and didn't cost too high. theres no low quality left	cost/the improvement in the amount of high quality and reduction in amount of low quality/that's it
C478000009	0.5	improving it all	the improvement then cost
C478000010	0.5	huge change in quality for not too much money	the cost and the high quality improvement
C478000012	0.5	more improvement at less cost	the most improvement to the quality
C478000013	0.5	less cost for some improvement	how much i can afford to pay
C479000009	0.5	its making the water better and its affordable	cost and how it improvbed my local area
C479000011	0.5	its for the whole country why should we just have our water improved	the cost
C479000013	0.5	because you have got a lot of the pollution gone	the costly more than naything
C479000017	0.5	no	proved extra
C479000026	0.5	because it appears to be the best possible impriments	the cost (most important) and the benefits
C479000032	0.5	because i think this option will give better retrun than the others	the cost and % increase on the quality of water
C479000033	0.5	the price	mainly the price(most important) but i also looked at the benefits
C479000034	0.5	there is a larger overall improvement in water quality	the environment (most important) and price
C480000015	0.5	2	80
C480000034	0.5	its affordable	the most important was tp get as much high quality as i could don t have a problem with paying as long as they do what they say
C480000036	0.5	its too expensive for the others	the cost and the quality of the water only can do what we can afford

C481000024	0.5	wan t the improvements	affordability for the main population also the i mprovements must be attainable 95percent not attainable
C482000011	0.5	shows a considerabele improvement and its about the amount i would be willing topay	tried to find a balannc between national,local and money
C482000015	0.5	because it was clocest to my previous choice	first factor was the cost and second factor was that i am more concerned about local area then nationally.
C482000022	0.5	because we cant stand still we have to move forward en	purely selfisly for the area i live in
C482000023	0.5	i would rather pay for higher quality but the water board should do more without us having to pay more	to make an overall improvement across the country i water improvement and local area
C482000025	0.5	because of the amount i cant see me affording 200.00 per year	the balance between getting a clean environment and how much i can afford
C482000026	0.5	money my available money i am a pensioner	some improvement and my fixed income
C483000003	0.5	better quality water	water quality
C483000007	0.5	it brings medium level up its a start	i considered higher levels of dark and med blue
C483000011	0.5	everyone has an equal right to good quality water	price overall picture in uk
C483000015	0.5	less percent of low quality water	cheapest options for improvements
C483000017	0.5	same price but better quality	actual improvements were considered and the improvement changes. quality of water and cleaner water environment regardless of cost
C483000018	0.5	â£100 per year is too much	only option was money. lose track of pie charts whereas you don't lose track of money
C483000032	0.5	twenty pound is not much the water does need improving. but â£100 is too much and both have same amount of high quality in 20 years anyway	the local area is the most important for me as where i live. increasing area to dark is important as that is only water is actually alright really. i wouldnt pay more than 200 pound more things to spend on.
C490000007	0.5	not too much money.	the amount of money compared to quality increase
C490000009	0.5	seems to give the best result for the best price	to get to the percentage of the light blue which will give a lot better quality all round between the two
C490000012	0.5	same cost as i said previously	value for money and quality of water
C490000019	0.5	lot more healthier for the price	didnt think to much about costs just the improvement
C490000020	0.5	increases quality at a cheaper price	the area where i live and its quality of water
C490000031	0.5	because its an improvement	the price balanced with the differance it would make
C490000032	0.5	â£50 per year isâ£1 aweek smallamount to pay for improvements	mount per year affordable
C497000001	0.5	because there is greater improvement of water quality	the overall big improvement of the water long term all roun d the country
C497000002	0.5	its giving the best return over eight years better water quality	getting the highest percentage of water as quickly as pos high quality water and eliminating low quality water
C497000006	0.5	75% improvement is reasonable over the years and costwise it's reasonable	i was looking at the pie charts first, the percentages, and then the cost

C497000012	0.5	it would be worth apying the money to get a better environment	price,whether it was sustainable. whether it was a significant improvement.
C497000014	0.5	i think its important to get better quality water and to improve the enviroment	the biggest change of high quality water for the cost also the biggest % of high and med quality together
C497000017	0.5	i'm reluctant to pay anymore i pay enough already. they should fix the leaks which cost phenomenal amount and it's just watsed.	
C497000022	0.5	makes the best benift you have more at high med quality and a real cost benefit	mofor re high and med quality water the overall benefits ba balance of local and national improvements for the amoount of money that i was willing to pay
C497000023	0.5	20 reasonable 200 toomuch	the long term water quality and the ncost
C497000025	0.5	improved not perfect	to me the quality is not that bad and do not want prices going up too much
C499000010	0.5	we have a good standard at the moment and i think this option is a realistic affordable change	trying to look for improvements in water quality whilst keeping the cost as low as possible
C499000016	0.5	the proportion of dark blue water	the price and the quality of the water equally
C499000019	0.5	because i don't want to pay for it also you are never sure what the money will be spent on	i was looking at cost, and consider that to be the most important factor
C502000007	0.5	it needs more money spending on it but not â€200	better drainage and flood prevention
C502000019	0.5	its a bit more balance with mid and high quality water	average good quality water throughout
C502000026	0.5	cost against improvement in my circumstances	the cost aginst the improvement that the higher cost would have rendered
C503000004	0.5	its within my budjet	the highest percentage of good quality water in england and wales
C503000012	0.5	no	time element money and most definately the purity of the water
C503000016	0.5	max can afford	the mpney aspect
C504000003	0.5	thats what i prefer to pay	it was monetry and status of local area
C504000007	0.5	because there is going to be improvement by time	evironment factor and income environment most important
C504000008	0.5	because its worth paying taht extra for the level of improvement	price some where out of my price bracket some of the options were better than others though
C504000021	0.5	best results for a reasonable price	cost
C504000022	0.5	local improvement is far greater for the cost and you are rid of all the low	for environment improvement and also cost to bear as a factor
C507000004	0.5	it was the most cost effective and would bring up the local standards	the cost effectiveness - if you charge too much it could have social/health implications
C507000012	0.5	it seems similar to option b but cost is less in some households this is a factor	the percentage of high quality water not so worried about the cost the percentage of improvements
C507000013	0.5	cos its for the greater good	the general improvement

C507000016	0.5	10 is enough to pay	i was thinking about the cost to other people and if everyone pays something it would make improvements
C507000019	0.5	i could afford it and it seemed a good option	my income and value for money
C507000024	0.5	no	improve where i live
C507000026	0.5	no	percentage of increase against the cost
COMP432000006	0.5	its overall better	it wasn't money it was the overall look of the pie chart
COMP432000011	0.5	because it was less than what i had already said	cleanest water for the money
COMP432000016	0.5	i don't think 5 pounds is enough	national water quality in 2015
COMP432000022	0.5	its more realistic and the cost as well.	the cost. improvement in the local area. the cost is the most important.
COMP432000023	0.5	because i think the environment is very important and am also interested in wild life.	costs, wanting improved water quality
COMP432000024	0.5	i think water is worth thinking about	good clean drinking water
COMP432000025	0.5	because there is no low quality water its a better bet	best overall water quality to the extent i could afford
COMP432000030	0.5	i think across the board it isn't a lot of money but a huge change in water quality	2 factors the cost to us and also look at the state of england and wales not just this area the most important is the cost to us it needs to be realistic for all to afford so people will do it happily
COMP432000031	0.5	2	high quality water
COMP432000033	0.5	as im a pensioner i don't feel able to pay these amounts although i would like the water quality to be better if i had the money i would choose c	affordability
COMP432000035	0.5	water co. should make themselves more efficient.	most important is the improvement in the efficiency of the water companies.
COMP433000020	0.5	think 100 is being greedy	quality of water and cost
COMP433000022	0.5	the cost	the cost and my age
COMP433000030	0.5	seems best value for money all i was prepared to pay	money and value for money
COMP434000013	0.5	because it's greatly improved more high quality a medium quality	being on benefits it is the cost
COMP434000014	0.5	because of better quality of water	percentage of improved water quality improvements against price increases.
COMP434000018	0.5	because im more interested in my own area	merely the cost and the improvements
COMP434000023	0.5	much better for local area for extra cost	the extra quality per pound
COMP434000024	0.5	i would rather pay £30 than a £100, i would rather pay nothing really.	the cost.
COMP434000029	0.5	because of better improvements	the area and possible improvements and the cost (most important)

COMP434000038	0.5	it does show an improvement on the high quality and an improvement on the low quality..so theres more high quality less low quality but still medium.	trying to weigh up the improvements taking into account the affordability. there have to be improvements otherwise the costs in the future will be worse. the recent floods have proved that. affordability to pay is most important otherwise yo
COMP436000005	0.5	it was more affordable could'nt go to a£200	the actual amount that i could pay
COMP436000012	0.5	the five pound a year charge	i considered the price and the percentage of high quality water
COMP436000015	0.5	because its cheaper	the cheaper options. cant go for something too dear
COMP436000028	0.5	chose b	quality water
COMP436000030	0.5	more pure national level	clean water is most important,,, environment and costs also
COMP436000040	0.5	because it's better to have some improvement with minimal payment	my income
COMP436000042	0.5	because i thnik it as the resonable cost	i am willing to pay a£52 a year and that was my guide.
COMP438000030	0.5	i would be prepared to pay this much for improved water	what i could afford towards improved quality
COMP438000031	0.5	be cause an extra 10 pounds is o k	the % extra on top of what i normally pay
COMP438000032	0.5	because i have a limited income	its wahat i can afford
COMP443000007	0.5	looks to have a greater effect for the same cost	cost need to make sure even spread of improvement
COMP443000014	0.5	better quality for the future	cost
COMP443000015	0.5	better improvements	cost
COMP443000020	0.5	we are in a pretty clean area anyway	gtting a balance between expense and improvement
COMP445000005	0.5	because it gives a good improvement but isnt too expensive	factors that considered reducing low quality to medium than medium to high than to leave the low quality and not too expensive
COMP445000021	0.5	drop in the ocean	it was not the money it was the quailty i want
COMP445000023	0.5	there is an improvment i am happy with that	the price and improvment over the years
COMP446000007	0.5	i would prefer c the annual cost would be high for too many people	whether it improved local area more than ntional and cost
COMP446000011	0.5	its within my budget reasonable amount	cost the rwards from spending the money improvements
COMP446000034	0.5	because water is very important - i couldn't afford any more.	the purity of the water and the cost.
COMP449000003	0.5	because its more high quality water without a too big increase in the bill.	ability to pay whilst being on a fixed income.
COMP449000007	0.5	it looks like in 2015 there will be an increase in plant life and fish and water will be a better quality better for everyone shopkeepers more fish	money and how much things cost
COMP449000009	0.5	its more higher quality its done more for it	the payment and quality of the water, most important the water

COMP449000012	0.5	i think it is excessive to go for c when the status quo will be achieved at lower cost	impact on the environment and impact on our finances most important our finances.
COMP449000017	0.5	right amount	clean drinking water/
COMP449000018	0.5	makes sense to pay it	water bills will increase and you have to pay it
COMP449000020	0.5	because c seemed to high	the cost, the percentages, most important cost
COMP449000023	0.5	it more reasonable and can achieve it in 8years	in the luton area already not very bad compared to other towns, its an industrial , most important luton not very bad
COMP449000029	0.5	it hasnt gone up by much at all	perfect water and know low quality, most important high quality
COMP449000033	0.5	the option b is too high a difference	the national implication and price
COMP450000003	0.5	realistic no body will afford 200 but most people could afford 10	improvement of water quality in local area with realistic costs
COMP450000006	0.5	other things that are environmentally important as well as water	the environmental improvement and cost to the consumer
COMP450000024	0.5	finance side as much as i would like to do more for the environment finances are limited	the financial side the impact of the results of the finance side
COMP450000027	0.5	because it is not a great deal of money and it seems to be quite a radical change	the amount of money and degree of change taking local as priority
COMP460000003	0.5	reasonable low pollution	the water quality and the cost
COMP460000006	0.5	i said 50 so thats a fair amount	how much i can afford
COMP460000022	0.5	its a reasonable figure, for pensioners	the cost
COMP460000025	0.5	because the local area is better	the cost, the benefits would outweigh the cost
COMP460000028	0.5	i think the water is ok now, in my area	i was going for the high quality in my area
COMP460000030	0.5	higher quality water	the quality and cost
COMP470000007	0.5	more than sufficient to pay	percentage of improvement and household costs
COMP470000010	0.5	a huge cost would be involved	yearly cost more achievable goal
COMP470000013	0.5	don't believe this will happen if you give them 100 per year	high quality of water and how much it would change in colours and the cost we pay quite sufficient normally asking 200 per year its a bit of a joke
COMP470000015	0.5	they'll never improve it 100	they'll never have 100 p cent improvement
COMP471000001	0.5	because of the quality of the water	quality of the water and the amount we pay for the bills.
COMP471000002	0.5	more quality water	price of water, value for money and the quantity of improvement in water
COMP471000004	0.5	prefer local area improvement first	cost in the local area, high quality water... cost in the local area with high quality water is important
COMP471000013	0.5	i think it should cost nothing	the country as a whole. i think the country should be the same
COMP471000015	0.5	it seems quite reasonable for the improvements/ if everyone paid that you could see an improvement	how much more increase on the dark blue / the cost/ the cost being affordable

COMP471000030	0.5	because a bigger percentage of clean water across the country	the long term view
COMP471000032	0.5	always better to improve quality of water and it will be substantial improvement esp in our area	improvements in our local area and cost not prepared 50 pounds a year
COMP471000034	0.5	more long term gain	price national and cost
COMP471000037	0.5	because it was the right amount of money for the best return	the best improvement for the least amount invested
COMP473000004	0.5	cost	price and more concerned about local area
COMP473000005	0.5	more realistic option in terms of money	cost. also influenced by high quality water
COMP473000011	0.5	its got higher quality higher percentage	the higher quality water and the price
COMP473000012	0.5	because that was the amount i said i could afford	the water quality locally to where i live
COMP473000015	0.5	bills to	cost
COMP473000016	0.5	what i can afford	cost and ability to pay
COMP473000024	0.5	because viewing it personally it was more affordable	the environment i had to bear in mind my income
COMP473000027	0.5	because i have a child and i believe that that it will give a better result for every one.	the quality water and the cost (most important)
COMP473000029	0.5	because there is no change in local area as far as low quality is concerned and overall for the country there will be better improvements	costs (important) and benefits
COMP475000002	0.5	because there is more of the dark blue and middle blue / more pond life	financial / also to want to improve and get rid of the pale blues
COMP475000007	0.5	because the water quality overall in england and wales is the best you could get	the results in the local area was quite important to me not necessarily the cost
COMP475000018	0.5	option b is going to be quite expensive/ perhaps all households should go onto water metering - i would save a lot of money per year if i did/ it would then offset costs and you could then look to increasing the amount you pay on environment	probably the cost that im going to pay on my bills for local area improvements and the cost comparisons//
COMP477000007	0.5	got to be improvement	to get a balance between national improvement and local improvement
COMP477000014	0.5	none	i considered the cost to me and the improvement to quality in the local environment and also the result expected in 20 years time/ i dont think we need to aim for 95 per cent quality
COMP477000017	0.5	it provides the best quality of water	the cost and the result
COMP477000022	0.5	there will always be some light blue in my opinion so i think i would like to have more dark blue.	i tended to look for the highest amount of dark blue and my loyalties initially laid with my own area but as i went through the survey i noticed split loyalties and then had trouble deciding. i noticed that in choosing my own area where there
COMP484000006	0.5	no	the cost per year and the benefit
COMP484000008	0.5	it is the cheaper option with	the overall added cost to the household

		improvements	
COMP484000010	0.5	the darker blue has increased considerably	reducing the really light blue and the dark blue was increased substantially
COMP484000012	0.5	the cost i dont like water sports so for me this is adequate	healthier enviroment cost
COMP484000013	0.5	i am not sure that the middle picture is too rosy coloured, and i think that the 100 pds is too much, and i would also like to see the effects before i pay more	i was cosidering overall improvements rather than the total solution. reasonable imporvements at a reasoable cost, rather than perfection at a expensive cost
COMP484000021	0.5	modest price increase with quite a lot of improvement	overall improvement and cost
COMP484000025	0.5	b is too expensive and you achieve the same results after 20 years	the amount that the waters is being purified cost
COMP484000026	0.5	20 was what i thought a reasonable amount to pay	the high quality of the water and the price
COMP484000035	0.5	because 200 pounds is too expensive for one house hold .so option b i can afford	1 . basically financial and value for money
COMP484000039	0.5	money and improved quality chan ging low to the high	changes to local water cost is an inflece
COMP485000006	0.5	i will believe it when i see it	quality of water charges came into it thinking of future for the kids
COMP485000010	0.5	just right	the improvment medium quality lack or getting rid of low quality
COMP485000017	0.5	more of an inprovement and less cost	cost to myself and local quality
COMP485000023	0.5	because it only 30.00 a year and a good improvement	what the quality was like locally first then cost then overall quality for england
COMP485000029	0.5	local and national is a really good improvement for 8 and 20 years	cost and the more high quality areas
COMP485000033	0.5	its enough to pay over the year	money that all really
COMP485000034	0.5	its a great deal better than option a	yearly fee for the improvement and improvement in med and high quality
COMP485000038	0.5	its only a fiver a year and locally and nationally its a real good improvement	the bill increse first of all then our local percentage quality
COMP485000040	0.5	dont want to pay 100.00 per year 30.00 is enough	the cost and best improvement locally
COMP485000042	0.5	good amount of high quality	how much it costs and the local quality
COMP485000048	0.5	its not to much to pay to get the more higher quality water for my local area	money i definately wouldn't want to pay more than 50.00 a year
COMP485000049	0.5	i wouldn't want to pay 200.00	the money i'd have to pay
COMP485000051	0.5	the b option is not affordable for me to pay	how much it costs, then i looked at the local graph then the whole of england
COMP485000052	0.5	more than i am happy to pay but a good improvement locally	money
COMP486000012	0.5	it is better water	price and qauality of the water
COMP487000007	0.5	there is going to be a substancial improvement.	the cost, and percentage of high quality that you get.
COMP487000008	0.5	the cost	the cost, the improvements

COMP487000013	0.5	it costs 10 and achieves the same result as c	the costs and results
COMP487000016	0.5	its cheaper and my local area and high quality	the price and also if it affected my local area more than the rest of your country most important price
COMP487000023	0.5	most feasible for me	i looked at cost and the improvements in high quality
COMP487000025	0.5	it's an important way to use the money	value for money and national rather than local picture
COMP488000004	0.5	10 pounds is ok not too expensive	1 amount of money only money
COMP488000010	0.5	the 95% was better and it was cheaper overall	the local area and the cost of course you have to look ahead
COMP488000011	0.5	â€100 on top of everything else is too much.	the cost and the end result in relation to the cost.
COMP488000015	0.5	more for the money	increase in payments
COMP488000019	0.5	its affordable out of 3 options and it has better improvement in local area	1 . the prices 2 quality of water where i live mainly 2
COMP488000026	0.5	only 10 a year to make such a difference	price no use having improvements if people can not afford it
COMP488000037	0.5	200 ponds is too excessive so i prefer option b	1 the money 2. my local area to benefit mainly 1
COMP489000008	0.5	dont want to pay any more	the amount of money to pay
COMP491000005	0.5	because it shows in 8 years time it could hve the highest quality water which will improve the ecology and the enviroment. which would benefit me.	the maximum overall improvement / no
COMP491000009	0.5	lower increase on bill and i have more interest in local than national	local area and anual cost
COMP491000015	0.5	its the middle ground	improvements and the cost as well
COMP491000018	0.5	because it achieves the quality of 75 percent for the least cost	cost and speed of working towards achieving 95 per cent high water quality
COMP491000019	0.5	i think its important so would be willing to pay a bit more for that to happen	the lack of polution and effect on the wildlife , the cost was a consideration but i wouldnt let me deter from improvements but have to keep in with what you can afford
COMP492000007	0.5	i couldn't afford â€200 p.a.	dark blue areas and the cost
COMP492000016	0.5	a better local improvement overall	improvements and quality locally and the cost most impoprtant to me was the qualityn of the water unless the cost was excessiv
COMP492000019	0.5	a big improvement ands lodoks the same as choice c	the enviroment if you have good water then its good allround for everyones benefit and for health reasons we dont want cholera etc
COMP492000020	0.5	can afford that amount	basically th e cost
COMP492000022	0.5	saves my money as long as it does not get worse i am happy with my water situation	cleanniness of the tap water
COMP492000034	0.5	big improvement for less clearly	quality of water is important. the cost , we should be prepared to pay more.

COMP492000035	0.5	payment value is nearest the amount i would be prepared to pay	the biggest impact per pound
COMP493000006	0.5	price is lower than in option c	the amount of dark blue and also the price
COMP493000013	0.5	because the water quality around here is good and the chart shows that it is higher quality around the country its the better option	money, the environment,
COMP493000014	0.5	next generation would want the better quality	quality
COMP493000021	0.5	its better for the environment as a whole.as long as it includes clearing out stream and stopping people polluting the water.	the cleanliness of the water environment for animals.
COMP493000027	0.5	pay more to get better quality	value for money nationally
COMP493000028	0.5	no	water rate is pricey anyway. they should re-plough their profits
COMP493000033	0.5	its the middle course.option c is not realistic	if its financially viable to improve to the high quality.i don't think its not possible
COMP494000012	0.5	because b there's not such a big difference between b and c	my ability to pay and i would be prepared to pay more for better water
COMP494000014	0.5	it gave the most improvement of water quality	the more quality of the water for an affordable payment
COMP495000019	0.5	because its the highest quality water and the cost of that is not too much	improvement of the water quality and cost
COMP495000025	0.5	it looks as if there is quite an improvement in overall high quality ,which would be good.we need to look at the whole country ,not just our local area.	the cost was most important to our household,but i think as much as possible there is action to improve water quality ,but perhaps the cost can come from other forms as well.government for example as well.
COMP495000034	0.5	if we can have better services, we have to pay	balance between having the best quality water & the cost
COMP495000035	0.5	that's what i can afford and we need to think about younger generations	1. my financial situation 2. thinking about younger generation mainly 1
COMP495000040	0.5	i think that c is the best option for the money, and it takes bad areas out of my local area, and improvements are a cumulative event	going by finances, i was also considering the cumulative effect, as if it is improving, it generally goes on improving
COMP496000003	0.5	this is the amount we afford	the rate of improvement against cost
COMP496000006	0.5	the extra few pounds it would cost are worth the difference	local area quality.cost.anything over £50 would be too much.local area matters most
COMP496000007	0.5	because it was a reasonable price for me as a pensioner and it gives a good improvement	income.pollution and improvement to the environment.quality of outside sports facilities .the cost to me as a pensioner.the environment was the most important
COMP496000012	0.5	because i would really like the water quality to improve especially in the local area	cost to me.the environmental improvements .most important was cost
COMP496000016	0.5	there will be significant improvement but for a reasonable cost	i looked for a good improvement,but one which i could afford to fund

COMP496000020	0.5	its naffordable for me	its to do with expense and its important to consider the environment, its important to me
COMP496000036	0.5	the cost is in my budget	the cost relative to the high quality water taking into account what i could afford
COMP496000038	0.5	because its better nationally	the improvement in the quality of water nationally
COMP498000013	0.5	you have to try we should try to improve things and there is always a cost	the Overall improvements looking at the status of england and wales over the next 20 yrs
COMP498000018	0.5	200 is too much	the cost and the benefit it had on the local area as opposed to nationally
COMP498000021	0.5	20 pound is a better aqmount 200 is rather a lot	cost per year
COMP498000037	0.5	for local area there was not a huge diffrence in the high quality between b and c	the cost was the major factor
COMP498000044	0.5	i didntchoose option a	costs per ynear and quick improvements
COMP505000003	0.5	its the biggest improvement and for 10 pounds per year per household is a small price to pay	the highest quality percentage improvement aqt the best possible price
COMP505000004	0.5	very reasonable for the amount of clean water	the cost was most important and looked like the water was less poluted
COMP505000005	0.5	because its a very acceptable improvement for the cost	cost. proportion with what we might get in pension rise. others over the top
COMP505000031	0.5	10 percent increase on my water bill i can afford	1 . percent on high quality water
COMP506000010	0.5	because looking at it nationally it has an overall affect throughout the country	the factor was the money that i would go so far but not up to 200 pound range
COMP506000013	0.5	its basically not much change of percentage	percentage between the three options /slight difference in higher quality
COMP506000016	0.5	because of the dark blue area has vastley improved	cost as on low income
COMP506000019	0.5	its exceptable cost/but with a good improvement in the water quality//	the cost / with the improvements in water quality/looking at the local area/significant improvement in the local area where i live//
COMP509000005	0.5	the price was right	value for money
COMP509000021	0.5	its overpriced as it is, its the best in the world now anyway	the cost
C402000004	1	most impact for least cost	cost against benefit
C402000006	1	better price	cleanish water but value for money
C414000003	1	it looked better quality	the good and the poor quality but not the poor one.
C414000009	1	there is a lot of improvement there - id be happy to pay the extra 20 for the improvement//	the price and how much it had actually improved, both locally and nationally/ the improvement was the most important//
C437000005	1	low cost for major improvements in water quality	extend of the improvements and the quality of the water
C437000015	1	10 for biggest improvement	local area. high quality. cost
C437000019	1	water quality vastly improved and 50 is ok	cost was consideration, favour local areas over national

C437000022	1	price is right	local results more important
C439000006	1	as long as it improves the environment and not shareholder profits	improvement of water quality and to the environment
C439000010	1	the government should be doing something as well not just the public	the amount of money we would pay compared to the amount of improvements,
C439000011	1	have to take into consideration how much i can afford	the amount i could afford
C439000012	1	don't know really	its what i can afford.
C439000032	1	cost has to come from some source as long as it is not too high	price things need to go up in price some were too high
C439000035	1	financially viable to do a lot of good.	local water quality and minimising low quality water,
C439000039	1	good improvement	overall improvements in England and Wales
C439000040	1	improvement in water in local area	improvements in general water quality
C439000041	1	good water quality	improvement in the water quality
C442000006	1	good improvement in it for less money	more dark blue area 2 price mainly price
C444000003	1	high quality water is best for everyone	improved domestic water quality ratio to cost
C444000004	1	most of us would prefer the last one but cost is a consideration	improvement if it was dramatic
C444000005	1	most improvements high quality local	whether it makes a very considerable difference for not too great a cost
C444000007	1	the water looks better quality right amount to pay	the quality of the water
C444000018	1	10 a year is neither one way or other 10 gives you effect	it was improvements in water quality and price
C444000024	1	improves both local and national water quality	looking to improve all the low quality areas
C444000025	1	cost is prime factor for me but it also improves the quality	water needs to be improved and i tried to balance cost also
C444000029	1	locally its a better quality	quality of local water and the cost
C444000030	1	because it is within my budget	looking at charts and see what difference is and also the cost
C444000032	1	another £200 per year i could not afford but would consider £30 to get improvements	finance if i could afford it i would be prepared to pay more
C444000034	1	a big proportion is better than what it was without being too expensive	the area of better water area is worth paying as much as you can afford
C447000001	1	thinking of the cost of the next generations not just of the cost to us, but it does need to be improved	difficult to say really lot down to cost for further generations but the water quality is important, but some firms should stop making so much profit and contribute towards the cost
C447000003	1	because there is a big difference and improvement break people in gently	tried to pick the ones with the less pale blue/ quite a big difference/ lots of pale blue round here
C447000007	1	because locally its fine and nationally it should be improved /no	the options considered were generally a higher level quality but at the same time being of reasonable cost./no

C447000017	1	improved less water better high quality water for animals and children etc	the clearer water and habitat for animals higher quality water
C448000006	1	i am lookinbg at long term option of 3100 this is a good deal	d/k too complex to aanswer
C448000010	1	it must improve	cost
C448000017	1	theres a greater higher quality shown	the higher quality optionlocally and nationally
C448000020	1	because its goin to be better in england and wales in 8 yrs time	the amount we would get for high quality and the water here is good
C472000009	1	because the water quality is much better	the extra amount that you had to pay
C472000025	1	because there is a high improvement on water quality for a good price	amount of money spent weighed up with enviroment and quality of water
C472000027	1	much better quality water	qaulity of water weighed up with price
C472000029	1	looks fair overall, in terms of price and improvement	cost and the fact of everyone having the same improvement levels, the latter being most important
C474000004	1	better choice of improvements	price and envinrment
C474000011	1	local area effect me more	get rid of the low quality and increase cost with amount of improvement
C474000019	1	because it has to be improved	the quality of the water in my local water in 8 years time
C476000009	1	no	water quality
C476000019	1	to improve the enviroment, its worth the extra cost.	the cost, and the impact in 2015.
C476000020	1	i would be willing to pay this for a large improvement in water quality	the amount of improvement compared to the cost
C476000021	1	its a fair price to pay	the amount compared to the improvement
C476000027	1	cost	cost
C476000031	1	the amount payable but still have improvement	its got to be that there ia investment in these things otherwise it affects animals plants and farming
C476000036	1	its going to be better for us in the long run	improvements need to be made
C476000038	1	too much to pay out already	improvement, how much low quality would be improved. and how much it would cost.
C478000006	1	because looking at the graph, particularly the local area, theres improvements particularly to the high quality proportion and it's do-able at £50 per year whereas the high cost would just eat in to other area/	local improvem,ent/whether national improvement was significant/ and whether the cost per pound improvement was significant/whether cost/value of improvemnets was providing a fair relationship
C478000016	1	more improvement for less money	the value for money
C479000004	1	its better for the environment more improvedements	the amount and local area improvement and then the country
C479000006	1	thats the one that improves the quality in my area and only one pound per week	more the water quality
C479000012	1	two hundred pounds is too much a year	how much improvement to the area whether it was a reasonable price
C479000014	1	it looks much improved	price increase and enviroment

C479000021	1	i want to see the environment improved	the improvement in area (most impot) and the cost
C479000031	1	because it have better improvement in my area	the cost and the improvements in my area and england and wales
C480000003	1	better conditions for wildlife the more that is spent	quality of the water
C480000004	1	because of the greater area of dark blue area on the chart this can only be good for all of us animals and people inclusive	the dark blue area again due to the greatness of improvements
C480000009	1	0	1
C480000016	1	water improvement	cost
C480000017	1	realistic cost	cost
C480000018	1	cost	the cost and amount of im pvements
C480000021	1	they should use profit already made to make improvements	3
C480000026	1	the overall low quality water has dissappeared locally and it is down 22% nationally	the cost is top priority comparing like for like locally and nationally
C480000029	1	no	improvements throughout the country
C480000035	1	what could afford	the cost fitting in with my income
C481000004	1	need inprovements but is a lower amount	cost
C481000006	1	not much difference between b and c and b is less money	improvement in quality of water
C481000009	1	no	money
C481000026	1	thats all i could afford	well its all i could afford
C481000031	1	i don't agree with this and i think â€100 is too much	the cost then the time factor. the amount of better quality water
C482000004	1	i think the quality of water is important and i would be happy to pay for it	amount of water quality improvement for the extra cost involved
C482000010	1	more evenly spread - no light blue areas	local issues quality of local water and how much was high quality and cost was an implication â€200 a lot to pay
C482000018	1	because it is much better quality water and safe for enviroment, better for us aswel	the high water quality, the fact that it is better for environment again. better for us again.
C482000019	1	because it looks like the higher quality water would be dominant in 8 years time	maximum change at water quality with minimum payment.
C482000024	1	because it represents 1.00 per week per household which is a small cost for the benefit	the apparent cost effectiveness of the quality increase against the price locally and nationally
C483000010	1	larger amount of dark blue	less low quality water
C483000012	1	200 pound a year is too much to pay	tring to get as rid of low quality water as cheaply as possible
C483000020	1	â€50 seems a lot of money so b is a better otion for â€10	money first. my local area. getting rid of the poor quality

C483000027	1	only have to spend £5 and actually better than the £10 option and gives a big increase in good water	decreasing the amount of poor water in england and wales not too expensive that money is take from other needs
C483000033	1	higher percentage of high quality %95 high quality in 20years time society be better water to go in and for the animals is the best of 2 options	mainly the local area balanced with the amount of really dark as that is the water we should have looked at the number for england and wales in 20 years as long term is important too.
C490000011	1	nearest to what i said previously £60	cost per week and if it appertained to area we live in
C490000013	1	i am quite passionate about the environment so it would be worth the extra cost	comparing it to the current chart i prefer there to me more high quality
C490000016	1	one likes to see the place improving and this has to be paid	relationship between improvment and cost if cost benifit is worth it
C490000021	1	a vast improvement for the amount of money	went for the one with the less poor quality and what i could afford
C490000023	1	its equals 60p per week a small price to pay	the benifit to the environment and future generations
C490000025	1	reasonable amount to pay	to make the environment more pleasant
C490000027	1	because the warer quality will be better at a small price	just the way i feel the improvements should be done
C490000029	1	because its a95% improvement	the clean rivers for improving fishing
C490000033	1	i dont mind paying a small charge for improving standards	the amount of improvement compared with the cost
C497000007	1	its got more of the good quality water	ones that didn't have too much of bad quality
C497000013	1	because no matter what the water condition should be better even if have to pay for it. so be it.	the overall england and wales not just the local.
C497000018	1	ther is nationally a greater percentage of high quality water and it matches what i said before	national status rather than local, also at the longer 20 year forecast and the cost
C499000003	1	increase of status of medium quality water	increase of cost and quality of medium water
C499000005	1	better quality water	quality of water for outdoor pursuits
C499000011	1	we are only talking about £30 a year for a good improvement in quality	i was looking at much better water we could achieve in the time.
C499000012	1	it wont cost a lot per household	the fact that all wildlife would be helped and the water would be fit to paddle in
C499000013	1	because the water quality is higher and the cost lower	like making the water better overall
C499000029	1	£5 a year is nothing	the quality of the water in my area
C499000031	1	because you dont know what's going to happen in the future, i could pay it now but you don't know what's going to happen in the next 10 years.	local area was the most important. i considered the percentage of the increase in good quality levels in 20 years time and also the price.
C502000008	1	it seems to be a good compromises between spending a lot and spending a little	cost the environment ,health and hygiene
C502000020	1	because whatever measures are taken to improve the water at whatever cost theres always people that abuse it and spoil it for others	in my situation on a limited budget the cost

C502000021	1	theres no low quality water	the percentage increases relative to cost
C503000003	1	the amount of improvement compared to amount of money	the level the quality of water would improve incomparrison to the amount the water bill would be
C503000015	1	be prepared to pay what i can afford to improve	what i could afford
C503000017	1	considering current amount seems an affordable amount	cost and local improvements
C503000018	1	improving quality	cost and quality
C503000019	1	no	price and able to afford payments
C503000020	1	b looks better value	factors considered were importance to the environment and personal costs difficult to choose between importance to environment and personal expenditure.
C503000021	1	cost	cost to me
C504000014	1	the water quality is better than it is now	quality of the water
C504000015	1	more cleaner waters	water quality
C507000007	1	moderate figure i knew i could afford	what im getting for my money not un happy to put cash out if get good return for my money looked at local area first
C507000009	1	as you move around the country holidays are taken outside the local ares so looked at bigger picture like the quality outside the area being good	there is a maximum amount you feel you could increase your water bills by and so where there was increase of 200 a yr they werent a viable option
C507000010	1	i dont mind paying extra and would like higher quality water for the enviroment	percentage of medium and high quality water
C507000014	1	i dont think 30 is to much to ask	the most important was the quality of the water
C507000017	1	2	the higher quality water was most important
C507000021	1	3	the quality and enviroment and balanced out by costs
C507000023	1	affordable price	the lower proportion of low quality water remaining /
C507000027	1	cost values most important to me	cost of being able to afford the price
COMP432000009	1	because for the differance in the amounts i dont think they have done enough	the environment, id pay more for clearing the leaks and the money goes where they say it is
COMP432000010	1	because its doing something	costs to me and industies and a steady improvement in the right dirction
COMP432000012	1	to progress we need to improve water quality	higher quality with reasonable cost
COMP432000013	1	price between this is vast and local benefits are greater for less money	value for money in the local area
COMP432000014	1	i cant afford option b which is 200 pounds	income and environmental friendly,,,, income most important factor
COMP432000015	1	local costs and local improvements	local bias,, my perceived value for money
COMP432000018	1	it looks greater percentage for medium quality	greatest amount of good quality achieved, staying within 100 pounds budget a year
COMP432000020	1	better improvements	costs (most import) and impriments
COMP432000021	1	a greater change to dark blue	the fact that the whole country would benefit and not just the local area

COMP433000002	1	with less money lot of improvement 20 pounds is resonable amount depending on my financial situation	1 high quality of water in local area 2. the cost cost is main one
COMP433000006	1	lot of improvement in local area for small amount of money	amount of money
COMP433000011	1	option c not that much better quality	quality of water elimination of low quality water
COMP433000019	1	95%improvement and reasonable cost	the percentage of improvementand which gave the most improvement
COMP433000027	1	vast improvement and thinking of children in the future	money also the water quality locally and nationaly the improvements
COMP434000003	1	affordability	its the amount of progress in the time for the cost and affordability.
COMP434000004	1	because its equal in benefits	the cost
COMP434000006	1	because i want water, fish and plant life. we need them all.	we have to be realistic and pay because we have abused the world. we need plants, animals, and fis.
COMP434000009	1	because it won't break anyones back financially and it is the best option	the better the water the better at a â€1 a week it[s affordable
COMP434000012	1	clearer, cleaner water,and the price. much better option.	cleaner water, then the price.
COMP434000019	1	because with more money better water	the prices, the improvements for every one in the country
COMP434000022	1	dont mindd paying a bit for better water but dont want to pay too much	money (most important) and what would lead to the best improvments
COMP434000030	1	the overall outcome of the improvments	overall improvments and the cost (most important)
COMP434000041	1	because i thought the increasefor c was excessive	it was the improvement that you get for the cost. i don't mind paying if i can see an improvement
COMP434000042	1	it seem the biggest improvement for the least cost	the amount of improvement for cost nationallyas well as locally
COMP434000043	1	200 pounds is too expensive and not reasonable	proportion of improvement to costs
COMP434000044	1	make people more aware of the dispose of the things,,,	generl water quality in local.. within a affordable means generally
COMP434000045	1	because more improvement in local area	no low quality water and very high percent high quality
COMP436000011	1	the status in 8 years time locally is vastly improved it is double to option b	cost to myself and improvement locally
COMP436000022	1	there is no poor water.	the cost, minimising the poor water quality
COMP436000023	1	because of the proportion of the dark blue	the cost and wildlife
COMP436000034	1	there is more high quality water.	the amount of high quality water.
COMP436000044	1	it would improve things for that amount of money over the year	the cost to me it has to reasonable over the year the questions and pie charts are confusing for non experts
COMP436000045	1	option c is too expensive	the cost to me
COMP436000047	1	quite a good improvement in local area of the water for the sort od price you would expect to pay and including the rest od the country	the amount of increase of the quality of the water and how much it would cost to get us there

COMP438000003	1	would not miss the £5 per year as opposed to the £200 per year which would be too much	increase in water bill that would be most important factor
COMP438000012	1	like would Britain to be better than it is cleaner	additional cost I would of chose different options if I had been able to pay the cost
COMP438000016	1	to improve water	the improvements high quality
COMP438000020	1	its so much improved	its more the percentages how much its improved
COMP438000021	1	it will clean things up	having decent water
COMP443000003	1	it is better for all	improving environment basically what I thought I could afford
COMP443000005	1	because A is not good enough but £50 is too much for people on low incomes	based around the £10 per year
COMP443000008	1	water is now as expensive as it should be	everything cleaner and better for the environment
COMP443000016	1	because we need to improve I could afford that increase	the quality of water for the amount of money
COMP443000017	1	its not as expensive and not a lot of difference to option C	the value for money
COMP443000026	1	because its the maximum	first was cost and second local area increase
COMP446000005	1	higher high quality and in decrease in light blue and not too bad for an amount which doesn't make a difference to my budget	cost and improvement in high quality
COMP446000010	1	the cost would be too big for people on the other area	cost the amount of cleanliness
COMP446000021	1	alot cheaper but gives good improvement	I am getting more for my money more healthier I wanted the 95% improvement
COMP446000028	1	it seems the fairest choice	cost
COMP449000002	1	to improve the quality of the water environment.	getting the highest quality water possible.
COMP449000008	1	its worth paying that amount to improve things	the quality of the water
COMP449000011	1	a large improvement for little cost.	the cost
COMP449000014	1	it seems to be reasonably far forward in the improvement in water quality in the time	the extent in increase of the high quality and trying to avoid being too nearby. the increase in quality being most important.
COMP449000019	1	quite a big improvement for £20/year	quality of the water/cost/% of each level
COMP449000021	1	it looks better out of the three	the high and the medium which was the best quality, most important high quality
COMP449000025	1	for the local area more medium quality than low altogether and less of the low quality in option C compared to the rest for England and Wales	less low quality than medium and high quality and the prices, the quality was most important
COMP449000026	1	thats what we want if pay this money thats what you expect to get improvements	how much percentage they cleaned the water up and the price, status in the local area in 8 years time most important
COMP449000028	1	looking at the charts getting 95% getting better quality	quality and pricing, most important pricing
COMP449000035	1	I considered the returns I get from option B and C.	the local vs national improvement and the cost to me.

COMP450000004	1	if you dont do any thing the enviroment will ger worse the people paying need to know its oing to the right option	cost,to the house hold our wages dont go up that high or covvrs the cost of living
COMP450000009	1	because it give you the highest percentage of high and medium quality	the main factor was the percentagef low quality water
COMP450000013	1	moore dark blue	dark blue colour slightly took into consideration the cost
COMP450000014	1	more blue water	the cost
COMP450000021	1	not muv=ch to spend to improve the water quality	the cost ,how clean the water would be how better quality the water would be
COMP450000026	1	i think one effect the other and by that time we would have ways to improve the quality	the high quality on the whole
COMP450000028	1	because it gave beter improvements	cost against other bills that are coming in
COMP450000029	1	i think it is an unknown quantity if they improve the water it will then improve itself	the environment improved then everything will improve
COMP450000031	1	better with higher % of water quality than equal % of low & medium	increase in cost & high quality difference
COMP460000009	1	more dark blue in my local area for less money	better quality water
COMP460000017	1	we are above average water quality any way	the cost, value for money
COMP460000019	1	its about the right cost	the quality and the cost
COMP460000026	1	the most effective	the price , and the quality of the whole areas
COMP470000008	1	in view of my age its more than adequate	big changes in gthe improvement of water
COMP470000016	1	beinng realistic c is asking too much a not acceptable	water infrastructure needs much improvement in creased charges acceptable but not over the top to achieve as much good water quality in all water environments whilst being realistic
COMP470000019	1	i want good water	cleaner water at a reasonable cost
COMP470000021	1	to improve the water	high quality and medium quality and prices
COMP471000003	1	because there is medium quality reasonably in option b	how much of the low quality is changing to medium quality. and the price
COMP471000008	1	amount of money per year and improvements	better quality of water and the cost of improvements
COMP471000019	1	its our life / all life depends on it	wildlife to start with then local area / proportions of better quality water
COMP471000021	1	cost and local area improvement	money is important,, percentage of high quality water in local areas
COMP471000024	1	because there is a greater improvement	the amount of high quality water balance against low quality
COMP471000027	1	it would be better for the environment and the future	the better quality water of the dark blue and mid blue
COMP471000028	1	bedtter quality water	high quality water is most important
COMP471000033	1	half the price i haveoffered	least low quality and money too much whwn reached 200 pounds
COMP473000010	1	qick calculation 12 5s are 60 â€1.00 a	personal cost

		week	
COMP473000014	1	better for everyone	what would be best for everyone was first then money second
COMP473000017	1	gives the biggest dark blue area	costs and benefits
COMP473000018	1	i was a bit confused. for only £10 per year it would have a greater effect on the country's water quality than the option for £50 year. i would be saving money and the country as a whole would be benefiting.	i am more bothered about maximising spending to benefit the whole of the country's water supplies and not just my local area. i dont mind too much about the cost - it is money well spent.
COMP473000019	1	more blue good for next generation	more dark blue areas
COMP473000023	1	it is important in every way	water quality overall
COMP473000028	1	the amount of money wont significantly felt financial by the payers and we'll more beneficial effect proporcionally in comparison to option c	the costs in relation to the quality of water
COMP473000031	1	better outcome in the local area	the level of mid and high quality of water in local area (most import), cost
COMP475000003	1	its not too much to pay for the general improvement overall	the improvement on the light blue and dark blue areas /the costs
COMP475000005	1	in some ways they levelled out fairly well / alot costs nothing in educating the public./a greater area on the pie chart of darker area	looking for improvements in mid blue areas / the amount of increase in cost/
COMP475000006	1	that was the amount i would allow for an increase	the local area was the most important and the improved water quality
COMP475000009	1	because it is the best for the environment	the environment generally but it came doen to yhe local environment
COMP475000016	1	better option	what i can afford
COMP477000005	1	there is nothing more important to mankind or other creatures than clean fresh water to drink and live near	the maximum improvement both locally and nationally which could achieved for reasonable increase in payments
COMP477000009	1	no	i was ofsetting the cost of improvements against what i will be able to afford
COMP477000012	1	because there was more local improvement	the improvement in local water quality was the most important/i considered the status in 20 years time and the cost
COMP477000013	1	no	value for money for the improvements/must also consider the nation as a whole
COMP477000016	1	2	the costs
COMP477000018	1	if the money went up slowly 10 for first few years and then increased more to 100 over years would be ok	the money and also how much of the water was made of higher quality
COMP484000015	1	it seems to have high medium quality in local area and nationally	1 the quality of water 2 local and national avarage main ly quality of water
COMP484000016	1	its fundamental importance to clean up rivers	1 over all good quality of water both national and local area 2 the price mainly 1

COMP484000020	1	i have become more aware of the water issue in last year	greater number of greater percentage of dark blue with value for money
COMP484000022	1	higher quality in the local area in the first 8 years and higher overall in 20 years	improvements overall the combination of all the different diagrams, cost
COMP484000023	1	because its cheaper but at the end of 20 years it is the same	price and the percentage overall
COMP484000024	1	because it was better for the whole country	the cost, which was the best high and medium quality
COMP484000028	1	i see that improvement in the water will improve all the natural elements to do with water will also be improved like sailing ,fishing and so on.	i was more interested in nationally not just locally and i tried to be aware that not everybody can afford what i can afford to pay.
COMP484000036	1	based on national improvement its better for every one	1 . money 2 relative improvement for money and national improvement mainly 1
COMP484000037	1	because it seems to be the most cost effective.	the greatest gain for the least cost. the effect of increased costs on poorer households.
COMP484000041	1	the other amount is too expensive	what is best for my local area & the cost
COMP484000043	1	there is some improvement & it is cheaper	whatever is better
COMP484000049	1	lot less light blue from the rest	the quality of improvement we get for the money
COMP484000058	1	there is more water cleaned nationally	amount of what the status was & how it would be
COMP484000060	1	the environment is in everyone's head even if everyone is cynical about it	willing to pay if the money is spent properly
COMP484000070	1	what are we paying taxes for? i'll pay nothing	the price & how the water can be cleaned
COMP485000009	1	the country is not all water	the colour of the graphs
COMP485000014	1	because its improved the water quality in more areas and it fits with the 100.00 i stated earlier	i considered value for money
COMP485000015	1	the quality of the water will be improved even though you have to pay more	the increased quality of the water the price came into it as well
COMP485000021	1	it was a similar amount of improvement for a lot less money	the greatest improvement for a realistic amount
COMP485000024	1	biggest improvement in 8 years local and national	cost per year and 8 year improvement
COMP485000025	1	best improvement in 8 and 20 years time	cost and local improvement
COMP485000026	1	because its only 10.00 a year and pretty good local but brilliant nationally in 8 years time	1st the cost then the local area in 8 years then national in 8 years time
COMP485000027	1	because of the high quality improvement overall	money per year and the better improvement of water
COMP485000032	1	just good to have higher quality locally	money it costs for improvements and overall improvements local and national
COMP485000035	1	its not alot to pay and the amount of high quality we get locally is brilliant	1st i looked at the cost then at what we got percentage wise local
COMP485000037	1	because i dont want to pay alot myself	how much it costs
COMP485000041	1	a good area of high quality for the local area and even better for england as a whole for only 5.00	money to get the better quality then looked at charts to see what you got for the money

COMP485000045	1	i like the quality of the better water a higher percent but i wouldn't really want to pay the 100.00 personally	money and local high quality
COMP485000050	1	good improvement and not as much as c 100.00 i feel is abit much for me to find though	cost to get the improvements and then local improvements
COMP486000003	1	no change	quality of water
COMP487000003	1	it is more beneficial	local area.
COMP487000005	1	thats resonable amount	1 percentage of reducing low quality to better quality 2 effecting whole country 1 is main one
COMP487000006	1	it show measurable increase in quality of water in physical amount of money	1 lowest amount of low quality of water 2 price price is main
COMP487000017	1	it has the most dark blue	how much dark blue and ammount it increased, most important ammount increase cost
COMP487000021	1	because of high improvement i attach to it and for too long that we have thought water is free	personal choice to bear cost of im provements. i find no change unacceptable
COMP487000024	1	because â€20 is enough to pay for improvements	the pollution in the water is affecting health and is costing more to the nhs
COMP487000029	1	a greater reduction in the worse quality water minimal iumprovement between the best quality of option b and c	the betg improvement for the least money - mos economical
COMP487000031	1	well i want improvements in water area quality	affordabilty, a greater percentage of high quality water areas. affordabilty most important.
COMP487000035	1	time for improvement	cost
COMP487000039	1	because its what i could afford	cost and improvements cost was most important
COMP488000002	1	its not the worse or the best & if i had to pay i wouldn't be able to pay any more	the dark blue was important & i didn't want too much of the light blue
COMP488000007	1	because it provides a good all round improvement	overall benefits for everyone the childrens future
COMP488000008	1	the largest improvement	the enviroment cost
COMP488000013	1	it is as close to myprevious selection . it is overall te best one, for my mon ey, i get a higher porption of high quality and a lower porpotion of low qality, therefore it forces the policy to be driven by te hghest quality if the moneyh is ri	one to force the highest porportion of high quality, to force removal of low wquality, ad to maintain activity in my local area, ie. not to let mylocal area get lower, drop quality.....
COMP488000014	1	the increase in the bill is acceptable, the local area has changed lot, and the increase if that happens in 8 years, in another 8 years, it should have improved even more.....	reducing the low quality, for the local area, which was my main consideration.the cost.....con sidering how poor quality the water is in the london areas, to reduce it to nearly n othing was a main factor really
COMP488000025	1	although its 5 pounds a year its more realistic choice out of three option.i would prefer something to be done rather than nothing	1 the money 2 . quality of water local and national level mainly money
COMP488000027	1	â€20 per year was cheap for the benefit	the most important was the amount of dark blue for the cost, so the amount improvement with the amount of money spent

COMP488000033	1	i cant afford 200 pounds per year	1 . the money 2 . high and medium quality more mainly money
COMP488000035	1	i can afford 50 pounds a year and improvement is very good	1 . reducing low quality 2. not too expensive mainly 1
COMP488000041	1	we need care about nature and for future generations	1.% of quality of water environment 2 . amount of money i can afford to pay
COMP489000005	1	would rather improve the water not that much extra to pay for better water	the percentage of the increase and the price whether i could afford it
COMP489000016	1	because of the better water quality	money / how many years it would take to change
COMP489000018	1	water bis precious if we cant get the water right then we cant get anything right for all sorts of reasons	mostly the improvement over the whole country rather than just local / looked at money but that was 2nd and i would imagine families would get support for the increse
COMP489000020	1	i hope to be living here in 2015 and i am more interested in my local enviriement	cost for me
COMP489000022	1	its the cheapest	the price of it and the water quality for what you pay
COMP491000007	1	it does look vastly improved	better to remove the largest amount of poor quality water
COMP491000008	1	2 pounds a week is not a huge amount to improve water quality	the factors were going for the smallest percentage of low quality water
COMP491000010	1	the no low quality in local area in b	the quality of water local and the cost
COMP491000012	1	made the most sense	it was the price and the quality of improvement
COMP491000016	1	by the quality and cost	the quality of the water and the money
COMP491000021	1	i can see an improvement and not going to cost me so much	the longer term water quality rather than quick improvements at high cost
COMP491000024	1	reasonable cost and it improves	more high quality water and the price, the quality of the water most important
COMP491000026	1	the quality seems to be quiet good	the water the quality and cost, quality most important
COMP491000027	1	the price	the pice and quality the price most important
COMP492000002	1	because of over all improvement of water quality	1 the cost 2 quality of improvement main one is cost
COMP492000008	1	for what you are paying you are getting a really good improvement, from 15% to 47% for high quality compared to paying 200pa nearly 7 times as much but not getting another 100% increase.	value for money
COMP492000018	1	there is no low quality water in both local and national level	1 . leaste low quality area 2 . the cost 3 better overall improvement mainly 3
COMP492000028	1	it gives good improvement for 10 pounds	1. to extent i can afford to pay 2 over all improvement mainly 2
COMP492000029	1	my standard of living	my standard of living
COMP492000030	1	still willing to pay that amount and there was a slight improvement	improvrment, how the whole country would be cost

COMP492000036	1	the quality is the same after 20 years but it costs a lot less	the better quality for a cheaper cost
COMP493000004	1	i think we can do a bit of sacrifice to improve our environment.	to improve quality of water, to consider the costs & balance it
COMP493000009	1	still below the amount i specified	want to see an improvement in the water quality but still be able to pay my bills
COMP493000011	1	it made the most sense	cost versus results
COMP493000018	1	it's cheaper and there is still improvement.	the quality of the fish ans wildlife. just went for the highest quality.
COMP493000022	1	my budget would allow that.	money, the price.
COMP493000023	1	most high quality water and the least low quality water and it cists less	local area and the increase in quality and cost
COMP493000024	1	most cost affected	greatest improvement locally and nationally for money
COMP493000025	1	more realisyic achievement	not just the money but what they would achieve realistically
COMP493000029	1	it gives the best water quality it sounds good value because it halfes the low quality	improving water quality balanced against cost and not exceeding what i can afford to pay
COMP493000031	1	because the percentages are good for the same price high quality water	the quality of the water and the cost per household
COMP493000035	1	its about as much that i can be squeezed	there was some change & which is the cheapest change
COMP493000036	1	cant afford the other options	the cost & improvements to my area
COMP494000003	1	because its going to be better quality better to spend now and get the quality.	habitat for wildlife and safety for humans
COMP494000007	1	no low quality	no low quality high quality
COMP495000016	1	this has best quality of water 95% .	highest quality in my local area only one
COMP495000017	1	its the most realistic. you are not going to get 75% of the water under the high quality area. people are not going to care about an extra £30	change over cost & feasibility
COMP495000018	1	the private water authorities are making vast profits, with no improvemets to water quality or the service. the water shortages that we have had in the past few years, have degrigated the infa structure of the reservoirs ad bore sities. desal	the cost.....the quality of the water,
COMP495000023	1	ift came within the price range that i chose before and its quite a dramatic improvement for that amount	the money that had to be paid in relation to the high quality water and i dont think the higher cost didnt come into relation wiyh the quality of the water on offer
COMP495000024	1	becuase there is a higher percentage of high quality areas in 20 years time.	the cost increase the impact localy as well as nationally and the short and long term benefits.
COMP495000028	1	my own finances dont go up now im retired	i would like things to improve but i have to think of finance and what i can afford

COMP495000030	1	the cost over a year plus any cost they will put on over and above that and also there is more improvement in the chart	price was one and also the percentage of the water quality going up from poor quality to medium
COMP495000037	1	the most realistic	improvements to the local area
COMP495000041	1	because option c locally is still financial prudent, and necessary, b is a reasonable balance between a and c	the infrastructure and changes that would need to be done to reach those goals.....balance between local and nationwide.....and value for money which must come into it to some extent
COMP496000008	1	it's an option that most people would be willing to pay and it does make a big difference	cost.the highest amount of clean water.time scale.cost was the most important
COMP496000017	1	it shows much more higher quality of water	the higher quality of water everywhere
COMP496000019	1	spread over a year the amount isn't too excessive but option c might frighten a few people, they would be against environmental issues if they looked at the £200	considered the overall water quality because some are tourist areas and if we don't have tourists it affects a lot of jobs. it just gives people a better choice of outdoor activities.
COMP496000026	1	because it's affordable and there's a bigger improvement	how much i would pay a year relative to the difference it would make
COMP496000034	1	because of the higher percentage of better quality water	the local area the cost relative to improvement then lastly the national improvement
COMP496000037	1	the 10 pound is affordable and would see an improvement	the budget against the improvement
COMP496000040	1	over time there's more water being improved	the amount of water improved both high and mid quality relative to cost
COMP498000012	1	we do need to protect the environment manufactures need to improve the way we deal with detergents we need to protect the wild life part of our inheritance water companies also share the responsibilities as well as the consumers	affordability to improving the environment
COMP498000020	1	large increase in high quality water	local area high percentage of water
COMP498000024	1	looks the best for both local and national	status of england and wales reduction of the low quality
COMP498000026	1	because it's a realistic figure for 8 yrs time, to get higher quality than that in 8 yrs would be very expensive and people wouldn't want to pay for it	realistic changes within 8 yrs. you can't expect it to be perfect in 8 yrs
COMP498000031	1	cost	cost and the state of the local area
COMP505000013	1	better high quality	im not sure i don't think it will change much
COMP505000022	1	because it's going to improve, for the better	the amount of high quality water was better, and also the money in that amount of time would not be as much, inflation would even out
COMP505000027	1	1 projected improvement for high quality	1 . quality of water improvement 2 the cost mainly 1
COMP505000028	1	in my local area water quality is fine so don't want to pay	1 . the cost

COMP506000011	1	cost but may need the improvement	wildlife
COMP506000012	1	best of both worlds and not costing too much	darker blue area higher quality for the local area / and the cost of it//
COMP506000015	1	improving water quality / within my funds/	looking to see the best for the environment but at the cost sutible to me
COMP509000017	1	it is important to improve the best water supplies you have	price and water quality
COMP509000018	1	because it means that the water quality is better	the over all water quality for the country is going to be better
COMP509000019	1	its better for everyone else as well	the high quality of the water, needs to be equal all over the country
C402000001	2	i can afford it	cost
C402000005	2	getting rid of more pollution	i wanted the less lower quality water
C414000002	2	because the data supplied appears to promote a substantial improvement for thirty pounds per year which is minimal if you consider the amount of that natural resource everyone uses each day.	the factors that i considered were the overall improvement from medium to high quality balanced with the relative cost of that improvement.
C414000004	2	better quality	the quality
C414000005	2	because i beleive we are guardians of the earth.	most important was high quality of water should be aimed at.
C414000007	2	they are not setting their aims to high and the yearly amounts are the same and there is no guarantee they can acheive the higher rates on option b on the same money they are charging on option c.	the certain percentages stuck out at me, trying to weigh up the cost over the two options as well.
C435000016	2	no	quality improvements
C435000017	2	i care about my own area first. the cost was cheapaer	the cost first. overall the quality was good for a small increase. i considered the local area over england and wales
C437000001	2	any one would prefer a higher quality of water	the quality of the water
C437000004	2	no	its worth spending more
C437000012	2	1	environment needs to be clean improved anyway no extra tax
C437000014	2	will pay 10 for better quqlity	high quality water
C437000016	2	improved wter quality i	the cost, and the time over the years
C437000017	2	more increased quality and reasonable	most high quality areas
C437000018	2	bill is very high now	cost important. amount of improvement only fractional for higher perc. of quality water
C437000020	2	gives a good improvement without excessive cost	cost. improvement percentage
C437000021	2	the lighter blue is less than in a	more perc. of dark blue. regardless of price

C439000016	2	i believe care of the environment will result in the most benefit for the nation in future years and i am quite prepared to pay for this.	the balance of improvements between local and national compared to the overall cost
C439000026	2	least amount for the best improvement	quality of improvement
C439000037	2	good quality	other peoples household incomes
C442000003	2	â€100 i would struggle with	i was looking at the local pie charts- the degree of low quality the comparison of high and low
C442000005	2	local area has lot improvement	high quality in my local area
C442000007	2	i can afford 20 pounds not more than that	1 the cost
C444000020	2	because that would help everywhere	the high water quality the improvement allround
C444000028	2	not much low quality water nationally and n one locally	the high quality of the water needed
C444000033	2	for that cost it is good because once wild life and greenery etc has gone its gone for ever	the cost but do need to improve the environment and protec rivvers and wildlife
C447000005	2	because it is for the whole county/families live in different parts of the country and you should think about the whole	at the country as a whole/ looking to improve the very poor quality/ got to get rid of the very poor and then start on the rest
C447000012	2	if we can do that in 7 years it will be money well spent	the decrease in low quality sties would be my first criterea/ also looking at the increase in water bill / 100 would be acceptable, â€200 would not
C448000008	2	its roughly what i could afford	in my price range
C448000009	2	better quality	quality
C448000011	2	lady wants improvements	quality of water
C448000016	2	because it would result in a greater percentage of higher quality	the percentage acheived of high quality and the particular result for the local area as apossed to england and wales overall but did not disregard to national result
C448000024	2	better water quality	wild life a
C448000029	2	10 pounds is maximum i will pay	1 the cost 2 . improvement level mainly 1
C448000030	2	its reasonable option we can really improve	1.reality that they can really improve 2 cost mainly 2
C472000002	2	i piced this option because i would be happy to pay this on top of the cost of water rising anyway	the quality of water,and the reduction of low quality areas!
C472000003	2	the cost looked a lot for option c without much improvement in water quality	that there was more high quality created.also the cost effectiveness of improvements
C472000005	2	there is room for improvement at a reasonable cost	to achieve as much improvement in water quality without too much financial cost
C472000007	2	its vital that we do something about our water quality	the higher the cleanliness the more i went for option
C472000011	2	the cost is negagable	i oted for national changes as apposed to local changes
C472000016	2	better average quality of water	i considered he local area over the rest of the country
C472000021	2	because of the 75% improvemnet polution not good for us	the amount of improvement in my local area and nationally

C472000023	2	chose the best option for the enviroment because deals with this in line of work, so much more aware.	cost, but most importantly the improvements to the enviroment.
C472000026	2	because theres a large water quality increase	factors were improvement in water quality, the price, but quality was most important
C474000005	2	no	price increase and improvement of the water
C474000006	2	if it covered a larger area	the percentage of low qauality
C474000007	2	because i wish it to be better for everyone and not just northumbria	desiring the best for everyone
C474000008	2	not an excesses amount willing to pay a little to reduce	know it has to be done moneyh not exessive - no it has to be done.
C474000010	2	no	improve areas where heavy industry most
C474000014	2	if i dont choose that it will get worse do it or dir	relativr improvement/move ever thing into dark blue / giving max quality
C474000015	2	its the middle way i will be quiet old then cant have things for free	financial thing really and the time span /you cant have anuthing without paying
C474000018	2	more practical	money purely money
C474000022	2	it sems to be better overall rather than the individual	the high quality water and the status of england and wales
C476000022	2	no	the cost and improvements in water to encourage wildlife
C476000024	2	better quality	quality of water for the lowest amount of nmoney
C476000029	2	more realistic amount	overall water quality and cost
C476000030	2	getter better quality in both local and national areas	the higher quality of the water and the environment rather pay for it than it not be improved and be prpared to mpay for it
C478000017	2	biggest diference in high quality for an acceptable amount a year	the biggest diference in water quality
C478000023	2	the water quality is better	highest amount of high quality
C479000008	2	it's a great improvement overall to the water quality	better water quality
C479000010	2	there is more improvements on c	the cost and how much could be done
C479000016	2	more clean water	quality water
C479000018	2	i can afford option b	lowest amount of low quality and highest amount of high and medium combined
C479000020	2	because of the improvement	the costs and the benefits(most important)
C479000022	2	because the quality of water will be improved	the quality of water (most import) and the price
C479000024	2	because the national water would be improved	the increase of high quality water (most important) and cost
C479000029	2	because it gives the same outcome in my local area	the cost and the percentages of improvements (most important)
C479000035	2	it better to my area	the costs (important) and the improvements
C479000036	2	it seems a better amount to realise these improvements	the cost

C479000037	2	its cheaper	how much it costs
C480000006	2	more improvements	all i can afford
C480000010	2	no	water quality
C480000011	2	no	1
C480000012	2	no	1
C480000013	2	3	cost
C480000020	2	cost	the cost
C480000022	2	more value for money	which was the most value for money and which was the most realistic
C480000023	2	doing a better job generally	the enviroment its vital
C480000024	2	same bad water as c but more high quality in this area	the less low quality no matter what cost was better
C480000025	2	looks better nationally	changes from low to med and high quality locally and nationally
C480000031	2	reasonable amount	improving quality throughout the country
C480000032	2	better quality of water	the improvement of water quality as well of cast
C480000033	2	no	how much high quality water was in the improvements
C481000003	2	improvement co but not charging the earth can't afford £100 a year	the price and the increased cost
C481000010	2	yes	most improvement
C481000012	2	because it shows a lot of improvement at not so high a cost	cost and improvement
C481000014	2	no	to get low quality down
C481000015	2	it seems more evenly spread between england and wales	reasonable costs
C481000019	2	no	money ability to pay
C481000021	2	local area no degration of the area	thye higher quality overall whole uk long term
C481000028	2	it's not too bad now and for £5 extra it's a good and worthwhile improvement	the improvements first, they have to go on. it's good to know they re improving the environment and householders asa well. the cost.
C481000030	2	slighy	slight increase
C481000032	2	because i believe water should be improved	cost effective
C481000033	2	i would be prepared to pay £30 extra to guarantee these improvements and not just increase the water company's profits	the value for money in raising the general standard. the highest standard was too expensive
C481000034	2	its a big improvement	the amount of high quality. less pollution. the cost
C482000003	2	looks better	what i could afford
C482000009	2	is what i am prepared to pay reasonable - highest percentage for the whole country	high quality over the majority of england and wales and the financial cost to me
C482000013	2	already said i would pay more than that a year	national picture more important to look at whole country rather than just where i live

C482000017	2	because i think it is important to keep improving the quality	if you dont do nothing the quality will go down and destroy all improvements to the enviroment
C483000004	2	better quality water even if we have to pay	i settled for medium because i thought the increase in costs were too high for the better quality water
C483000005	2	more high quality water, better for the enviroment	there was better quality water for a lower price, the high quality was much too expensive
C483000006	2	its very important o have cleaner waer	the pecentage of improvement and the cost
C483000008	2	thats acceptable c is impossible	improving the medium quality
C483000013	2	better higher quality water for the local area	larger areas of higher quality water
C483000016	2	j	percentages between high/medium/low quality, looking for less low quality water.
C483000021	2	if water is a lot better wouldnt mind paying	price of how much i would pay a year for quality of water
C483000022	2	cleaner water	cost
C483000023	2	it benefitted the whole of wales and england	benefit for the country. local benefits. the amount of money i earn
C483000025	2	better value	the cost
C483000026	2	always have to improve	water quality
C483000031	2	improvement is great. it is not â£200. the current level is not really acceptable looking at the graphs. water is important,	reducing the amount of low quality water. the cost was important as well.
C483000039	2	the local area is important for me and it is the much better water quality. there is no bad water for my local area	the amount of the highest quality of water the percentage of dark blue and the box most looking at was england and wales 20 years time as i was thinking long term
C490000005	2	again as before	the general improvement of medium and high areas out weighing the money
C490000014	2	better for it tobe overall not just my area	better for it to be improve quality overall
C490000017	2	better quality water	improvement of quality
C490000018	2	pound for pound its better value	percentage differences and working out pound to pound
C490000030	2	because its got the best improvement	how clean the water would be
C490000035	2	to get better iimprovements for the environment	got to be realistic with rising cost
C497000003	2	because i want improvement but i cant pay too much im on a fixed income	if i could afford it no point in saying something i cant afford
C497000005	2	hugh improvement	darker blue areas not the m oney
C497000010	2	we have no choice we must do thsi.	the most benefit for everyone
C497000011	2	much better with less expenditure	the overall improvement and value for money
C497000021	2	we have to concertrate on pollution and climate change	the clearign up of pollution you cant put a cost on thatand what i could afford
C499000002	2	improves country as a whole	that bthe whole country benifits
C499000004	2	improvement to high water quality	quality of water overall

C499000006	2	more per cent of high quality	the area of light blue
C499000007	2	better high quality water	to have clearer water
C499000008	2	you have always have to temper cost with the ideal scenario and i want to see money wisely spent	the percentages of better water locally..
C499000009	2	because it creates the most high quality water areas	the ammount of high water quality water created for the cost
C499000018	2	because my area is already very good	how many people had poor water - most important. then cost the amount of poor water
C499000020	2	prepared to pay more for quality	the amount of extra money and high quality water
C499000025	2	20 would ve easier to pay	cost 50 would be maximum if improvements can be obtained for less that would be good
C499000032	2	reasonable consideration to the quality of water so that the fish can live and everything, without going over the water with the costs.	animal life and fish, people using the rivers and lakes. the quality of the water in the future is important as i'd like to live on a boat in the future.
C499000033	2	parochialism - maximum improvement to my own area.	factors: local environment - around where i live rather than wider country and removal of the lowest quality
C502000014	2	the area of improvement on the whole	the amount of high and mid quality water improvement
C502000015	2	gone for the most improvement at the best price	the improvement in the water the high quality water
C502000016	2	because in 8 years time it gives higher quality water	the amount of mid to high quality water
C502000017	2	the bibbest improvement in dark blue	the largest dark blue area
C502000018	2	within my budget	relative improvement to cost
C502000023	2	higher percentage of good quality of water	the amount of good water and if i could afford it
C503000009	2	if we could be sure the extra cost would only be £10 option b is definitely the best.	f
C503000010	2	because i feel we have to look after the environment it's the future.	we cant dwell too much on the local i would prefer to do whats best for the whole of the uk
C503000011	2	better conditions around the water area	finance,income
C503000014	2	because it does seem to be beneficial for the costs involved but i would be astonished if this was achieved.	the reduction of low quality areas locally and nationally and secondly was the cost.
C503000022	2	best for money	balance
C503000024	2	good for national	i like it for all over the country
C504000006	2	for preserving it for future generation	just quality of water
C504000011	2	nott everyone could afford too much	the cost
C504000012	2	looking at the picture as a whole in 10 years time this seems the best way to do it	options to improve the general quality of water as a whole
C504000018	2	no low quality water on b	improvement in general water quality
C504000019	2	other options are too expensive	cost
C507000003	2	it was less than i would be prepared to spend and the best option	how much i was prepared to pay the maximum

C507000011	2	if its are local area if we show we can improve are area others can follow	keeping the costs fairly well down for improvements and they have to prove what they are doing need to see the results
C507000015	2	we need fresh water, 200 is a reasonable amount to pay	the quality of the water
C507000018	2	the significant improvements to high quality locally and nationaly	the of high and medium quality
C508000003	2	because there is more blue.	that there would be improvement
COMP432000002	2	because of the improvement,, 60percent high quality in 8 years	most one is local areas improvements.
COMP432000003	2	much better,, increasing the water quality	high quality and medium quality proportion,, percentage of high quality water
COMP432000004	2	more quality water in local area	waater quality
COMP432000017	2	because it is only 10 pounds and you are getting better	best water quality
COMP432000027	2	because i could afford option b	the quality of the water.
COMP433000005	2	its well balance improvement across the country	the cost additon
COMP433000014	2	better enviroment better forit	water quality
COMP433000018	2	wouldnt pay any more	cost
COMP433000026	2	because it shows best improvement for minimul cost	trying to look at the differences in terms of the overall quality and also the percentage in 20 years time
COMP433000028	2	the quality of water is alot higher and it will benefit everybody	to improve drinking water for the public
COMP434000011	2	in england and wales the darblue is larger in option c	imrpoving the overall quality of water in england and wales and in the local area.
COMP434000015	2	much improved value for money	my pocket.
COMP434000020	2	because we need better water, and dont mind paying more for better water.	the water within my area (most import), price, and the overall country
COMP434000033	2	because i want a nice environment for my child	the highest amount of high quality
COMP434000046	2	there is an improvement and reasonable price	overall price per year and level of improvement,, local improvement is more important
COMP434000048	2	quality of life for future generations,	quality of the life is most important,, future generations welfare
COMP435000003	2	in 8years time the water quality will be better than the other options	the percentages within 20years
COMP435000004	2	because it will affect my area the most	the most important factors is how it affect my local are. in addition costs and the impact of the problems arealso factors that i took into account
COMP435000005	2	because it has high quality of water	the most import factor was the quality of water. and costs
COMP436000003	2	the improvement of would be much improved	the quality of the water and the cost
COMP436000010	2	it is going to be better overall for the quality of the water	the percentage of pollutions in the water

COMP436000013	2	overall the percentage is greater and it is better value for money	it was looking at it from a national prospective
COMP436000021	2	it would be better for everyone to benefit rather than just one area	improve water quality for everybody, not just a few.the cost should be spread out among everybody
COMP436000024	2	its looks like a great improvement to water qaulity	overall improvement in water quality
COMP436000025	2	because of the improvements in the water	quality of water(most important). and cost
COMP436000037	2	because the better improvement the better for everyone	the better the water quality for the biggest range for the fish and the environment
COMP436000041	2	im more concerned with my own area than the rest of eng and wales	the amount of money they were charging
COMP436000050	2	because option c would cost me all the money i have got	get it as clean as possible
COMP438000002	2	to improve water quality for consumption	overall improvement of water
COMP438000006	2	the high quality water is only a 7% improvement for 40 times the cost	the apparent cost benefit between high quality and low quality and the differences between local and national figures
COMP438000008	2	water quality is important and benefits everyone and its a price worth paying	the future purity of water more important than cost
COMP438000011	2	resoreiars are full .flood defences are prioty at the moment	the cost and improovment in my local area
COMP438000013	2	more blue	local area improovment and cost,to improve the water quality
COMP438000017	2	the quality is beeter for little extra cost	improvements in water and costs
COMP438000023	2	the improvement is worth it	high quality water
COMP438000025	2	because its more achievable	2
COMP443000004	2	the price is my main concern	the price that's the main to me
COMP443000006	2	being realistic in the increase in bills there is alot of difference in â€200 per year as â€20 there does look a considerable difference in a to c	to get rid of the worst pollution in relation to how much it would cost i was generally looking at improving all ratyher than 50% low and 50% high
COMP443000011	2	if getting the sdame result you may as well pay the same	the cost and that things werent getting any worse
COMP443000012	2	it was what in estimated before	ther percentage ofndfark water in local area,
COMP443000025	2	because i want to see the improvement	i considered if i could afford it and if it would improve quality of life
COMP443000028	2	because it is important to have high quality water and use water wiswely	price
COMP445000003	2	beacuse 75% is better than option c 200 per year	the financial side
COMP445000007	2	no change	the locality and surroundings
COMP445000009	2	no	better water quality
COMP445000011	2	no	money factor
COMP445000012	2	depends on your income	quality of the water

COMP445000015	2	better for drinking	some times the water is too bad we have to buy bottle water
COMP445000018	2	water is important for our way of life	we need water to drink we have good water abroad you cant turn the tap on
COMP445000019	2	i would like improvement in time	to get the high quailty we need forlif style
COMP445000022	2	if every one payes a small amount it would make a diffence	the improvement to the environment, financial statement looking at all family types
COMP446000003	2	to see as much improvements as possible	the cost
COMP446000008	2	there is a bit better water in area and a lot more in england and wales	there is a lot of clean water
COMP446000015	2	more high quality water	more better water better quality life for plants and animals lot of kids swimming
COMP446000023	2	i think the water quality si so important for everyone	the improvements but also the cost
COMP446000025	2	because it is better for the local environment waterways and local areas	the dark blue would be beter both locally and nationaly
COMP449000001	2	theres no real choice. the water companies should be paying for this out of their profits.	the percentage change and the cost.
COMP449000004	2	the quality highest shade of medium quality water	quality of water in my area was most important
COMP449000006	2	its better for the environment	how much it was going up a year and then checking to see how it has got better cost more important
COMP449000016	2	because it is obvious we have to improve the quality of the water preferably before its too late to stop any further decline	the % od poor water quality in the local area/
COMP449000022	2	we value life more than every other thing	because the impovements and the money, most important the improvements
COMP449000024	2	its better in the long run for everybody especially the children	the price
COMP449000034	2	i think option b is realistic	my responsibility for making a contribution to the national environment
COMP449000036	2	i dont mind paying â€20 as long as the map is achieved	the local area, the effect in 20years time and cost
COMP449000037	2	there is quality of water in b in national as opposed to in c	the percentage of the high and middle versus the low
COMP449000038	2	because it showed the greatest improvement	i was considering my local area changes.
COMP450000007	2	i think it would be worth sacarifising a little on the local scale to help people nationally	the ammount of areas of would benifit as well as a national scale thought the options i choose gave an overall balance between national and locally
COMP450000011	2	i think there should be some improvement and the people who cause it should be made to pay	i dont know
COMP450000019	2	moore dark blue ater	darkness of the blue the improvement of the quality of water
COMP450000020	2	most inproved	increase in cost ,inflation rate,wage increase

COMP450000030	2	because it is fair for all especially pensioners	getting good standard of the country as a whole but keeping the cost realistic for all
COMP460000002	2	because mostly dark blue	the environment
COMP460000010	2	the dark blue is better more of it	was looking at the costing and the dark blue colour
COMP460000011	2	local area more dark blue	the higher percentage for the local area
COMP460000012	2	more blue	the money and the local area it affecting
COMP460000013	2	middle of the road answer	financial aspect
COMP460000015	2	better quality of water	a happy medium to fine, a general improvement in water quality
COMP460000016	2	better quality water	the price, the cost
COMP460000021	2	because its 75 per cent better in it	the cost and quality
COMP460000024	2	because higher quality water, better wildlife conditions	the quality of the water and the percentages
COMP460000027	2	more dark blue in both	the dark blue areas
COMP460000029	2	lower cost option	the higher quality with some, price with others
COMP460000031	2	thinking of the future generation	torn between the quality and what i can afford
COMP460000032	2	more dark blue in my area	more dark blue quality
COMP470000003	2	from the chart it looks best option	high quality of water and the increase payments in water bills
COMP470000005	2	worth it for the improvement in water only if it is guaranteed	cost, guaranteed and would everybody have to pay
COMP470000006	2	if had to choose it would be the best	rather have good clean high quality water and pay for it
COMP470000011	2	like to see all the areas dark blue but its the cost - dont agree with the water board having complete control -	the water board is a monopoly which is privately owned which controls the sewerage which is tipped into the river
COMP470000018	2	important for my family	quality not cost you get what you pay for
COMP471000010	2	more better quality water	local area water quality
COMP471000011	2	better quality	local quality
COMP471000018	2	200 is far too much	the amount of money and the amount of low quality water areas
COMP471000020	2	don't mind paying that much money for the proposed improvements	the area, quality of water (most important), and the cost
COMP471000023	2	local area looks better with this option and national area looks much improved for less money	balance between local and national water improvements
COMP471000035	2	more dark more high quality	darker blue
COMP473000006	2	in price bracket	the degree of improvement
COMP473000013	2	the best over england and wales the widest benefit	the widest improvement over the whole of england and wales
COMP473000021	2	it is what we need to do we cannot leave at it is	i looked at the local area mainly and overall improvement in water quality
COMP473000026	2	because i can't afford in 200 pounds a year	affordability (the most important), the benefits

COMP473000030	2	it looks better and the cost is not that much	the quality of the water and the benefits in the local area and in england and wales
COMP475000004	2	greater area of high quality water / no	the bigger improvement in the dark blue area / if you have a better quality water it has to be paid for by someone
COMP475000013	2	its middle of the road - there is going to be some change but its not going to be too much money - its an amount most people can afford/ its helping the environment as well/ if it works, people wont mind paying more later on if they see an impr	i looked at the whole of the country first because obviously at the moment flood defences are not working/ where i live in wigston there are flood defences which were built in the 70s/ i looked at where i live as well and the quality of water w
COMP477000006	2	want whole country to be good	quality of water cost
COMP477000010	2	no	the environment was the most important
COMP477000011	2	no	improvement in the quality of the water/concentrating on better quality is paramount
COMP477000020	2	more dark blue in my local area	high quality water area
COMP477000021	2	prefer more high quality water	dark blue for high quality
COMP484000003	2	because i dont mind spending more money for the enviroment	to reduce the pollution and improve health of people living here pollution
COMP484000004	2	more affordable for everyone	cost and overall effect on england wales
COMP484000005	2	best benefit cost affective	cost local change
COMP484000018	2	local area better quality water	high quality of water local
COMP484000027	2	becuase its the greatest improvement and a substantial improvement in quality.	they were the least amount of low quality and where they were roughly in a few percentage of each other and where the highest quality was in the local area.
COMP484000033	2	you got to do best for enviroment	1 improving quality of water enviroment 2 . more of national improvement than local area mainly 2
COMP484000034	2	option b has no low quality its good for every one	1 % of higher water quality 2 . the cost mainly 1
COMP484000042	2	there is no light blue in that option for the local area	the improvements compared to the price
COMP484000047	2	being a little selfish for my area, it has better quality of water	the cost is not very high & if it can get the improvements then its worth it
COMP484000048	2	â€10 for that improvement is not much	cost & improvements
COMP484000050	2	more of the higher quality. we can do more outdoor activities	more out of it for the local area, but reduce the low quality for the whole country
COMP484000052	2	better improvement for the same cost	balancing the improvements in the local area & rest of the country & the cost. most important is that they use the money properly
COMP484000055	2	what i'm paying at th moment is ok	i want betterwater & better pricing & maintenance
COMP484000063	2	â€50 is alright	the price & improvements
COMP484000066	2	cant really make a decision	just went with the prizes
COMP484000067	2	10 percent on top of my bill is laright	can't spent too much on the environment but a bit is important

COMP484000068	2	they are not have the money to spend for anything, so they are not able to make the improvements	if we need improvements we have to pay
COMP484000069	2	dark blue water has increased for just £5	how much improvements we get for the money
COMP485000002	2	quality of water will be a lot higher	quality of water
COMP485000003	2	in eight years timemore than fifty percent improvement	high quality water
COMP485000007	2	give the best result and i could afford it	reasonable amount to pay i dont have a morgage or other comitments iam in a different circumstances from others what has happened later is a serious matter
COMP485000013	2	because i think we should make an effort to improve the environment and i am prepared to pay towards this	iconsidered the overall picture compared to the local picture and also the cost over the long term
COMP485000028	2	remarkable improvement both local and all of england	the quality in water getting better near me in 8 years time and the cost of getting the better quality
COMP485000031	2	great high quality for all england and wales and scotland	the yearly cost and the better quality water
COMP486000007	2	best value	money and value for money
COMP486000011	2	that is the best option	price and the water standard
COMP486000013	2	it looks more healthy high qaulity	the quality of the water
COMP486000016	2	because we all need water and it should be included in our taxes that we pay	the amount of money that people have coming into the house and how they use their water because everyone needs water
COMP486000017	2	showa a bigger increase in the high quality	the biggest change from the low quality to haigh quality
COMP487000009	2	because of the high quality with a low cost implication.	the quality of the water.
COMP487000011	2	i want to get the best i can	price to pay, i want the best i can get.
COMP487000015	2	want the improvement	the availability of pure water and relative cost most important cost of pure water
COMP487000022	2	because its more high quality water	the high quality of the water / so we have gd quality and also the cost
COMP487000027	2	it has more high quality water.	the quality to be improved
COMP487000028	2	because i want improvements	most important is improvement
COMP487000032	2	better water for less than a pound a week,cheaper.	quality of water was most important.
COMP487000036	2	because it is essential and our responsibility to preserve life in all its forms	high think high quality water should be standard everywhere
COMP487000037	2	because of the 50% reduction of low areas in the next 8 years and the 75% reduction in light blue area at relatively small cost to the consumer	cost to the consumer and the benefit to the local environment/ cost to the consumer was most important
COMP487000045	2	the percentages for the national picture are greater for £30 than £200	the national picture
COMP488000003	2	national level improvement is much better than other options . good value for money	1 the cost 2 good quality in local area main one cost
COMP488000005	2	there no low quality water area its better to have medium quality water area than low quality area	1 smallest low quality water area 2. the price main one is smallest low quality area

COMP488000006	2	in eight years time the water quality in england and wales the is better and i think that is what people want	the fact the quality was improving across england and wales or in the local area
COMP488000012	2	it is important to get high quality water, and te environment around water.	more focused on the whole of england and wales, i proobably had more emphasis on going from low to medium rather tan frommedium to high. ...
COMP488000016	2	i do not want to see an y low quality water, it will not ever happen, but you could get close to it as possible.	i primarily was concernedwith environmental factors, and the maintance eby diversity.
COMP488000017	2	option b would be better but it's too costly	the cost and the improvements in the water quality.
COMP488000022	2	i can afford 5 pounds and getting good improvement	1. more high and medium quality areas
COMP488000030	2	theres no low quality water at all	most important is getting the water quality higher and the best average between locaol and antional quality
COMP488000038	2	option b better than option a and option c is too expensive	1 . the improvement in high quality of water 2 increase in water bill mainly 1
COMP489000009	2	extra few quid a year guarantees better water quality for small cost	average between water quality and cost
COMP489000011	2	care about enviroment	try and make enviroment better for everyone
COMP489000012	2	make for better improvements why do you have to buy bottled water when we need to be able to drink from tap	better for everyone if get it to the quality stated
COMP489000013	2	the water is better and thre amount of one hundred pounds is too high	better water and the cost
COMP489000015	2	for the improvement of it overall	water quality and the cost
COMP489000019	2	because i have thought about it previously	reduction of light blue areas
COMP491000004	2	cbiggest improvement	the biggest improvement most important /no
COMP491000014	2	because its the one thats doing most good	the large ratio of top quality water to medium and low
COMP491000022	2	because it is middle of the road cant see them getting to option c in 8 years	local area and the med qual and high qual most important local area
COMP492000004	2	the quality of water has to be improved	the quality of water
COMP492000005	2	by then we might be more aware of how we are polluting the water in the fiorst place and thus reduce pollution naturally	not 100% deep blue do not need 100% because different waters have different plant and fish diverseries
COMP492000017	2	one pound is money 1s money well spent	result
COMP492000021	2	better locally more dark blue	the heavy blue the dark blue getting rid of the light one
COMP492000023	2	its a country wide problem	whole country problem
COMP492000024	2	for england hashigher quality of water	looking forhigh quality for england and hard water should be made into soft water
COMP492000031	2	i think that overall the country improvement is better on c and that it would be worth it if it really cost 30 a year	the 20 years time was important the cost and local area improvement
COMP493000002	2	most important for the rivers canels and people it would benefit everybody water is life	making water better

COMP493000003	2	the cost	the amount of improvement then cost
COMP493000005	2	because it has a better balance and the cost is ok for most people	cost results credibility
COMP493000007	2	its the main priority	the overall good over the long term
COMP493000008	2	the cost and the desire for the enviroment which includes water	realistic the advantages for the whole country
COMP493000010	2	middle of the road solution	sustainabilaty in budget levels
COMP493000019	2	more high quality for £100 which did not seem too much.	how i think it ought to be if i am around in that time and my own ability to pay.
COMP493000020	2	because they are going to put it up anyway.	does it make any difference it is still going to go up don't matter what we say. the price goes up every year any way
COMP493000026	2	greater improvement locally	overall local improvements then nationwide improvements
COMP493000030	2	the high quality of the water	the high quality of the water that was the main thing
COMP493000032	2	i think we should go for the best improvement	my own area and the rest of the country second i looked at the money and what else i could do with it but water is important and it depends on how you feel about the world around you to some people its not so important
COMP494000008	2	no	better quality water
COMP494000010	2	the improvements are going to cost money so we will have to pay	work has got nto be done on water topics and this cant be doned without money
COMP494000013	2	it would be am improvement on what we have	the overall progress of everything in the long run. improvment of water in the future
COMP495000002	2	chose option c	improvements and the quality. the percentage inc rease int the quality
COMP495000003	2	it aligns with reasoning of my personal capacity and future capacity to pay bills and priorityi place on ensuring good quality water supply	i considered mostly national above local area. i prioritised on dark blue and cost came third.
COMP495000005	2	i would want to get the best for the increase in the money. b doesn't give much change at all	i looked at the overall cost and the percentage improvement and the worst water scenario. by this i mean the light blue where the water is not good enough.
COMP495000006	2	better quality water	the cost and better water quality
COMP495000008	2	if it increasea water quality that much i think its worth it	the local quality of water the cost also as long as you see a difference and that its not too expensive
COMP495000015	2	the water in the england & wales is more darker blue	the pollution in the water is very important.we should have clear water
COMP495000020	2	its what i could afford	just making sure that the environment stays clean and healthy and that we dont lose all the animals
COMP495000027	2	its a small charge for a signicicant improvement	the the increase in high quality over both periods of time
COMP495000031	2	because it has a high percentage of dark blue	seeing the dark blue all the time

COMP495000032	2	good water is essential to most people	highest grade
COMP496000009	2	got to think of the future generation	as much as could afford
COMP496000015	2	water would be fresher	shows a lot of quality water
COMP496000018	2	because its in everyones interest for water quality to be improved both for animals, plants and human users. ne	improvement in quality for the whole of the uk with a reasonable amount of extra cost but this must stay within reason. ne
COMP496000029	2	for the improvement to cost	the quality of water without too much cost
COMP496000030	2	because theres more change better quality water overall	going for the highest percentage of the best water but not leaving the percentage too high for the worst areas
COMP496000032	2	because it eliminates the poor quality water at reasonable cost	the one that had the more widespread more across the board improvement relative to cost
COMP496000033	2	the cost verses the improvement	the option that gave the greater percentage of better water all round dark and mid blue
COMP496000039	2	the greater percentage of high quality water	the percentage of better quality water
COMP498000003	2	100 is well worth it to get that improvement	greater improvement in the water
COMP498000004	2	just like to see water quality improving	financial and the fact that there is some change happening i wouldnt go for no change at all
COMP498000005	2	its a very big change for reitily little cost	most of all the cost but most of all the improvement in the country is more important than the local area
COMP498000014	2	nationally it has more dark blue area	mainly for quality of water environment
COMP498000016	2	that is within my income	the local area mainly, it is such a lot of marshy countryside that would not be so importat as a densely populated areas
COMP498000025	2	the quality is quite high and if they sustian that it would be better	the sustainable improvement in the quality of the water.it is important to sustain it throughout.
COMP498000028	2	it looks a better option becuase of the water quality	on most of them they didnt have charges on them .the cost is most important to me.
COMP498000035	2	just the amount of money really	improvements to my local area and cost
COMP498000038	2	the others are too expensive	i could offord fifty pounds a year
COMP498000039	2	water is our life blood so preserve the high quality and maintenance of its supply	minimising poor quality water status
COMP498000040	2	its a better balance the whole of england and wales the quality is better	the reduction of low quality water through out england and wales, cost was not important
COMP498000042	2	do not feel wales is going to benifit from it stay with local	the medium and high quality trying to an overall better quality
COMP505000010	2	improves things significantly	overall high quality
COMP505000012	2	same percentage as c better saving	cost and efficiency
COMP505000014	2	a higher quality band	highest qualty water
COMP505000016	2	you grt 95% for c as 75% for b	the % of the quality of the water

COMP505000020	2	because i know the water quality is less than average, thinking of future generations	it was more for the better quality for future generations. the price is also a factor, but as long as the quality is not excessive.
COMP505000021	2	because it looks like it could get a lot better, therefore worth paying extra money	it was because to try and keep costs down, try and get leaks done quickly. the prices were different, i'd prefer the cheaper one
COMP505000029	2	there is no low quality its good value for money	1 the cost 2 over all quality of improvement mainly 1
COMP505000030	2	we should improve water quality	1. improvement for health of humans and wild life
COMP505000032	2	enviroment has to be looked after	1 the balance between local and national situation 2 total cost mainly 1
COMP506000003	2	there would be fewer areas where the water qaulity woul be poor	the envoiroment of the random water supply
COMP506000004	2	better qaulity coverage	getting the better quality water
COMP506000005	2	my area is ok	tyne is cleaner more fish in it
COMP506000006	2	it is going to the water quality better	the percentage of best water quality and the middle quality against the poor water quality
COMP506000008	2	option c has gone too far it is costing too much money	the cost
COMP506000009	2	n	the price and what we can afford
COMP506000021	2	the best/quality water for everyone	life/human and plant animal life//
COMP509000002	2	no	the environment
COMP509000004	2	it gets rid of the low quality	getting rid of the low quality throughout
COMP509000012	2	its means better water	clean water
COMP509000014	2	because there is more high quality	the high quality water i think we all should have that
COMP509000015	2	i would pay the extra for the improvements something is going to have to be done	the cost by then we will be on a pension
COMP509000016	2	because it is not going to be so much from my income and it still has a lot of high quality water	i looked mainly on the local area rather than england and wales and i also looked for the minimum amount of low quality
COMP509000020	2	because of income levels	mainly my level of income